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# WANTED!

## An Interesting, Tantalizing, Coin Operated Entertainment to Bring 57,000 Tons of Pennies and Other Coins Out of Hiding.

Mrs. Nellie Tayloe Ross, Director of the U. S. Mint, advises that there are over 57,000 tons of pennies which are hidden in piggy-bands, and in other such objects, throughout the homes of the nation which would, if brought back into circulation, save many thousands of pounds of copper as well as much money for the nation's taxpayers, by eliminating the need to mint more such coin.

In fact, as has been pointed out, at this time there are more coins in circulation than there ever have been in the history of the nation. Much of this is due to the fact that so many coins are hidden away in home-made savings banks, ranging from tea cups to piggy banks and vaults.

With sales taxes jumping up everywhere in the nation, and with more and more pennies being used daily by businessmen to handle these sales tax odd-change amounts, many banks in many centers of the country have now started to ration coins to retail business accounts.

The time has come, then, when this industry can do a very great and outstanding service for all the nation. This business, and this business above all others, is capable of bringing those coins out of hiding, and start them back into normal business circulation all over again.

What this requires is a teasing, tantalizing, interesting counter game. One which can be located right at the cashier's counter, where the cash register is located in any retail business, whether lunch wagon, bar, tavern, ice cream parlor, and other locations in every community.

The average man, about five out of six, would rather play those odd pennies into a coin operated entertainment than put them in his pocket. But, the game must be interesting. Must be worthwhile. Must be able to cause that man or woman obtaining those pennies in change, to insert them into the game.

Back in the old days of the reel-type counter games which offered, as the lowest possible award, a pack of cigarettes on the insertion of one penny, counter games led all the industry in moneymaking potential.

But, due to many legal intricacies which have since come into being, these are now eliminated. The \$150 per year license on each one of these games, and the halting

of interstate shipments, keep them off the counters of the nation's retailers.

These games kept all coins, from pennies to quarters, in circulation and in the hands of banks and retailers everywhere. Since their demise, much such coinage has disappeared from circulation.

Yet, there are many ingenious men engaged in the industry today who know the type of counter game that is needed, to obtain a goodly share of the sales tax pennies which are growing by the ton everywhere in the nation.

This is, then, a patriotic, as well as a great industry service, for someone to create the coin operated entertainment which will, once again, bring the coppers out of hiding, out of piggy-banks, and into the hands of the general public thru the retailer.

It means saving tons and tons of critical copper. It means keeping coinage in circulation. It is something that any patriotic citizen of this nation should wish to accomplish.

**WANTED—A COIN OPERATED ENTERTAINMENT WHICH WILL, ONCE AGAIN, PUT BACK INTO CIRCULATION HIDDEN COINS.**

There must be some one member of the industry who can ingeniously devise a product that will do this great job.

There must be some one man among all those engaged in this profession who can develop the coin operated entertainment that will, once again, so interest the change-getter at the cashier's register, that he or she will play back those coins and, thereby, keep them circulating among the nation's retail businesses.

Is that man reading this column?

Is that man willing to bring that product to the fore?

Does he know that thousands of locations everywhere in the nation are ready, eager, and willing to install such a machine, to help the entire country bring hidden coinage to light once again.

Whoever that man is, or whoever he will be, should he produce the product which will do this great job, the United States Mint should offer him the highest possible citation which this nation can award any private citizen for doing a tremendously great and conserving duty for all this nation's peoples.



**THE NATION'S**


**TOP TEN**

PLUS  
THE NEXT  
**15**

**JUKE BOX TUNES**

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

**THE CASH BOX**



AB—Abbey AL—Aladdin AP—Apollo AT—Atlantic BU—Bullet CA—Capitol CH—Chess	CO—Columbia CR—Coral DA—Dana DE—Decca IN—Intro JU—Jubilee KI—King	<b>CODE</b> DY—Derby 4 Star—Four Star FE—Federal LO—London ME—Mercury	MG—MGM MO—Modern NA—National OR—Oriole PE—Peacock RA—Rainbow RE—Regent	RG—Regal SA—Savoy SIT—Sittin' In SP—Specialty TE—Tempo TW—Town VI—Victor
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## BECAUSE OF YOU

**TONY BENNETT**

CA-1493 (F-1493)—Les Baxter  
CO-39362 (4-39362)—Tony Bennett  
CR-60440 (9-60440)—Bob Crosby  
DE-27666 (9-27666)—Lombardo & DeHaven

ME-5643 (5643x45)—Ray Barber  
MG-10947 (K10947)—Johnny Desmond  
VI-10-3425—Jan Peerce  
CR-60561—Erskine Butterfield

## COME ON-A MY HOUSE

**ROSEMARY CLOONEY**

CA-1710 (F-1710)—Kay Starr  
CO-39476 (4-39476)—Rosemary Clooney  
DE-27680 (9-27680)—Ella Fitzgerald  
FE-14001—Kay Armen

ME-5671 (5671x45)—Richard Hayes  
RH-111—Louis Prima  
SA-793—Bert Keyes  
VI-20-4199 (47-4199)—Three Suns

## I GET IDEAS

**TONY MARTIN**

CA-1573 (F-1573)—Peggy Lee  
DE-27720 (9-27720)—Louis Armstrong

VI-20-4141 (47-4141)—Tony Martin

## SWEET VIOLETS

**DINAH SHORE**

CO-39488 (4-39488)—Janette Davis  
CR-60542 (9-60542)—Cliff Steward  
DE-27668 (9-27668)—Jane Turzy

ME-5673 (5673x45)—Doris Drew  
VI-20-4174 (47-4174)—Dinah Shore

## THE LOVELIEST NIGHT OF THE YEAR

**MARIO LANZA**

CA-1408 (F-1408)—Helen O'Connell  
CO-39192 (4-39192)—Percy Faith  
DE-27507 (9-27507)—Fred Waring  
DE-27583 (9-27583)—Ethel Smith

LO-937 (45-937)—Anne Shelton  
MG-30352 (K30352)—Ann Blyth  
VI-10-3300—Mario Lanza

## TOO YOUNG

**NAT "KING" COLE**

CA-1449 (F-1449)—King Cole  
CO-39271 (4-39271)—Toni Arden  
CR-60393 (9-60393)—Denny Vaughn  
DE-27569 (9-27569)—Patty Andrews  
DE-27366 (9-27366)—Victor Young

ME-5599 (5599x45)—Richard Hayes  
MG-10920 (K10920)—Johnny Desmond  
VI-20-4105 (47-4105)—Fran Allison  
VI-20-4209 (47-4209)—Spike Jones  
VI-23-5480 (51-5480)—Luis Arcaez O.

## COLD, COLD HEART

**TONY BENNETT**

CO-39449 (4-39449)—Tony Bennett  
DE-27761 (9-27761)—Eileen Wilson  
ME-5693—Tony Fontane

MG-10904 (K10904)—Hank Williams  
VI-20-4274 (47-4274)—Fontane Sisters

## MY TRULY, TRULY FAIR

**GUY MITCHELL & MITCH MILLER—VIC DAMONE**

CA-1583 (F-1583)—Ray Anthony  
CO-39415 (4-39415)—Guy Mitchell  
CR-60514 (9-60514)—Georgie Ald  
DE-27630 (9-27630)—Russ Morgan

LO-1050 (45-1050)—Dick James  
ME-5646 (5646x45)—Vic Damone  
MG-10984 (K10984)—Art Mooney  
VI-20-4159 (47-4159)—Freddy Martin

## BELLE, BELLE, MY LIBERTY BELLE

**GUY MITCHELL & MITCH MILLER ORCH.**

CO-39512 (4-39512)—Guy Mitchell  
DE-27717 (9-27717)—Don Cherry

ME-5690 (5690x45)—Bobby Wayne  
VI-20-4217 (47-4217)—Merv Griffin

## THE WORLD IS WAITING FOR THE SUNRISE

**LES PAUL & MARY FORD**

CA-1748 (F-1748)—Les Paul & Mary Ford DE-27730 (9-27730)—Perry Botkin

# 400% MORE DISKS BEING LOADED INTO NEW JUKE BOXES

Where other divisions of America's great entertainment industries have been backsliding, the automatic music industry of America has been expanding, and at a very rapid rate.

Within ten years America's juke boxes have reached the point where they are loading over 400 percent more records.

In 1941 the nation's juke boxes featured 10, 12, 20 and 24 records, playing only one side of the record for a single selection. All playing only 78 rpm records.

The new juke boxes of 1951 feature 40, 48, 50, 80 and 100 selections, composed of 20, 24, 25, 40 and 50 records, playing both sides of each record, and ranging into 78 rpm, 45 rpm and 33 1/3 rpm disks.

This, in itself, even if the juke box industry had remained stationary, (that is, if, like in 1941, there were still only 350,000 juke boxes in the nation) would mean a loading of over 400 per cent more records into each machine.

But, not like other divisions of the entertainment industries, the automatic music business has continued to grow and to expand where, today, there are over \*550,000 juke boxes in existence, on locations of every kind in these United States.

These 550,000 juke boxes are the greatest artists' showcase in all American music history and, at the same time, the biggest sales potential the record manufactories have ever yet enjoyed in all their history.

What is more, the belief in the juke box industry is that, because of the record rate of sales enjoyed during 1951, there may be over 600,000 juke boxes on locations in these United States sometime in '52.

This breaks all known sales potential records for the recorders. It means a possibility of volume sales never before known or enjoyed by the diskeries.

This does not include, of course, the sales being made to Canada, where over 11,000 juke boxes are operating. The sales to Mexico where over 6,000 juke boxes are now operating. Nor does it include sales to the Pacific area, Central and South America and to other countries thruout the world, where America's popular music is growing stronger as juke boxes increase in numbers.

Today, the juke box operator who placed ten records in an automatic phono in 1941, is placing anywhere from 20 to 50 records in his new machine. His old equipment has become so outmoded that the few of these which remain are being converted over, traded-in and, gradually, entirely disappearing from the American music scene.

No other division of all America's entertainment industries, from the movies, thru radio, legit, or any other branch, can boast such continued and outstanding growth.

This means that the recording industry has before it the biggest circuit of music playing and, what is most important, public-paying to play this popular music of America in all its divers branches, that has ever yet appeared in all the world's history.

It means that the artist has before him a showcase of such potential power that one song, clicking in even 50 per cent of the juke boxes now on location in the United States, zooms him to stardom.

It means that orchestras, bands, publishers and the songwriters, have before them an entirely greater panorama for their skill.

Never before did any division of the nation's entertainment industries rise to such unprecedented heights. Never before was such a potential placed before aspiring artists. Never before did busy manufacturers look over a market and realize that their end product, their records, could be gobbled up at such an unbelievable rate.

Is it at all surprising to hear million recording marks being reached these past few years by one noted artist after another? Surely, one click disk, played in only one-third the number of juke boxes in existence, and holding the play for just a few weeks, means a million sales mark.

There are, as yet, a great many problems which have to be solved between the juke box operators and the recording manufacturers. Among these, number one is: faster playing records. Every juke box operator has continued to urge this publication to stress its campaign for two minute recordings.

Another problem of the operator is to get records manufactured so that no outside edge of great playing length appears. Tho the juke box manufacturer has cured the speed of changing disks, what value has this speedier switch from one disk to another, when the record itself appears with an outside edge that wastes many valuable money-laden seconds of time until the music starts?

Still another problem is to get the engineers in the various record manufactories to agree on a certain set tone level. So that location owners won't have to rush for their volume control to turn up one soft record and then, the very next moment, rush back to turn down the volume for a loud and raucous recording. There must be some point of equalization on which all the record makers surely can agree.

But, regardless of the above problems, and there are still many more, the fact remains that, if growth and progressiveness is to be taken into consideration, far up and above what any other division of America's entertainment industries can point to—the nation's automatic music industry has, steadily and without halt, grown to the most gigantic proportions for insuring the future sales of recorders as well as for building the stars of tomorrow—today.

*\*(Editor's Note: Based on the 550,000 figure, as against the 350,000 figure, the percentage increase of records needed to load the present juke boxes (averaging 17 records per juke box loading in 1941 against the average loading of 35 records per unit in 1951) would be 5,950,000 records needed to load all juke boxes in 1941 and 19,250,000 records needed for the same purpose in 1951.)*

11) SHANGHAI. 12) JEZEBEL. 13) VANITY. 14) I WON'T CRY ANYMORE. 15) LONGING FOR YOU. 16) WHISPERING. 17) WHILE YOU DANCED, DANCED, DANCED. 18) CASTLE ROCK. 19) JOSEPHINE. 20) DETOUR. 21) I'M IN LOVE AGAIN. 22) WONDERFUL, WASN'T IT? 23) WONDER WHY. 24) MORNINGSIDE OF THE MOUNTAIN. 25) DOWN YONDER.





PLATTER

SPINNER

PATTER

ALL ABOUT DISK JOCKEYS

## THIS WEEK'S TOP TEN DISK JOCKEY RECORDS

### A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. BECAUSE OF YOU.....Tony Bennett (Columbia)
2. WORLD IS WAITING FOR THE  
SUNRISE.....Les Paul & Mary Ford (Capitol)
3. COME ON-A MY HOUSE.....Rosemary Clooney (Columbia)
4. TOO YOUNG.....Nat "King" Cole (Capitol)
5. SWEET VIOLETS.....Dinah Shore (RCA Victor)
6. I GET IDEAS.....Tony Martin (RCA Victor)
7. COLD, COLD HEART.....Tony Bennett (Columbia)
8. BELLE, BELLE, MY LIBERTY  
BELLE.....Guy Mitchell (Columbia)
9. WHILE YOU DANCED, DANCED,  
DANCED.....Georgia Gibbs (Mercury)
10. DOWN YONDER.....Del Wood (Tennessee)

Jack Lacy, WINS disc jockey, expected to be the next name record spinner to take a toe-hold on TV. Focal point may be Jack's new morning show "Lacy On The Loose," which displays his ad lib and situation comedy talents. . . . A note from Don Kimel, former dj now in the army, says that his entire company of 110 men reads "The Cash Box." Don will be in N. Y. October 1 for a 14 day leave and then it's off to Germany for occupation duty. . . . Chuck Thompson (WFOR, Hattiesburg, Miss.) claims to have the only rooster in the business on his show. After hundreds of broadcasts, Chuck says he can truly say that Elmer,

the rooster, has never laid an egg. The "Chuck and Elmer" show is heard five days a week—5:30 to 7:00 A. M. . . . Murray Jordan (WLIB, New York) has just started a new show called "Blues On Parade" heard every Saturday 4:30 to 5:00 P. M. Show includes mystery singer contest awards and movie tickets to winners. . . . Rex Dale (WCKY, Cincinnati) has the Queen City taking double takes because of a new tie he's wearing. Made by Doogie Devine of California and called Early American, the tie is an elongated Kentucky Kernel. Dale was put next to the fad by Perry Botkin, when Botkin visited Dale's show recently. Rumor has it that the manufacturer is thinking of renaming the tie "The Hex" in honor of Rex the Hex Dale. . . . Bob Dreppard (WLOW, Norfolk, Va.) had a busy time of it when his station bought up the state franchise from "Mrs. America" for the job of getting a representative from Virginia to compete in the con-



JACK LACY  
WINS—New York

test. Bob handled the publicity, mailed the entry blanks checked and scored the returned blanks, notified finalists, arranged for local prizes, wrote commercials, arranged for the show and judges, emceed the show, arranged broadcast of finals, did interviews with Mrs. Virginia got her transportation and now he wants to rest, rest, rest. . . . Lee and Lorraine Ellis, creators and producers of the national award-winning program "Coffee With Lee And Lorraine" (WSPR, Springfield, Mass.) have just returned from a two week vacation in Quebec, Canada, where they were invited and welcomed by the Quebec Chamber of Commerce and the Mayor of Quebec, M. Lucien Borne. . . . Bud Brees, new dj on WPEN, Philadelphia, opened an extended run Tuesday, Sept. 18, with the Ink Spots at the Latin Casino in Philly. . . . Disk jockey Allan Curtis represented WFGM, Fitchburg, Mass., at a recent concert given in Boston for teen agers by George Shearing and his quintet. . . . Bob Snyder snagged a juicy radio spot this past week when he started a new show featuring live talent each Sunday from 11:30 to 12:00 P. M. over WGY in Schenectady. Show is carried over NBC network. . . . Irwin Johnson (WBNS, Columbus, Ohio) celebrates the 5,000 anniversary show of his "Early Worm" stanza. . . . Wayne Cody (KALL, Salt Lake City) now settled in the Rocky Mountain area formerly had been with WIP in Philadelphia for 17 years. He also was leader of the Cody Quintet. . . . Clarence Kneeland (WERI, Westerly, R. I.) wants anything in the folk, novelty, kiddie, sacred or polka field. . . . Ray Perkins (KFEL, Denver, Colo.) has a record column as a Sunday feature in the Denver Post. . . . Charlie Bentz, formerly WNOR, Norfolk, now working in his hometown, Pottstown, Pa., as Bud Bentz on WPDZ. . . . Before Oscar Peterson made his appearance with the Jazz At The Philharmonic concert at Carnegie Hall in N. Y. on Saturday night, he was on the air with Jazzbo Collins, WNEW, Freddie Robbins, WINS, Wille & Ray, WHOM, Doc Jive, WWRL, and Carl Ide, WNJR. A Time Mag reporter and photographer tagged along. . . . The new femme dj at WPGH, Pittsburgh, is Linda Dial. She replaces Bette Lou Purvis who is in N. Y. doing publicity. . . . Joe Rico is still promoting jazz concerts in Buffalo and Canada aside from his dj chores at WWOL, Buffalo. . . . Gene Valentino, WWCO, Waterbury, Conn., wonders when the boys down in N. Y. are going to give Kay Armen the break she deserves. . . . The national TV sponsor of Bud Wendell (WJMO, Cleveland) is adding another show in Akron as a gratuity for Bud's breaking all sales records in the former city. . . . Tedd Lawrence (WVNJ, Newark) who operates out of the Copa in N. Y. has organized a band and is getting fine reviews on his first Capitol recording. Tedd will take his band on tour shortly. . . . Robert Q. Lewis (WCBS, New York) off to Europe for a week looking for new foreign records for his dj show.



*Jeanne*  
**GARRY**  
*sings*

## "LITTLE BOY OF MINE"

with  
**SIMEONE CHOIR and  
BOB ROBERTS ORCHESTRA**

## "SWEET POTATO HILL"

with  
**THE SATISFIERS and  
BOB ROBERTS ORCHESTRA**

**U. S. RECORD No 210**

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## THE CASH BOX

## Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

**"WHEN THE WORLD WAS YOUNG"** (3:14)**"THE LOVE OF A GYPSY"** (2:40)BOB SANDS  
(Capitol 1767; F-1767)

● A new singer with a lot of promise has a very dramatic first record. The top side is a continental aire, a ballad with a lot of change of pace which Bob Sands delivers in exciting style. The second half is a gypsy tune with much fiddling and an ultra dramatic rendition. Ops oughta take a look at this one.

**"BLUE FEDORA"** (3:01)**"THE LITTLE GYPSY BAND"** (2:49)PINETOPPERS & MARLIN SISTERS  
(Coral 60576; 9-60576)

● A new novelty that looks as though it could break out gets a top notch going over from the Pinetoppers with the Marlin Sisters doing the vocal. The tune has a very catchy melody and a set of lyrics that you remember. Lower end is an unusual little thing combining polka and gypsy feeling. The top deck might very well go.

**"WEDDING INVITATIONS"** (3:02)**"A KISS TO BUILD A DREAM ON"** (2:57)JACK HASKELL  
(Coral 60574; 9-60574)

● Jack Haskell makes with some excellent music as he sings his way through a ballad with a great deal of appeal. With Lew Douglas' orchestra backing him up, Jack, does a wonderful job. On the lower end a current ballad is given a slow working over by Jack and it too comes out good. This is a likely disk.

**"BLUE FEDORA"** (2:48)**"LAURA LEE"** (3:01)GUY LOMBARDO ORCH.  
(Decca 27776; 9-27776)

● Guy Lombardo has a potent novelty to work with on the upper end and he certainly makes the most of it. Kenny Gardner gives out with the vocal on this one and makes it a real good side to hear. The second half is an old school song which has been modernized with new lyrics and fits into Guy's manner of playing easily. This is a disk for ops to watch.

**"TELLING ME YES—TELLING ME NO"** (3:17)**"LIES, LIES, NOTHING BUT LIES"** (2:29)EILEEN WILSON  
(Decca 27774; 9-27774)

● Eileen Wilson tries a novelty on the top deck and gives it a pleasant go. Sonny Burke backs her up orchestrally while the Mellomen do the same thing chorally. The flip is a flowing item done fairly fast by Eileen, who handles the clever lyrics well. Ops will do ok with this.

**"MY EVENING PRAYER"** (2:58)**"BORROWED ANGEL"** (2:58)ANITA KERR SINGERS  
(Decca 27767; 9-27767)

● The Anita Kerr Singers have some good material to work with here. The first side is a slow number to which they give a grand treatment which shows great possibilities. The lower half is a ballad with religious overtones. Ops in the right locations will do well with these.

## DISK OF THE WEEK

**"WITH ALL MY HEART AND SOUL"** (2:48)**"ROLLIN' STONE"** (2:47)

PERRY COMO

(RCA Victor 20-4269; 47-4269)



PERRY COMO

● Perry Como has a big tune on the top deck which looks like a follow up to "If." Perry handles this one in similar fashion singing it out in strong style. It's the kind of thing Perry's fans are gonna

rush to hear and put their coins in the boxes while they're doing it. Mitchell Ayres provides an orchestration to this that adds to the interest as Perry sings out the lovely ballad in a forceful way. The disk ends on a big production note which keeps it with you for a long time. The second side has the current folk feeling in a soft, easy going manner which Perry builds with the Fontane Sisters accompanying him. This too looks like a likely number and could very easily break out. The top deck ballad is the one we see doing it first. Ops are advised to get with it.

**"TELL ME WHY"** (3:17)**"IT'S MY LAZY DAY"** (2:42)RUSS MORGAN  
(Decca 27764; 9-27764)

● A grand oldie gets a good going over by Russ Morgan on the top deck as the Jud Conlon Singers give it a well turned vocal. The group really gets into the spirit of the song. The bottom half finds Al Jennings singing a lazy tune in ultra slow fashion. Both ends are good to hear.

**"SHALL WE DANCE?"** (2:48)**"MARCH OF THE SIAMESE CHILDREN"** (3:13)GERTRUDE LAWRENCE & YUL BRENNER  
(Decca 27777; 9-27777)

● A disk taken out of the original album of "The King And I" makes for good listening. The upper half has a lovely tune sung by Gertrude Lawrence as Yul Brenner comes in for a word or two at the end. On the second half the pit orchestra plays a wonderful instrumental. This disk may get a play in the boxes.

**"COLD, COLD HEART"** (2:52)**"I GET THE BLUES WHEN IT RAINS"** (3:08)

FONTANE SISTERS

(RCA Victor 20-4274; 47-4274)

● A current pop hit that was taken from folk fields is given a pretty version by the Fontane Sisters. The girls display some good harmony as Mitchell Ayres provides the orchestration. On the bottom end they do an oldie in slow fashion with Norman Leyden backing them up. These should get a play.

**"TRULY LULU"** (2:40)**"OH HOW I LOVE YOU"** (2:35)

BUDDY MORROW ORCH.

(RCA Victor 20-4260; 47-4260)

● Following up "Rose, Rose I Love You," Buddy Morrow has a similar item in the top deck. Frankie Lester sings this oriental sounding song as the band backs him up. On the lower end Frankie tries a novelty. Ops looking for filler material might take a peek at this.

**"BELA BIMBA"** (2:30)**"LOOK ME OVER ONCE"** (3:36)PATRICE MUNSEL  
(RCA Victor 20-4255; 47-4255)

● Patrice Munsel invades the pop field with a light tune on which she is able to show off her talents. Norman Leyden, orchestra and chorus, provide the musical setting as Patrice lets go. The second side is an old melody with new lyrics which has less commercial appeal. Ops might tune in to the top deck.

**"AND SO TO SLEEP AGAIN"** (3:08)**"AW C'MON"** (2:50)APRIL STEVENS  
(RCA Victor 20-4283; 47-4283)

● A current ballad which looks as though it may do big things get a vocal from April Stevens in her stylized way. April does this one in the same manner as her former hits and gives it a good chance. The second side is a cute little thing which she handles in similar fashion. Henri Rene does the orchestrations.

**"STORMY WEATHER"** (3:02)**"CARAVAN"** (3:22)LUIS ARCARAZ  
(RCA Victor 20-4256; 47-4256)

● A couple of terrific arrangements of oldies are dished out here by Luis Arcaraz. Both ends get a great instrumental going over from Luis and the band which should make for high powered draws on this disk. They're the kind of sides which you can listen to over and over again. Ops should get with them.

**"MAKE BELIEVE"** (2:46)**"IF I LOVE AGAIN"** (2:42)TONY MARTIN  
(Mercury 5708)

● A reissue of two standards is offered here by Tony Martin. The top deck has him singing a classic from "Show Boat" while the flip is a lovely ballad of a few years back. Tony does these in big voice and make them good bets for ops who get them into their machines.

**"DOWN YONDER"** (2:46)**"TAKE HER TO JAMAICA"** (2:35)FREDDY MARTIN ORCH.  
(RCA Victor 20-4267; 47-4267)

● A tune that's spreading fast throughout the country gets another push from Freddy Martin and the orchestra. While the band sings out the lyrics, Murray Arnold gives it a piano workout. The upper end is a calypso number with a vocal from Merv Griffin and the Martin Men. This is a filler item.

**"MR. TOUCHDOWN USA"** (3:20)**"RED LEAVES ON THE CAMPUS"** (2:36)HUGO WINTERHALTER  
(RCA Victor 20-4261; 47-4261)

● A school song which hit the lime-light last year gets a go again from Hugo Winterhalter. The chorus gives it a vigorous workout as the band comes through with a dynamic backing. The bottom end is a nostalgic school song again done well by the orchestra and chorus. This is right for the coming season.

## BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "THE GLORY OF LOVE" ..... Buddy Greco ..... Coral 60573; 9-60573
- ★ "BLUE FEDORA" ..... Guy Lombardo ..... Decca 27776; 9-27776
- ★ "BELA BIMBA" ..... Patrice Munsel ..... RCA Victor 20-4255; 47-4255
- ★ "STORMY WEATHER" ..... Luis Arcaraz ..... RCA Victor 20-4256; 47-4256





*America's Top Vocal Group  
and America's top Band!*



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and His Band of Renown



## "UNDECIDED" and "SENTIMENTAL JOURNEY"

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Price 85c (plus tax)

Hear These By LES BROWN  
COOL, COOL, COOL OF THE EVENING  
and  
IF YOU TURN ME DOWN  
60526 and 9-60526

MY BABY JUST CARES FOR ME  
and  
LEAP FROG  
60550 and 9-60550

Hear These by AMES BROTHERS  
ONLY, ONLY YOU  
and  
EV'RYTHING'S GONNA BE ALRIGHT  
60549 and 9-60549

SWEET LEILANI  
and  
HAWAIIAN WAR CHANT  
60510 and 9-60510

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# THE CASH BOX

# Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"LITTLE JUMPING JACK" (3:07)

"THE GRASSHOPPER" (3:00)

CAMARATA

(Decca 27758; 9-27758)

● A couple of happy sounding instrumentals are dished out here by Camarata and his orchestra. Both ends get a light treatment with lots of interest added to unusual touches. Although they may not go strong in all locations, they should garner some play.

"THE GLORY OF LOVE" (2:55)

"I RAN ALL THE WAY HOME"  
(2:51)

BUDDY GRECO

(Coral 60573; 9-60573)

● A tune that's currently being revived in the rhythm and blues field now gets a pop rendition from Buddy Greco and he certainly makes it sound wonderful. Giving it a very appealing vocal Buddy has a real possibility in this one. The lower end is another ballad which deserves attention and on which he also does a good job. The top deck however is the real strong side.

"SIN" (2:58)

"THE GLORY OF LOVE" (3:05)

FOUR KNIGHTS

(Capitol 1806; F-1806)

● The Four Knights, who have been showing a great deal of promise with their initial disks, follow through with a couple of interpretations which should enhance their reputation. The first half is the tune that everyone is recording and this version is bound to be up there with the rest of them. The flip is the revival which they handle slowly. Ops will do ok with this disk.

"DOWN YONDER" (2:24)

"IVORY RAG" (2:21)

JOE "FINGERS" CARR

(Capitol 1777; F-1777)

● An oldie which is again heading for big things has Joe "Fingers" Carr beating out the rhythm on the top deck. Racing through the tune, Carr gives it an exciting treatment. On the bottom half the Carr-Hops help out by singing the lyrics. Ops oughta tune in to this.

"ONCE IN A WHILE" (2:49)

"ALICE BLUE GOWN" (2:42)

RALPH MARGERIE ORCH.

(Mercury 5712; 5712x45)

● Ralph Margerie has two instrumentals to offer and he does them in pleasant style. Making with some easy music, the orchestra runs through these numbers with good solos standing out. Ops who need some soft music for background will do fine with this disk.

## SLEEPER OF THE WEEK

"SOLITAIRE" (3:12)

"BLUE VELVET" (2:58)

TONY BENNETT

(Columbia 39555; 4-39555)



TONY BENNETT

● Tony Bennett has two more sides which are gonna hit. The first one called "Solitaire" is a beautiful new ballad to which Tony imparts wonderful feeling. The second one

"Blue Velvet," has been getting a lot of recordings and this one just about insures the song's success. Ops who have been cleaning up with everything Tony has put out in the past few months have another one to be happy about here. The top side offers a tune which really has you listening for more as the singer tells a sad story to the accompaniment of Percy Faith's orchestra. The second side is a blues ballad which Percy Faith and the orchestra give a beautiful backing to as Tony sings the lyrics. Both of these sides are gonna make it. Ops can't afford to miss this disk.

"BECAUSE OF YOU" (3:00)

"DEE JAY SPECIAL" (2:55)

TAB SMITH

(United 104)

● An outstanding version of a current ballad is dished out here by Tab Smith. An aloist of terrific virtuosity, Smith sends this one flying high as he introduces the United label with a bang. The second half is a lively jump tune which he also handles well. But the first side is the one to hear. It could do great things.

"IN A BREWERY IN DRURY LANE"  
(2:57)

"KRAUSMEYER'S BAND" (2:50)

PETER LIND HAYES

(Decca 27745; 9-27745)

● A drinking song in old world tradition is the material for Peter Lind Hayes on the top deck. With the help of a male quartet, Hayes runs through this one in fine style. The second half is a German beergarden sort of thing which he imparts the right flavor to. The commercial appeal of these may be somewhat limited.

"TEA FOR TWO" (2:38)

"12TH STREET RAG" (2:42)

LIBERACE

(Advance 2013)

● Here are two oldies played on the piano by Liberace. Each end gets a fast and furious run through as the artist gives out in great style. Showing wonderful finesse, Liberace handles each of these numbers in a highly appealing manner. Ops will want to listen in.

"YESTERDAYS" (2:48)

"MY SILENT LOVE" (2:41)

PAUL WESTON ORCH.

(Columbia 39511; 4-39511)

● Two lovely standards are given a musical workout on this platter by Paul Weston and his orchestra. Each end gets a highly appealing going over as the orchestra makes it sound soft and pleasant. These sides are perfect for ops who have the quieter spots.

"MOON SONG" (3:07)

"UNDER A BLANKET OF BLUE"  
(2:28)

PAUL WESTON ORCH.

(Columbia 39509; 4-39509)

● Two more oldies taken out of an album by Paul Weston show up here. These are very nostalgic sides which Paul and the orchestra play in syrupy manner. Both instrumentals are grand to listen to and are gonna get plenty of play in the right locations. Ops have to hear them.

"BLUE HAWAII" (3:01)

"THE MOON OF MANAKOORA"  
(3:08)

AMES BROTHERS

(Coral 60513; 9-60513)

● A couple of Hawaiian sounding numbers are sent to town on this disk by the Ames Brothers accompanied by Roy Smeck and the Seranaders. The boys display their wonderful harmony at either end as they go through the tunes in slow steady pace. Ops know this group's drawing power.

"MOONLIGHT BAY" (2:49)

"SMILES" (2:09)

LAWRENCE WELK ORCH.

(Coral 60516; 9-60516)

● Two oldies make up the Lawrence Welk offering. On the upper level, Roberta Linn and Dick Hale give out with a duet of a well known tune while on the second half the orchestra whirls through an instrumental. Ops will do ok with this one—either side.

"BE MINE TONIGHT" (2:45)

"CALIFORNIA MOON" (2:46)

LES BAXTER

(Capitol 1785; F-1785)

● A ballad that has been getting a lot of recordings shows up here done by Les Baxter's orchestra and chorus. Sue Allen takes care of the vocal. The second side is a waltz with Dick Beavers singing out the lyrics. Ops in the market for likely filler material have it on this platter.

"DON'T TAKE YOUR LOVE FROM ME" (2:45)

"NEVER" (2:17)

BOB EBERLY

(Capitol 1786; F-1786)

● Bob Eberly comes up with an easy going side as he takes hold of an oldie and talks his way through the beginning. When he does break into the song, he gives it the feeling it needs and winds up with a good job. The lower half a ballad without too much appeal. Harold Mooney does the orchestration at either end.

"BE FAIR WITH ME" (2:39)

"IF YOU WERE MINE" (2:41)

JERRY COOPER

(Rainbow 141)

● Jerry Cooper has a couple of ballads to offer here which he does in his usual dramatic way. Getting some help from the Lark Sisters and Sid Bass' orchestra, Jerry does ok with these. Ops will want to tune in for themselves to decide whether this one is for their machines.

"YOU" (2:08)

"MAD ABOUT HIM SAD WITHOUT HIM BLUES" (3:08)

JANETTE DAVIS

(Columbia 39537; 4-39537)

● A very dynamic oldie is given a ride on the upper end by Janette Davis who makes it sound new all over again. With Archie Bleyer providing the musical background, this one deserves ops' attention. The lower end is a novelty of a couple of years back which Jannette also does well.



# ROUND THE WAX CIRCLE

## NEW YORK:

Jersey Joe Walcott, this week cut a disk for Decca labeled "Have Faith." The song was inspired by remarks made in the ring following his winning battle with Ezzard Charles. The record features the singing of Marie Knight with Jersey Joe doing a recitation. . . . Russ Morgan has been holding forth with his grand music at the Cafe Rouge. His vocalist, Manon, is one of the prettiest things we've seen in quite a while. And what's more she can sing. . . . It looks as though Bernie Cummins has a permanent berth at the Hotel New Yorker's Terrace Room. . . . The original artists on "Sin," Al Alberts and the Four Aces will be signed shortly to a major label. Original disk is on Victoria label. . . . Larry Spier resigned from Bourne Inc. this week fulfilling his one year contract. Spier will go into business for himself. . . . Could the answer to the puzzle Jack Spina is sending out be "With All My Heart And Soul"? . . . Capitol thrush Mary Mayo, who has been held over for an additional two weeks at Le Ruban Bleu, guests on the Perry Como TV show over CBS Wednesday, Oct. 10. . . . Cafe Society Downtown has settled accounts with the Collector of Internal Revenue and is once again open for business. . . . Paul Barry, formerly with E. H. Morris Co. and Sam Weiss, vet music men, have formed a partnership with offices in 1619. . . . Cosnat Dist. added the Cadillac Record line which has a possible winner in "Hold Me Just A Little Longer Daddy." . . . Nat Shapiro is handling the new Columbia album by Stan Freeman called "Come On-A Stan's House." A couple of sides are being released on the Okeh label. . . . Jerry Blaine donated 1/2 cent for every copy sold in the New York area of those big hits "Sin" and "Down Yonder" to the UJA at a fund raising dinner this week. . . . The new "Porgy and Bess" album which Columbia has just released runs for over 2 hours. . . . Elmo Russ' recording of "Oh What A Sound Off On Mocking Bird Hill," done as a joke, will be released by Pyramid Records. . . . Irving Fields plays the Riverside Hotel in Reno from October 4 to 18. . . . Morey Amsterdam's "Sue Me," from the show "Guys and Dolls" has been taken off restriction and is now being played by the jockeys.

**CHICAGO:**

Most excited guy in town: Jimmy Martin. His newest Sharp disk featuring Danny Parker and Elaine Rodgers singing "Whispering Shadows" chosen as record-of-the-week at the Hudson-Ross stores and already beginning to grab juke box listeners. . . . The Mary Kaye Trio's cutting of "The Gypsy Didn't Tell Me Your Name" starting to get action. . . . Dinah Washington heard deejaying away on Monday nite. Not only a terrific chirp but a very fine deejay, too. And clicking at the Hi-Note as well. . . . Frankie Masters going great at the Edgewater. . . . Jack Eigen, deejay of Noo Yawk's Copa, now terrific at the Chez from 11:30 P.M. to 1 A.M. over WMAQ. . . . Tab Smith's United disking "Because Of You" growing stronger by the second and destined for a top spot in juke boxes. . . . Jeb disk, "Pass The Meat And Pass The Potatoes," chosen as official song of the National Restaurant Assn. And the Jeb boys promising even greater things in their latest releases. Just heard a great new disk by songstress Jilla Webb. This girl has a voice that really sends you. What a star she's gonna be. . . . Milt Schwartz, who owns the Capitol, just took over the Preview Lounge and turned the place over to big names. This past Wednesday there was a mob on hand to greet Charlie Ventura, Buddy Rich, Chubby Jackson and Marty Napoleon, who opened the Preview to some of the grandest jazz ever yet listened to. Congrats to Milton for bringing one more bigtime spot to our town. . . . Moe's Main Street in Cleveland (where many of the guys and gals have sung) according to Moe Nahas who owns the place will now only hire artists "who have a good recording." Moe learned that such stars as Tony Bennett, Don Cherry, Jane Turzy and Art Lund, pull 'em in, because the people know them by the wax they've cut. On the way into his spot are Fran Warren, Champ Butler and other well knowns. He charges a buck a head admission on weekdays and a buck and a half on Saturdays. "And," he claims, "when we've got an artist with a good recording, we turn hundreds away." Something to this disk biz, maybe yes?

## LOS ANGELES:

Wished Irving Fogel of Tempo Bon Voyage, which means a good trip in any language, over a lunch just before he shoved off for New York and then to Europe, where he will complete the TV symphonic music series he's been working on, in addition to picking up some more LP and jazz material. . . . Speaking of jazz, Tempo is set to release in November the first of their Papa Jack Laine's New Orleans Jazz. . . . Aged 78, Laine is the inspiration for the work now being done down there by such men as Dr. Edmund Sochon (a surgeon) on the banjo and guitar, Harry Shields on clarinet, Ray Baduc on drums, Tom Brown on trombone and Johnny Wiggs on trumpet. . . . Heard some of their stuff and it sounded great, even if you're only half a jazz fan. . . . A few more played by Fogel for us sounded like good things in Brother Bones' freshly cut "Only a Shanty in Old Shanty Town" and "Poor Butterfly," also Ben Light's "Put Your Arms Around Me, Honey" and "I'm Nobody's Sweetheart Now."

Mercury Distributors' Harry Bloom, Lee Palmer and one and sundry are touting Eddy Howard's "Sin" as another "To Each His Own" saleswise, and well it might be according to early response. . . . In the release dept., Mercury has a few interesting items in Tony Martin's "Make Believe" and "If I Love Again," also Patti Page's "Whispering" and "Cabaret." . . . Taking off fast, and maybe a little surprisingly to some folks, is Patti's brand new, "And So to Sleep," which seems to be topping the plug side of "One Sweet Letter." . . . Capitol's sales and earning report for six months ending, June, 1951, reads well up on last year's take.



MANON



JILLA WEBB



PATTI PAGE

## This week's

# New Releases

## ... on RCA Victor

RELEASE #51-39

### POPULAR

#### DENNIS DAY.

Never  
California Moon  
#20-4285 (47-4285) \*

#### DINAH SHORE

Getting To Know You  
The End Of A Love Affair  
#20-4286 (47-4286) \*

#### THE THREE SUNS

Little Jumping Jack  
Painting the Clouds With Sunshine  
#20-4287 (47-4287) \*

#### BURR TILLSTROM'S KUKLA, FRAN and OLLIE

Tooie Talk  
The Cuckoo  
#20-4289 (47-4289) \*

#### DUKE ELLINGTON

and his Orchestra  
A' Gathering In A Clearing  
Jumpin' Room Only  
#20-4281 (47-4281) \*

### COUNTRY - WESTERN

#### HOMER and JETHRO

Too Young  
Too Old To Cut The Mustard  
#20-4290 (47-4290) \*

#### CHARLIE MONROE and his

Kentucky Partners  
That Wild Black Engine  
You'll Find Her Name Written There  
#20-4291 (47-4291) \*

### SACRED

#### THE HARMONEERS QUARTET

Gonna Sail Away  
Is It Well With Your Soul?  
#20-4292 (47-4292) \*

### BLUES

#### JOHN GREER and the

Rhythm Rockers  
Have Another Drink and Talk To Me  
I'm Savin' All My Lovin'  
#20-4293 (47-4293) \*

#### STEVE GIBSON and the

Original Red Caps  
Boogie Woogie On A Saturday Night  
Shame  
#20-4294 (47-4294) \*

### POP-SPECIALTY

#### WALTER SOLEK and

his Orchestra  
My Little Green Parrot—Polka  
What's The Difference—Polka  
#20-4282 (47-4282) \*

### POP-NOVELTY

#### THE HONKY-TONKS

Swing Your Gal  
Down Yonder  
#20-4284 (47-4284) \*

### RED SEAL SPECIAL

#### JAN PEERCE

Valencia  
Amapola  
#10-3441

\* 45 rpm cat. nos.



\$ indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF SEPTEMBER 22

### I Get Ideas

Tony Martin  
20-4141—(47-4141) \*

### The Loveliest Night Of The Year

Mario Lanza  
10-3300—(49-3300) \*

### Turn Back The Hands Of Time

Eddie Fisher  
20-4257 (47-4257) \*

### (It's No) Sin

Savannah Churchill  
20-4280 (47-4280) \*

### Over A Bottle Of Wine You'll Know

Tony Martin  
20-4220—(47-4220) \*

### I Wanna Play House With You Something Old, Something New

Eddy Arnold  
21-0476—(48-0476) \*

### Sweet Violets

Dinah Shore  
20-4174—(47-4174) \*

### Slow Poke

Pee Wee King  
21-0489—(48-0489) \*

### Humming Bird

Johnny & Jack  
20-4251 (47-4251) \*

### Somebody's Been Beating My Time

Eddy Arnold  
20-4273 (47-4273) \*

### Vanity

Tony Martin  
20-4246 (47-4246) \*

### I'll Hold You In My Heart

Eddie Fisher  
20-4191 (47-4191) \*

### The Blues, from An American In Paris

Ralph Flanagan  
20-4247 (47-4247) \*

### The Winky Dink While We Danced, Danced, Danced

Ralph Flanagan  
20-4222—(47-4222) \*

### Because

Mario Lanza  
10-3207—(49-3207) \*

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RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY





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THE TOP!**

**"WHILE YOU  
DANCED,  
DANCED,  
DANCED"**

**GEORGIA  
GIBBS**

**The Gal Who Made It a Hit!**

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**NOW AVAILABLE WITH TWO COUPLINGS**

**"WHILE YOU DANCED" & "WHILE WE'RE YOUNG"**  
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**"WHILE YOU DANCED" & "WHAT YOU DO TO ME"**  
MERCURY 5718 • 5718X45



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MERCURY RECORDS OF CANADA LTD., TORONTO, CANADA

## THE CASH BOX

### Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending September 22 without any changes on the part of THE CASH BOX.

#### David Walshak

KCTI—Gonzales, Tex.

1. BECAUSE OF YOU (Les Baxter)
2. DOWN YONDER (Champ Butler)
3. SWEET VIOLETS (Jane Turzy)
4. GIMME A LITTLE KISS (April Stevens)
5. KISSES SWEETER THAN WINE (The Weavers)
6. THE LOVELIEST NIGHT OF THE YEAR (Percy Faith)
7. HAWAIIAN WAR CHANT (Jo Stafford)
8. SHANGHAI (Buddy Morrow)
9. THE MUSICIANS (Shore-Martin-Hutton-Harris)
10. I'M WAITING JUST FOR YOU (Bob Crosby)

#### Dick Coleman

WCBM—Baltimore, Md.

1. BECAUSE OF YOU (Les Baxter)
2. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
3. COME ON-A MY HOUSE (Rosemary Clooney)
4. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
5. KISSES SWEETER THAN WINE (The Weavers)
6. VANITY (Don Cherry)
7. SWEET VIOLETS (Dinah Shore)
8. I GET IDEAS (Tony Martin)
9. DETOUR (Patti Page)
10. MIXED EMOTIONS (Rosemary Clooney)

#### John Wrisley

WFGM—Fitchburg, Mass.

1. BECAUSE OF YOU (Tony Bennett)
2. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
3. COLD COLD HEART (Tony Bennett)
4. VANITY (Don Cherry)
5. LONGING FOR YOU (Vic Damone)
6. TURN BACK THE HANDS OF TIME (Eddie Fisher)
7. AND SO TO SLEEP AGAIN (Patti Page)
8. SWEETHEART OF YESTERDAY (Guy Mitchell)
9. GOODBYE MY LOVE (Al Grant)
10. SHANGHAI (Doris Day)

#### Vic Harbaugh

KSTA—Coleman, Tex.

1. BECAUSE OF YOU (Tony Bennett)
2. VANITY (Don Cherry)
3. LONGING FOR YOU (Vic Damone)
4. I'M IN LOVE AGAIN (Eddy Howard)
5. MAYBE IT'S BECAUSE (Don Cherry)
6. COME ON-A MY HOUSE (Kay Starr)
7. TOO YOUNG (Nat "King" Cole)
8. SWEET VIOLETS (Dinah Shore)
9. MY TRULY, TRULY FAIR (Vic Damone)
10. OUT O' BREATH (Eddy Howard)

#### Shirl K. Evans

WXLW—Indianapolis, Ind.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. TOO YOUNG (Nat "King" Cole)
3. I'M WAITING JUST FOR YOU (Lucky Millinder)
4. DOWN YONDER (Del Wood)
5. BECAUSE OF YOU (Tony Bennett)
6. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
7. JEZEBEL (Frankie Laine)
8. SWEET VIOLETS (Dinah Shore)
9. DETOUR (Patti Page)
10. WHISPERING (Paul-Ford)

#### Hal Tate

WAIT—Chicago, Ill.

1. SIN (Eddy Howard)
2. LONGING FOR YOU (Vic Damone)
3. OH! HOW I LOVE YOU (Kassel-Hart)
4. BECAUSE OF RAIN (Ella Fitzgerald)
5. BECAUSE OF YOU (Johnny Desmond)
6. TELL ME (Don Cherry)
7. WOODEN SHOW WALTZ (Beaver Valley Sweethearts)
8. I'M IN LOVE AGAIN (April Stevens)
9. DO YOU REALLY LOVE ME (Tony Martin)
10. GOOD MORNING MISTER ECHO (Jane Turzy)

#### Bob Anthony

KRMG—Tulsa, Okla.

1. BECAUSE OF YOU (Tony Martin)
2. WHISPERING (Paul-Ford)
3. TOO YOUNG (Nat "King" Cole)
4. COME ON-A MY HOUSE (Rosemary Clooney)
5. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
6. SWEET VIOLETS (Dinah Shore)
7. I GET IDEAS (Tony Martin)
8. I WON'T CRY ANYMORE (Tony Bennett)
9. MY TRULY, TRULY FAIR (Guy Mitchell)
10. I'M WAITING JUST FOR YOU (Lucky Millinder)

#### Norm Prescott

WORL—Boston, Mass.

1. AND SO TO SLEEP AGAIN (Patti Page)
2. BECAUSE OF YOU (Tony Bennett)
3. SIN (Four Aces-Albert)
4. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
5. IT'S ALL IN THE GAME (Tommy Edwards)
6. UNDECIDED (Ames Brothers-Les Brown)
7. WHEN THE WORLD WAS YOUNG (Bob Sands)
8. CALLA CALLA (Vic Damone)
9. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)
10. DOWN YONDER (Champ Butler)

#### Murray Jordan

WLIB—New York, N. Y.

1. BECAUSE OF YOU (Tony Bennett)
2. VANITY (Don Cherry)
3. SHANGHAI (Billy Williams Quartet)
4. GIRL IN THE WOOD (Frankie Laine)
5. I'LL ALWAYS REMEMBER YOU (Nat "King" Cole)
6. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)
7. TENDERLY (David Rose)
8. OH BEAUTY (Tony Martin)
9. IT'S ALL IN THE GAME (Tommy Edwards)
10. SIN (Billy Williams Quartet)

#### Ray Perkins

KFEL—Denver, Colo.

1. BECAUSE OF YOU (Tony Bennett)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
4. MY TRULY, TRULY FAIR (Guy Mitchell)
5. WHISPERING (Gordon Jenkins)
6. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
7. TOO YOUNG (Nat "King" Cole)
8. SWEET VIOLETS (Dinah Shore)
9. SHANGHAI (Doris Day)
10. MARY ROSE (Sammy Kaye)

#### Bud Brees

WPEN—Philadelphia, Pa.

1. BECAUSE OF YOU (Les Baxter)
2. GIMME A LITTLE KISS (April Stevens)
3. I WON'T CRY ANYMORE (Eileen Wilson)
4. JOSEPHINE (Paul-Ford)
5. BELA BIMBA (Patrice Munsel)
6. MAKE BELIEVE LAND (Nat "King" Cole)
7. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)
8. VANITY (Sarah Vaughan)
9. SHANGHAI (Doris Day)
10. SOUTH OF THE BORDER (Benny Goodman)

#### Lou Barile

WKAL—Rome, N. Y.

1. BECAUSE OF YOU (Tony Bennett)
2. COLD COLD HEART (Tony Bennett)
3. I WON'T CRY ANYMORE (Tony Bennett)
4. COME ON-A MY HOUSE (Rosemary Clooney)
5. I GET IDEAS (Tony Martin)
6. I WANT TO BE NEAR YOU (Johnny Desmond)
7. DETOUR (Patti Page)
8. WONDERFUL, WASN'T IT (Frankie Laine)
9. SWEET VIOLETS (Dinah Shore)
10. I'LL HOLD YOU IN MY HEART (Toni Arden)

#### Bud Wilson

WKBR—Manchester, N. H.

1. BECAUSE OF YOU (Tony Bennett)
2. COLD COLD HEART (Tony Bennett)
3. TOO YOUNG (Nat "King" Cole)
4. I WON'T CRY ANYMORE (Tony Bennett)
5. JEZEBEL (Frankie Laine)
6. COME ON-A MY HOUSE (Rosemary Clooney)
7. SWEET VIOLETS (Dinah Shore)
8. OH, BEAUTY (Tony Martin)
9. LONGING FOR YOU (Sammy Kaye)
10. BELLE BELLE MY LIBERTY BELLE (Guy Mitchell)

#### Bob Kimel

WHAV—Haverhill, Mass.

1. I GET IDEAS (Tony Martin)
2. LAURA (Stan Kenton)
3. MARY ROSE (Ray Anthony)
4. CASTLE ROCK (Sinatra-James)
5. SEPTEMBER SONG (Stan Kenton)
6. THESE THINGS I OFFER YOU (Sarah Vaughan)
7. SUNSHINE OF YOUR SMILE (Ray Anthony)
8. WANG WANG BLUES (Ralph Flanagan)
9. I WON'T CRY ANYMORE (Tony Bennett)
10. DOWN YONDER (Champ Butler)

#### Ted Johnson

WVNJ—Newark, N. J.

1. BECAUSE OF YOU (Tony Bennett)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
4. SIN (Billy Williams)
5. CASTLE ROCK (Sinatra-James)
6. AND SO TO SLEEP AGAIN (Patti Page)
7. I GET IDEAS (Tony Martin)
8. WONDERFUL WASN'T IT (Frankie Laine)
9. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)
10. I'LL ALWAYS REMEMBER YOU (Nat "King" Cole)

#### Ted Steele

WMCA—New York, N. Y.

1. TURN BACK THE HANDS OF TIME (Eddie Fisher)
2. GYPSY DIDN'T TELL ME YOUR NAME (Norman Kaye)
3. LAURA LEE (Vaughn Monroe)
4. SWEETHEART OF YESTERDAY (Bobby Wayne)
5. I'LL HOLD YOU IN MY HEART (Eddy Howard)
6. DREAMY MELODY (April Stevens)
7. SIN (Eddy Howard)
8. I WISH I WUZ (Teresa Brewer)
9. WHISPERING (Paul-Ford)
10. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



# THE CASH BOX

## Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending September 22 without any changes on the part of THE CASH BOX.

### Clarence Hamann

WJMR—New Orleans, La.

1. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
2. THEM THERE EYES (Champ Butler)
3. WHISPERING (Paul-Ford)
4. IT'S ALL IN THE GAME (Tommy Edwards)
5. CASTLE ROCK (Sinatra-James)
6. WANDERING SWALLOW (Peggy Lee)
7. COLD, COLD, HEART (Tony Bennett)
8. MAKE BELIEVE LAND (Nat "King" Cole)
9. OH BEAUTY (Tony Martin)
10. DOWN YONDER (Champ Butler)

### Art Tacker

WCOP—Boston, Mass.

1. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)
2. IT'S ALL IN THE GAME (Tommy Edwards)
3. BECAUSE OF YOU (Tony Bennett)
4. THE ROSE I BRING YOU (Jan Peerce)
5. WHO AM I? (Russ Morgan)
6. CARA, CARA, BELLA, BELLA (Perry Como)
7. DOWN YONDER (Lawrence Cook)
8. GOT HER OFF MY HANDS (Vaughn Monroe)
9. VANITY (Don Cherry)
10. CALLA CALLA (Vic Damone)

### Mort Nussbaum

WHAM—Rochester, N. Y.

1. LONGING FOR YOU (Vic Damone)
2. AND SO TO SLEEP AGAIN (Patti Page)
3. I GET IDEAS (Tony Martin)
4. VANITY (Les Baxter)
5. TOO YOUNG (Nat "King" Cole)
6. JEZEBEL (Frankie Laine)
7. END OF A LOVE AFFAIR (Margaret Whiting)
8. THE JUMPING JACK (Camarata)
9. I'M A FOOL TO WANT YOU (Frank Sinatra)
10. GOT HER OFF MY HANDS (Mills Brothers)

### Claude Taylor

WIVY—Jacksonville, Fla.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. I'M IN LOVE AGAIN (Andrew Sisters)
3. COOL, COOL, COOL OF THE EVENING (Dean Martin)
4. I GET IDEAS (Peggy Lee)
5. MIXED EMOTIONS (Rosemary Clooney)
6. LONGING FOR YOU (Sammy Kaye)
7. I WISH I WUZ (Teresa Brewer)
8. THERE'S A BIG BLUE CLOUD (Perry Como)
9. SWEETHEART OF YESTERDAY (Bobby Wayne)
10. WHILE YOU DANCED, DANCED, DANCED (Gordon Jenkins)

### Arty Kay

WKIX—Lexington, Ky.

1. DOWN YONDER (Del Wood)
2. SLOW POKE (Pee Wee King)
3. COME ON-A MY HOUSE (Rosemary Clooney)
4. BECAUSE OF YOU (Les Baxter)
5. I GET IDEAS (Tony Martin)
6. SWEET VIOLETS (Dinah Shore)
7. TOO YOUNG (Nat "King" Cole)
8. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
9. THE LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
10. I'M WAITING JUST FOR YOU (Lucky Millinder)

### Bill Silbert

WWJ—Detroit, Mich.

1. BLUE VELVET (Bill Farrell)
2. SENTIMENTAL JOURNEY (Ames Brothers-Les Brown)
3. I WISH I WUZ (Rosemary Clooney)
4. COLD COLD HEART (Tony Bennett)
5. AND SO TO SLEEP AGAIN (Patti Page)
6. IT'S ALL IN THE GAME (Tommy Edwards)
7. YOU'LL KNOW (Tony Martin)
8. SIN (Four Aces-Albert)
9. YOU (Janette Davis)
10. C'EST VOUS (Lorry Raine)

### Ed Bonner

KXOK—St. Louis, Mo.

1. FOR ALL WE KNOW (Walter Schumann)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. SWEET VIOLETS (Dinah Shore)
4. UNDECIDED (Ames Bros.-Les Brown)
5. AND SO TO SLEEP AGAIN (Patti Page)
6. COOL, COOL, COOL OF THE EVENING (Crosby-Wyman)
7. DOWN YONDER (Del Wood)
8. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
9. BECAUSE OF YOU (Tab Smith)
10. SIN (Four Aces-Albert)

### Ross Smitherman

WKAB—Mobile, Ala.

1. BECAUSE OF YOU (Tony Bennett)
2. MIXED EMOTIONS (Rosemary Clooney)
3. VANITY (Don Cherry)
4. CHERRY PINK AND APPLE BLOSSOM WHITE (Georgia Gibbs)
5. JEZEBEL (Winifred Atwell)
6. SWEET VIOLETS (Dinah Shore)
7. COME ON-A MY HOUSE (Rosemary Clooney)
8. THE BLUES (Ralph Flanagan)
9. I'LL WAIT FOR YOU (Cliff Ayers)
10. IT'S ALL IN THE GAME (Sammy Kaye)

### Frank White

KMYR—Denver, Colo.

1. BECAUSE OF YOU (Les Baxter)
2. THESE THINGS I OFFER YOU (Sarah Vaughan)
3. ISLE OF CAPRI (Frankie Laine)
4. GO GO GO (Richard Hayes)
5. WHO AM I (Jack Fina)
6. WHISPERING (Paul-Ford)
7. BE MINE TONIGHT (Sammy Kaye)
8. BELLE BELLE MY LIBERTY BELLE (Guy Mitchell)
9. COME ON-A MY HOUSE (Rosemary Clooney)
10. OH HOW I LOVE YOU (Al Trace)

### Walter Philips

WCOP—Cincinnati, Ohio

1. BECAUSE OF YOU (Tony Bennett)
2. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
3. WHILE YOU DANCED, DANCED, DANCED (Gordon Jenkins)
4. COLD, COLD HEART (Tony Fontane)
5. THEM THERE EYES (Champ Butler)
6. BLACK STRAP MOLASSES (Kaye-Marx-Durante-Wyman)
7. GOT HIM OFF MY HANDS (Marion Morgan)
8. SIN (Eddy Howard)
9. I GET IDEAS (Louis Armstrong)
10. TINKLE SONG (Kay Armen)

### Chuck Thompson

WFOR—Hattiesburg, Miss.

1. GOT HIM OFF MY HANDS (Doris Day)
2. UNDECIDED (Ames Brothers-Les Brown)
3. BECAUSE OF RAIN (Nat "King" Cole)
4. I GET IDEAS (Tony Martin)
5. CASTLE ROCK (Sinatra-James)
6. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
7. DOWN YONDER (Del Wood)
8. WONDERFUL WASN'T IT (Frankie Laine)
9. AND SO TO SLEEP AGAIN (Patti Page)
10. DEEP NIGHT (Sinatra-James)

### Paul Irving

WEDC—Chicago, Ill.

1. BECAUSE OF YOU (Tony Bennett)
2. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
3. ALWAYS REMEMBER YOU (Nat "King" Cole)
4. CALLA CALLA (Vic Damone)
5. BIRTH OF THE BLUES (Nellie Lutcher)
6. BELLE BELLE MY LIBERTY BELLE (Guy Mitchell)
7. WHISPERING (Paul-Ford)
8. I WANT TO BE NEAR YOU (Johnny Desmond)
9. YES, YES, YES (Larry Fortine)
10. HANGIN' AROUND WITH YOU (Mindy Carson)

### Bob Watson

WSB—Atlanta, Ga.

1. WHERE IS A-YOUR HOUSE (Robert Q. Lewis)
2. MARY ROSE (Ray Anthony)
3. MORNINGSIDE OF THE MOUNTAIN (Paul Weston)
4. POWDER BLUE (Don Cherry)
5. SIN (Eddy Howard)
6. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
7. LAZY RIVER (Owen Bradley Quintet)
8. BECAUSE OF YOU (Tony Bennett)
9. OUT O' BREATH (Sarah Vaughan)
10. WHISPERING (Gordon Jenkins)

### Rege Cordic

WWSW—Pittsburgh, Pa.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. TOO YOUNG (Nat "King" Cole)
3. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
4. BECAUSE OF YOU (Tony Bennett)
5. I GET IDEAS (Tony Martin)
6. DREAMY MELODY (April Stevens)
7. TILL WE MEET AGAIN (Pete Kelly's Big 7)
8. AND SO TO SLEEP AGAIN (Patti Page)
9. FAIRYLAND (Gizelle MacKenzie)
10. CASTLE ROCK (Johnny Hodges)

### Don Bell

KRNT—Des Moines, Iowa

1. BECAUSE OF YOU (Tony Bennett)
2. BECAUSE OF YOU (Les Baxter)
3. SWEET VIOLETS (Dinah Shore)
4. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
5. TOO YOUNG (Nat "King" Cole)
6. COME ON-A MY HOUSE (Rosemary Clooney)
7. WHISPERING (Paul-Ford)
8. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
9. COME ON-A MY HOUSE (Kay Starr)
10. SHANGHAI (Doris Day)

### Wallie Dunlap

WLIZ—Bridgeport, Conn.

1. COLD, COLD HEART (Tony Bennett)
2. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
3. LONGING FOR YOU (Tommy Tucker)
4. I WON'T CRY ANYMORE (Eileen Wilson)
5. BECAUSE OF YOU (Tony Bennett)
6. I WANT TO BE NEAR YOU (Johnny Desmond)
7. I'LL HOLD YOU IN MY HEART (Eddie Fisher)
8. MAYBE IT'S BECAUSE (Don Cherry)
9. COME ON-A MY HOUSE (Rosemary Clooney)
10. SIN (Eddy Howard)

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THE NUMBER-ONE EUROPEAN SMASH HIT

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English lyric by  
Edward C. Redding

Music & French lyric by  
Marc Fontenoy

Release date to be announced

HARRY LINK, Gen. Pro. Mgr.

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*First and Best on Victor*

The Season's Great Ballad

# "I Don't Believe In Tomorrow"

RECORDED BY

SAVANNAH CHURCHILL... RCA Victor 20-4280  
THE LARKS... Apollo 430

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HAROLD LEE, Gen. Mgr.

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Cash Box—Sept. 22

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RALPH MANTERIE and Ork  
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DAVE BARBOUR  
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ELLIOT LAWRENCE  
ROBERTA LEE

King  
Federal  
Decca

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**"GIVE ME LOVIN' WHILE I'M LIVIN'"**

**Danny Belloc's Orch. Vocal: Gini Patton**

JEB 3007

**Ray Pearl and His Orchestra**  
**With TWO NEW HITS!**

**"ON MY MIND"**

**"FIND 'EM, FOOL 'EM, AND FORGET 'EM"**

JEB 3008

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PASS THE POTATOES"**

**Ray Pearl and His Orch.**

**"CIMMARON"**

**"The Patsy Kelly Trio"**

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**Tops in Western Ballads**

**"IF TEARDROPS WERE PENNIES"**

**"CRYIN' HEART BLUES"**

**Al Harmon**

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**"ALWAYS LATE"**

**Al Harmon**

JEB 6001

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## Meeting Dates Of Music Operators' Associations

- Sept. 24—Phonograph Owners' Association  
Place: Broadview Hotel, East St. Louis, Ill.
- 26—Music Merchants' Guild  
Place: Narragansett Hotel, Providence, R. I.
- Oct. 1—Illinois Amusement Association  
Place: 208 N. Madison St., Rockford, Ill.
- 2—Music Operators' Association of Indiana  
Place: Indianapolis Athletic Club, Indianapolis, Ind.
- 8—Wisconsin Phonograph Owners' Association  
Place: City Hall, Brodhead, Wis.
- 9—California Music Guild  
Place: 311 Club, Oakland, Cal.
- 9—Automatic Phonograph Owners' Association  
Place: Gibson Hotel, Cincinnati, Ohio
- 10—Music Operators of Northern Illinois  
Place: Hapsburg Inn, Des Plaines, Ill.
- 11—Michigan Automatic Phonograph Owners' Association  
Place: Maccabees Building, Detroit, Mich.
- 11—Oregon Music Association  
Place: 827 S. W. 13th Ave., Portland, Ore.
- 15—Westchester Operators' Guild  
Place: American Legion Hall, White Plains, N. Y.
- 16—Music Operators' Association of Indiana  
Place: Indianapolis Athletic Club, Indianapolis, Ind.

**OCTOBER 15 and 16**

**MIDWEST COIN MACHINE SHOW**

Music Operators from Nebraska, Minnesota, North Dakota, South Dakota, Iowa and Wisconsin meet at the **PAXTON HOTEL, OMAHA, NEB.** Harold Klein, Publicity Director, 1611 CHICAGO ST., OMAHA, NEB.

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**YOU'VE HEARD THE REST...  
NOW GET THE BEST!!**

# THE ORIGINAL

VERSION ON THE

**VICTORIA RECORD Label**

**IT'S NO**

# "SIN"

by the

**FOUR ACES featuring Al Alberts**

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The ORIGINAL . . . The ORIGINAL . . . The ORIGINAL . . .



## Gimmicks!



NEW YORK—Launching his new band in big style, Tedd Lawrence thought of a gimmick to go with the title of his first Capitol disk "You Gotta Have Gimmicks." Tedd had Dot Harmony, a member of the Skyscraper group which sings with the band, serve breakfast to most of the morning djs in N. Y. and some of the trade press. A few of those Dot visited are pictured below: Martin Block of WNEW; Ted Brown of WMGM; Bob Haymes, WNEW; and Bob Austin of The Cash Box.

A Hot Novelty & Polka Hit  
Back to Back

**"WOO! WOO! WOO!"**

and

**"A BALL OF FIRE"**

recorded by

**EDDIE McMULLEN**

Thrillwood Record #301-302

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are MONEY MAKERS!**

**"BIRTH OF  
THE BLUES"**

recorded by

**NELLIE LUTCHER—Capitol**  
**EDDIE HEYWOOD—Columbia**  
**BEN LIGHT—Tempo**

Pub. by: HARMS, INC.

**MUSIC PUBLISHERS HOLDING CORP.**  
**NEW YORK, N. Y.**

Coral Signs Teresa Brewer;  
Decca Acquires New Artists

NEW YORK—Decca and Coral Records have announced the acquisition of new artists.

Coral, after prolonged negotiations, has signed Teresa Brewer to a recording contract. Teresa, who was formerly on the London label, came to the public's attention with her waxing of "Music, Music, Music."

Decca this week renewed the contracts of June Hutton and the Madcaps.

The company also announced the signing of Dave Barbour, Al Morgan and Jeri Southern. Barbour was formerly with Capitol; Morgan with London; and songstress Jeri Southern was with Mercury.

In the Rhythm and Blues field, Paul Cohen disclosed the signing of five new artists. The list includes two male vocalists Waymon Brown and Willie Brown; one female vocalist Clay Brady; Charlie Harding a blues singer who accompanies himself on the guitar; and The Golden Gospel Singers, a religious quartet.

**M-G-M RECORDS**

**BILL FARRELL**

Sings

BLUE VELVET

BE MINE TONIGHT

Available 2 Record Speeds

78 RPM

45 RPM

MGM 11062

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THE GREATEST NAME

IN ENTERTAINMENT

*On The Way!*

**THIRTY-TWO  
FEET and  
EIGHT LITTLE  
TAILS**

MILLER MUSIC CORPORATION

With a Hi-yodel, Di-yodel, Hi-yodel



DUCHESS MUSIC CORPORATION

King Plans To Cover  
All Hillbilly Hits

NEW YORK—Syd Nathan, president of King Records, announced this week that the Folk and Western division of his firm will henceforth cover all western hits. The method of ascertaining what is to be covered will be by reports from King salesmen all over the country, as well as from djs and trade paper charts. The first tunes to be covered will be "Slow Poke," "Wedding Blossoms," "Crying Heart Blues" and "Lonely Little Robin."

King also announced further changes in the organizational set up. Ralph Bass A & R head of Federal will move to Los Angeles to operate out of that city. Henry Glover will remain in N. Y.

Eli Oberstein will start cutting next week. After his sales meeting in Cincinnati this weekend, Oberstein will be ready to announce his future recording plans for King.

**CAROL CHANNING'S**

NOVELTY RECORD

**"DID I HURTCHA,  
BURN YA,  
CUTCHA MUCH"**

with MITCH MILLER & his Ork.

Columbia #39544

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THE MOST PROVOCATIVELY DIFFERENT  
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The Song That  
Was Written For

**WENDY  
WAYE**

THE ORIGINAL

**"STAY CLOSE TO PEOPLE"**

written by MARTIN LAWRENCE

BACKED BY

**"Soliloquy" (My Little Girl)**

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**"BECAUSE OF YOU"**

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"DEE-JAY  
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U-104

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RPM)

**TAB SMITH**

(WORLD'S GREATEST ALTOIST)



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*"It's What's in THE CASH BOX That Counts"*



# JUKE BOX REGIONAL RECORD REPORT

## The Ten Top Records-City by City

September 29, 1951

### New York, N. Y.

1. BECAUSE OF YOU (Tony Bennett)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. I GET IDEAS (Tony Martin)
4. SWEET VIOLETS (Dinah Shore)
5. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
6. TOO YOUNG (Nat "King" Cole)
7. COLD, COLD HEART (Tony Bennett)
8. MY TRULY, TRULY FAIR (Guy Mitchell)
9. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
10. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)

### Opelousas, La.

1. BECAUSE OF YOU (Tony Bennett)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. I GET IDEAS (Louis Armstrong)
4. COLD, COLD HEART (Tony Bennett)
5. TOO YOUNG (Nat "King" Cole)
6. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
7. MY TRULY, TRULY FAIR (Guy Mitchell)
8. JEZEBEL (Frankie Laine)
9. I'M IN LOVE AGAIN (April Stevens)
10. SHANGHAI (Doris Day)

### Pawtucket, R. I.

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. COME ON-A MY HOUSE (Rosemary Clooney)
4. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
5. DETOUR (Patti Page)
6. I GET IDEAS (Tony Martin)
7. WHISPERING (Les Paul)
8. WONDERFUL, WASN'T IT? (Frankie Laine)
9. TOO YOUNG (Nat "King" Cole)
10. JEZEBEL (Frankie Laine)

### St. Paul, Minn.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. BECAUSE OF YOU (Tony Bennett)
3. SWEET VIOLETS (Dinah Shore)
4. TOO YOUNG (Nat "King" Cole)
5. MY TRULY, TRULY FAIR (Guy Mitchell)
6. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
7. JEZEBEL (Frankie Laine)
8. SHANGHAI (Doris Day)
9. I'M IN LOVE AGAIN (April Stevens)
10. I GET IDEAS (Tony Martin)

### Phoenix, Ariz.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. TOO YOUNG (Nat "King" Cole)
3. JEZEBEL (Frankie Laine)
4. BECAUSE OF YOU (Les Baxter)
5. SWEET VIOLETS (Dinah Shore)
6. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
7. MY TRULY, TRULY FAIR (April Stevens)
8. I'M IN LOVE AGAIN (April Stevens)
9. SHANGHAI (Doris Day)
10. BECAUSE (Mario Lanza)

### San Francisco, Cal.

1. BECAUSE OF YOU (Tony Bennett)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. SWEET VIOLETS (Dinah Shore)
4. I GET IDEAS (Tony Martin)
5. TOO YOUNG (Nat "King" Cole)
6. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
7. COLD, COLD HEART (Tony Bennett)
8. MY TRULY, TRULY FAIR (Guy Mitchell)
9. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
10. JEZEBEL (Frankie Laine)

### Chicago, Ill.

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. COME ON-A MY HOUSE (Rosemary Clooney)
4. I GET IDEAS (Tony Martin)
5. SWEET VIOLETS (Dinah Shore)
6. I WON'T CRY ANYMORE (Tony Bennett)
7. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)
8. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
9. SHANGHAI (Billy Williams)
10. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)

### Montgomery, Ala.

1. TOO YOUNG (Nat "King" Cole)
2. MIXED EMOTIONS (Rosemary Clooney)
3. BECAUSE OF YOU (Tony Bennett)
4. SOUND OFF (Vaughn Monroe)
5. COME ON-A MY HOUSE (Rosemary Clooney)
6. VANITY (Tony Martin)
7. MISTER AND MISSISSIPPI (Doris Day)
8. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
9. TENNESSEE WALTZ (Patti Page)
10. ROSE, ROSE, I LOVE YOU (Frankie Laine)

### Fayetteville, Ark.

1. BECAUSE OF YOU (Tony Bennett)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. TOO YOUNG (Nat "King" Cole)
4. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
5. WHISPERING (Les Paul)
6. SHANGHAI (Doris Day)
7. BELLE, BELLE, MY LIBERTY BELLE (Don Cherry)
8. SWEET VIOLETS (Dinah Shore)
9. JOSEPHINE (Les Paul)
10. VANITY (Don Cherry)

### Denver, Colo.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. SWEET VIOLETS (Dinah Shore)
3. JEZEBEL (Frankie Laine)
4. TOO YOUNG (Nat "King" Cole)
5. MY TRULY, TRULY FAIR (Guy Mitchell)
6. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
7. I'M IN LOVE AGAIN (April Stevens)
8. ON TOP OF OLD SMOKY (The Weavers)
9. HOW HIGH THE MOON (Les Paul & M. Ford)
10. WHISPERING (Les Paul)

### Cincinnati, Ohio

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. COME ON-A MY HOUSE (Rosemary Clooney)
4. I GET IDEAS (Tony Martin)
5. SWEET VIOLETS (Dinah Shore)
6. I WON'T CRY ANYMORE (Tony Bennett)
7. SHANGHAI (Billy Williams)
8. LONGING FOR YOU (Vic Damone)
9. OH, HOW I LOVE YOU (Gloria Hart)
10. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)

### Minneapolis, Minn.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. TOO YOUNG (Nat "King" Cole)
3. SWEET VIOLETS (Dinah Shore)
4. JEZEBEL (Frankie Laine)
5. BECAUSE OF YOU (Tony Bennett)
6. MY TRULY, TRULY FAIR (Guy Mitchell)
7. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
8. I'M IN LOVE AGAIN (April Stevens)
9. HOW HIGH THE MOON (Les Paul & M. Ford)
10. ON TOP OF OLD SMOKY (The Weavers)

### Los Angeles, Cal.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. BECAUSE OF YOU (Tony Bennett)
3. TOO YOUNG (Nat "King" Cole)
4. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
5. SHANGHAI (Billy Williams)
6. JEZEBEL (Frankie Laine)
7. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
8. SWEET VIOLETS (Dinah Shore)
9. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)
10. IN THE COOL, COOL, COOL OF THE EVENING (Crosby-Wyman)

### Malta, Mont.

1. MY TRULY, TRULY FAIR (Guy Mitchell)
2. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
3. LONGING FOR YOU (Russ Morgan)
4. COME ON-A MY HOUSE (Rosemary Clooney)
5. BECAUSE OF YOU (Bob Crosby)
6. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
7. DETOUR (Patti Page)
8. IN THE COOL, COOL, COOL OF THE EVENING (Stafford-Laine)
9. SWEET VIOLETS (Dinah Shore)
10. SHANGHAI (Bing Crosby)

### Poplar Bluff, Mo.

1. TOO YOUNG (Nat "King" Cole)
2. DOWN YONDER (Del Wood)
3. BECAUSE OF YOU (Lombardo-DeHaven)
4. SWEET VIOLETS (Jane Turzy)
5. MY TRULY, TRULY FAIR (Guy Mitchell)
6. BECAUSE (Mario Lanza)
7. JOSEPHINE (Les Paul)
8. MISTER AND MISSISSIPPI (Patti Page)
9. DETOUR (Patti Page)
10. COME ON-A MY HOUSE (Rosemary Clooney)

### Portland, Ore.

1. TOO YOUNG (Nat "King" Cole)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. MISTER AND MISSISSIPPI (Patti Page)
4. MY TRULY, TRULY FAIR (Guy Mitchell)
5. JEZEBEL (Frankie Laine)
6. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
7. ROSE, ROSE, I LOVE YOU (Frankie Laine)
8. I'M IN LOVE AGAIN (April Stevens)
9. SWEET VIOLETS (Dinah Shore)
10. SHANGHAI (Doris Day)

### Detroit, Mich.

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. VANITY (Don Cherry)
4. WONDERFUL, WASN'T IT? (Frankie Laine)
5. I GET IDEAS (Tony Martin)
6. SHANGHAI (Doris Day)
7. DETOUR (Patti Page)
8. WHISPERING (Les Paul)
9. BECAUSE (Mario Lanza)
10. LOVELIEST NIGHT OF THE YEAR (M. Lanza)

### Albuquerque, N. M.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. BECAUSE OF YOU (Tony Bennett)
3. TOO YOUNG (Nat "King" Cole)
4. SWEET VIOLETS (Dinah Shore)
5. JEZEBEL (Frankie Laine)
6. MY TRULY, TRULY FAIR (Guy Mitchell)
7. I'M IN LOVE AGAIN (April Stevens)
8. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
9. I GET IDEAS (Tony Martin)
10. SHANGHAI (Doris Day)

### Savannah, Ga.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. TOO YOUNG (Nat "King" Cole)
3. BECAUSE OF YOU (Tony Bennett)
4. SHANGHAI (Doris Day)
5. LONGING FOR YOU (Sammy Kaye)
6. PRETTY EYED BABY (Jane Tuzry)
7. SIXTY MINUTE MAN (Dominoes)
8. VANITY (Tony Martin)
9. I'M IN LOVE AGAIN (April Stevens)
10. LOVELIEST NIGHT OF THE YEAR (M. Lanza)

### Shoals, Ind.

1. BECAUSE OF YOU (Tony Bennett)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. MORNINGSIDE OF THE MOUNTAIN (Jan Garber)
4. WHISPERING (Les Paul)
5. DOWN YONDER (Del Wood)
6. TOO YOUNG (Andrews Sisters)
7. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
8. DETOUR (Patti Page)
9. SIN (Eddy Howard)
10. SWEET VIOLETS (Dinah Shore)

### Fertile, Minn.

1. I GET IDEAS (Tony Martin)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. SWEET VIOLETS (Dinah Shore)
4. HAWAIIAN WAR CHANT (Ames Bros.)
5. JEZEBEL (Lonzo & Oscar)
6. SKIRTS (Johnny Long)
7. BECAUSE OF YOU (Tony Bennett)
8. THE MUSICIANS (Shore, Martin, Harris, Hutton)
9. TOO YOUNG (Fran Allison)
10. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)

### Norfolk, Va.

1. SWEET VIOLETS (Dinah Shore)
2. BECAUSE OF YOU (Tony Bennett)
3. COME ON-A MY HOUSE (Rosemary Clooney)
4. I WON'T CRY ANYMORE (Tony Bennett)
5. SHANGHAI (Billy Williams)
6. COLD, COLD HEART (Tony Bennett)
7. I GET IDEAS (Tony Martin)
8. JEZEBEL (Frankie Laine)
9. LONGING FOR YOU (Vic Damone)
10. LOVELIEST NIGHT OF THE YEAR (M. Lanza)

### Seattle, Wash.

1. BECAUSE OF YOU (Tony Bennett)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. SWEET VIOLETS (Dinah Shore)
4. TOO YOUNG (Nat "King" Cole)
5. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
6. I GET IDEAS (Tony Martin)
7. MY TRULY, TRULY FAIR (Guy Mitchell)
8. SHANGHAI (Doris Day)
9. JEZEBEL (Frankie Laine)
10. COLD, COLD HEART (Tony Bennett)

### Cleveland, Ohio

1. BECAUSE OF YOU (Tony Bennett)
2. SWEET VIOLETS (Dinah Shore)
3. COME ON-A MY HOUSE (Rosemary Clooney)
4. TOO YOUNG (Nat "King" Cole)
5. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
6. JEZEBEL (Frankie Laine)
7. SHANGHAI (Billy Williams)
8. I'M IN LOVE AGAIN (April Stevens)
9. I GET IDEAS (Tony Martin)
10. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)



## THE CASH BOX

## Jazz 'n Blues Reviews

## ★ AWARD O' THE WEEK ★

"WHISKEY AND GIN" (2:43)

"TELL THE LADY I SAID GOODBYE" (2:39)

JOHNNIE RAY

(Okeh 6809)



JOHNNIE RAY

● A really different type voice and a wonderful tune are combined to create a waxing that can't miss that top position. It's called "Whiskey And Gin" and it's a sure bet

that it'll be a big money maker for ops. Johnnie Ray presents a wonderful vocal job of this slow and torchy tune while Maurice King and his Wolverines back him musically. The melody is lovely and infectious and with the meaningful and tearful singing of Johnnie to boot, this disk is going to be played and played and played. The second side should also prove to be a contender for top honors. It too is a wonderful tune that is put over with plenty of feeling by Johnnie and the boys. This ballad is slow and soothing and ops are gonna have a big one. Both sides are loaded, but we feel that the first side is going to skyrocket to the top and ops will want to be there to meet it.

"COTTAGE FOR SALE" (2:25)

"CRYING FOR YOU" (2:32)

BETTE McLAURIN

(Derby 775)

● The strong voice of Bette McLaurin lends itself beautifully to an equally beautiful oldie. With Eddie Wicox again backing her, this end has the makings of a top tune. The bottom end is a slow ballad that receives the first rate treatment of Bette's meaningful moaning. We look for the top deck to take off.

"HAVEN'T GOT A DIME TO MY NAME" (2:21)

"DAY AND NIGHT BLUES" (2:20)

KING PERRY

(Specialty 412)

● King Perry and his pied pipers dish out a pair of those low down blues items. The first one is a slow forceful number that King bellows in that typical blues manner. The lower end is a similar tune, but with not as much to offer. Ops should watch the upper level.

"I GOT LUCKY" (2:37)

"LET'S RENEW OUR LOVE" (2:51)

JOHNNY WILLIAMS

(Swingtime 225)

● A pair of blues items is waxed by Johnny Williams. Both ends get a blues treatment in the form of a talk-sing vocal. Johnny's singing gets a fitting musical backdrop which helps carry the platter through. Ops in the market for filler items of this nature oughta take a gander.

"MEAN, MEAN WOMAN" (2:34)

"LUMP IN MY THROAT" (2:29)

LITTLE WILLIE LITTLEFIELD

(Modern 837)

● Little Willie Littlefield has some wonderful material to work with on this waxing and he brings home a pair of potent sides. The first lid is a bouncy blues number that is helped along by good piano and sax playing. The second level is a slow, draggy blues item on which Willie really goes to town. Both ends are strong juke box fare.

"SERENADE IN BLUE" (2:43)

"I'VE GOT YOU UNDER MY SKIN" (2:32)

TERRY GIBBS SEXTET

(Savoy 818)

● The Terry Gibbs Sextet offers a couple of interesting instrumentals. The top half is a slow and soothing number with a beautiful melody in which the sextet features a clarinet and xylophone in their wonderful rendition. The under lid is a lovely oldie that gets an interesting and different treatment. Ops are strongly urged to watch this platter.

"PERDIDO" (2:48)

"CHICO'S BOOGIE" (2:48)

RED CALLENDER SEXTET

(RCA Victor 20-4266; 47-4266)

● A classical jump number is given another ride around the wax by the Red Callender Sextet. Featuring a real gone moaning sax, this half comes home a winner. The flip is another instrumental that is a slow, draggy item and also shows up some fine sax playing. We give our nod to the upper lid.

"I ONLY HAVE EYES FOR YOU" (2:46)

"BLUES IN THE EVENING" (2:38)

DOLES DICKENS QUINTET

(Decca 48242; 9-48242)

● The first side is a revival of an oldie. Doles Dickens Quintet, with Dickens on the vocal, make this lovely tune sound real good. The under half is a blues item that's done softly and smoothly and makes for good listening. Ops can have their choice of either end.

"SPEEDLINER" (2:34)

"LATER FOR THE HAPPENIN'" (2:42)

ILLINOIS JACQUET ORCHESTRA

(Mercury 8951)

● A couple of gone jump tunes are banged home by the Illinois Jacquet orchestra. Each lid has lots of life and pep and this aggregation is known for its treatment of jump numbers. Illinois Jacquet is featured with his solid sax. Ops know that this artist has a big following and can therefore bring those nickels home.



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have  
to  
paint  
a  
picture  
for  
you  
to show  
you  
the  
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# TWIN SMASHES

①

THE FIVE KEYS

## "THE GLORY OF LOVE"

AL - 3099

b/w "HUCKLEBUCK WITH JIMMY"

②

Peppermint Harris

## "I GOT LOADED"

AL - 3097

b/w "IT'S YOU, YES, IT'S YOU"

COMING UP BIG!

FRANK HAYWOOD

## "IF YOU DON'T LOVE ME ANYMORE"

AL - 3098

b/w "BABY, BABY, BABY"



### New "Sixty Minute Man"



NEW YORK — Bandleader Elliot Lawrence thumps away at the keyboard while Melvin Moore sings "60 Minute Man" just released by King Records. This version has been slightly revised to permit clearance by all radio stations. It is Lawrence's first recording for King. Backing is his own tune titled, "Quick." Scheduled for future release is another Lawrence disk, featuring Lloyd Copas, a topper in the folk field.

### Getting HOTTER

Jackie (Rocket 88) Brenston

### "Tuckered Out"

B/W "My Real Gone Rocket"

CHESS 1469



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INSTRUMENTAL

### "Sometime I Feel Like Leaving Home"

VOCAL — F. JACKSON

BUDD JOHNSON'S ALL STARS

### "I'm All Alone"

VOCAL — "Charlie Singleton"

### "Talk Of The Town"

INSTRUMENTAL

BUDD JOHNSON'S ALL STARS

### "I Know"

VOCAL

"You Sure Been Good To Me"

VOCAL — FREDDIE JACKSON

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In Tomorrow"  
backed with  
"Oh It Feels So Good"  
Apollo # 430

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by **Tony Bennett**  
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by  
**AMOS EASTON**  
#410  
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The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

### GLORY OF LOVE

①

Five Keys

(Aladdin 3099)

### CHAINS OF LOVE

Joe Turner

(Atlantic 939)

### JUNCO PARTNER

James Waynes

(Sittin' In)

### SMOOTH SAILING

②

Ella Fitzgerald

(Decca 27693)

### THE THRILL IS GONE

Roy Hawkins

(Modern)

### GLORY OF LOVE

Five Keys

(Aladdin)

### I'M WAITING JUST FOR YOU

③

Lucky Millinder

(King)

### GLORY OF LOVE

Five Keys

(Aladdin)

### I GOT LOADED

Peppermint Harris

(Aladdin)

### SIXTY MINUTE MAN

④

Dominoes

(Federal 12022)

### I'M WAITING JUST FOR YOU

Lucky Millinder

(King)

### I'M CRYING

Memphis Slim

(Premium)

### THE MASQUERADE IS OVER

⑤

Betty McLaurin &amp; Eddie Wilcox Orch.

(Derby 766)

### T-99 BLUES

Jimmy Nelson

(R.P.M. 325)

### BLOODSHOT EYES

Wynonie Harris

(King)

### DON'T YOU KNOW I LOVE YOU

⑥

Clovers

(Atlantic 934)

### HEY LITTLE GIRL

John Godfrey Trio

(Chess 1478)

### CHAINS OF LOVE

Joe Turner

(Atlantic 939)

### BLOODSHOT EYES

⑦

Wynonie Harris

(King)

### BLOODSHOT EYES

Wynonie Harris

(King)

### DON'T YOU KNOW I LOVE YOU

Clovers

(Atlantic 934)

### I'M JUST A FOOL IN LOVE

⑧

Orioles

(Jubilee 5061)

### SIXTY MINUTE MAN

Dominoes

(Federal 12022)

### SHOULDN'T I KNOW

Cardinals

(Atlantic 938)

### THESE THINGS I OFFER YOU

⑨

Sarah Vaughan

(Columbia 39370)

### SMOOTH SAILING

Ella Fitzgerald

(Decca 27693)

### BLUE VELVET

Arthur Prysock

(Decca 27722)

### CASTLE ROCK

⑩

Johnny Hodges

(Mercury 8944)

### GO, GO, GO

The Treniers

(Okeh)

### SIXTY MINUTE MAN

Dominoes

(Federal 12022)



# HOT

in DALLAS

in LOS ANGELES

in OTHER CITIES

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1

I GOT LOADED

Peppermint Harris

(Aladdin)
- 2

GLORY OF LOVE

Five Keys

(Aladdin)
- 3

PRAYIN' FOR YOUR RETURN

Percy Mayfield

(Specialty)
- 4

DON'T YOU KNOW I LOVE YOU?

Clovers

(Atlantic 934)
- 5

BLOODSHOT EYES

Wynonie Harris

(King)
- 6

CHAINS OF LOVE

Joe Turner

(Atlantic 939)
- 7

BIG TOWN

Roy Brown

(DeLuxe)
- 8

T-99 BLUES

Jimmy Nelson

(R. P. M.)
- 9

FOOL, FOOL, FOOL

Clovers

(Atlantic)
- 10

SIXTY MINUTE MAN

The Dominoes

(Federal 12022)

- THE GLORY OF LOVE

The Five Keys

(Aladdin)
- GO, GO, GO

Trenier Twins

(Okeh)
- SLEEP

Earl Bostic

(King)
- BLOW, JOE, BLOW

Joe Houston

(Modern)
- I GOT LOADED

Peppermint Harris

(Aladdin)
- THE THRILL IS GONE

Roy Hawkins

(Modern)
- JUNCO PARTNER

James Waynes

(Sittin' In)
- BLOODSHOT EYES

Wynonie Harris

(King)
- BIG TOWN

Roy Brown

(DeLuxe)

- SAVANNAH, GA.

1. Sixty Minute Man (Dominoes)

2. T-99 Blues (Jimmie Nelson)

3. I'm Crying (Memphis Slim)

4. Heart To Heart (Little Esther)

5. Trying To Find A Girl (James Waynes)

6. I'm Waiting Just For You (Lucky Millinder)

7. My Blues (Percy Mayfield)

8. Louisiana Woman (Joe Liggins)

9. I'm A Fool To Want You (Billy Eckstine)

10. Three Handed Woman (Louis Jordan)
- SHOALS, IND.

1. I'm Waiting Just For You (Lucky Millinder)

2. Sixty Minute Man (Dominoes)

3. Bloodshot Eyes (Wynonie Harris)

4. Go, Go, Go (Trenier Twins)

5. Chains Of Love (Joe Turner)

6. T-99 Blues (Jimmy Nelson)

7. Prayin' For Your Return (Percy Mayfield)

8. Castle Rock (Johnny Hodges)

9. Hey Little Girl (John Godfrey Trio)

10. Sleep (Earl Bostic)
- MILWAUKEE, WIS.

1. Sixty Minute Man (Dominoes)

2. Smooth Sailing (Ella Fitzgerald)

3. Chains Of Love (Joe Turner)

4. T-99 Blues (Jimmie Nelson)

5. Vanity (Sarah Vaughan)

6. Bloodshot Eyes (Wynonie Harris)

7. Honey Bee (Muddy Waters)

8. I'm Waiting Just For You (Lucky Millinder)

9. All Night Long (Johnny Otis)

10. Don't You Know I Love You (Clovers)
- OAKLAND, CAL.

1. Glory Of Love (Five Keys)

2. I Got Loaded (Peppermint Harris)

3. Chains Of Love (Joe Turner)

4. Big Town (Roy Brown)

5. I'm Crying (Memphis Slim)

6. Prayin' For Your Return (Percy Mayfield)

7. Lonesome (Big Three Trio)

8. The Masquerade Is Over (Chris Powell)

9. Eyesight To The Blind (The Larks)

10. I'm In The Mood (John Lee Hooker)
- ATLANTA, GA.

1. Glory Of Love (Five Keys)

2. Don't You Know I Love You (Clovers)

3. I'm Crying (Memphis Slim)

4. Little Car Blues (Willie Love)

5. Chains Of Love (Joe Turner)

6. T-99 Blues (Jimmie Nelson)

7. Sixty Minute Man (Dominoes)

8. Hey Little Girl (Billy Wright)

9. The Thrill Is Gone (Roy Hawkins)

10. Tra-La-La (Griffin Bros.)

## Kickin' The Blues Around

with Sam Evans

With the summer season a passing memory, we are coming into what is believed in many quarters to be the best working winter for the profession. Recording companies are expanding their operations; stage and personal appearances are calling daily for more and more talent; and that mighty little giant, TV, is off to his greatest season to date.

Search is currently on for a replacement for the ailing HATTIE MC DANIELS for the part of Beulah in the TV sponsored strip.

JOE ROLAND, with his swinging vibes, has kicked in with GEORGE SHEARING for the balance of the season. JOHNNY HODGES loses ace drum beater SONNY GREER. Prior to split they were together on Okeh's latest release "Tired Socks" b/w "The Jeep Is Jumping". Group singers are riding on a new wave of well deserved popularity, as is proved by the box office 'take' in spots around the country where such as the RAVENS, THE FOUR TUNES, INK SPOTS, BILLY WILLIAMS QUARTETTE to mention only a few, are appearing. THE RAVENS' latest for Columbia, "The Whiffenpoof Song" bids to out gross all previous efforts.

With the opening of the new and elaborate Lord Calvert Hotel, in Florida, we can expect many attractions to be heading for the popular winter resort area, as they now have a beautiful and luxurious stopping place. Hostelry boasts swimming pool, fine restaurant, remote radio DJ pick-

up and a cocktail room quite suitable for the Lords and their Ladies.

From the smokey and hilly streets of Pittsburg to the wind swept, jazz center of the midwest, Chicago, comes a trio of young men, with a new and creative approach that is pleasing to the ears of jazz lovers of all ages. Group is led by FRITZ JONES, on the 88, RAY CRAWFORD, guitar and EDDIE CALHOUN with the big bass. JERI SOUTHERN, Chicago thrush, signed with Decca. LIONEL HAMPTON, due to soon leave the west coast for a series of mid-west dates for the early fall season.

DELTA RHYTHM BOYS wow-ing 'em in Rome, Italy. Whatever became of JESSIE SCOTT, the Blonde Bombshell, when last heard of was hoofing in Cleveland. ETHEL WATERS opened to a packed house in Chi. for "Member Of The Wedding". All critics gushed with raves as MISS WATERS so well deserves. SONNY STITT & GENE AMMONS will do a battle of the reeds at Chicago's Pershing Ballroom, Sept. 23rd.

JACKIE BRENSTON, who soared to fame on a 'Rocket 88' will stay in the stratosphere with his new "Tuckered Out" on Chess label.

This column wishes to thank the many kind people who sent in letters and wires after the appearance of our first effort last week, keep it up, your comments are welcome.

Sam Evans is the Rhythm and Blues specialist heard over WGN, Chicago's Mutual outlet, every night.

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## THE CASH BOX FOLK and WESTERN ROUNDUP

Visitors in Nashville for Grand Ole Opry September 15th included Herb Monte (Johnstone-Monte, Hollywood pubber), Paul Cohen (Decca's Country and Race topper), Bernie Silverman (Mercury field man), and Jimmie Davis (Decca artist, who was guest artist on Prince Albert's NBC network seg).



MOON MULLICAN

future appearances.

Biff Collie of KNUZ-Houston reports that Herbie Remington (formerly with Bob Wills) is now working with The McBrides and Dickie Jones around Houston.

Smokey Warren of WAAT in Newark, New Jersey has opened a Jersey nite-spot labeled "Smokey's Corral Room". Surroundings are on the country and western theme featuring a collection of country and western artist's pictures especially autographed to Smokey. Additions to the collection are always welcomed.

Smokey Smith completed his first year of singing and d. j. work at KBNT in Des Moines this past week. Six days a week you catch him there with a 5:30 hour spot and one at 5:30 P.M. for a half-hour. His air time and numerous p. a.'s have made him top entertainer in that area in record time.

Verne Koenig, veteran d. j. and p. m. of KDEC-Decorah, Iowa, has filed all papers necessary toward his purchase of the station along with a partner. Now it's up to F.C.C. and we are looking forward to having another country d.j. name among the list of station owners.

Jim Stowers is splitting country d.j. chores with Curly Kinsey at WGTA in Summerville, Georgia. Kinsey is sporting a new release on Mercury.

Ted Brooks who is recognized as author of country hit "The Hot Guitar" recently inked a record paper with Decca. Sides formerly cut for Bama Records (Birmingham label) were taken over by Decca and an early release is set on two of the sides.

A Decca session is also scheduled with Chuck Rogers, a Nashville free lancer.

## Cancer Drive Show Recruits Another Artist



NEWARK, N. J.—On October 6, a great Damon Runyon Fund benefit show will take place at the Mosque Theater in Newark. Two members of that city's police force have been busy for the past few weeks recruiting stars for the show. Above Louise Carlyle plays her latest disk for John Collins and Leo Bernheim, the cops responsible for the acquiring of talent as she agrees to appear on the show.

## M. O. A. Prexy Endorses Red Feather Campaign

NEW YORK—George A. Miller, National President of Music Operators of America, has endorsed the United Red Feather Campaigns of America.

Miller is asking the cooperation of every music operators' association and its membership to assist the Community Chests of the nation by playing the phonograph record entitled "Give Your Best To The Community Chest" on every phonograph in the nation.

"Placing the record mentioned above in your machines calls for very little effort and time. The good and financial support that can be derived from this cooperation and assistance may mean food and clothing to many who are less fortunate than we are here in America.

"I sincerely solicit the cooperation of every music operator in the nation to this very worthy cause," said Miller.

**THE CASH BOX**  
*Reports*

**THE NATION'S BIG 10**

**HILLBILLY, FOLK & WESTERN JUKE BOX TUNES**

- 1** I WANT TO PLAY HOUSE WITH YOU  
Eddy Arnold  
(RCA Victor 21-0476; 48-0476)
- 2** ALWAYS LATE  
Lefty Frizell  
(Columbia 20837; 4-20837)
- 3** HEY, GOOD LOOKIN'  
Hank Williams  
(MGM 11000; K11000)
- 4** I WANT TO BE WITH YOU ALWAYS  
Lefty Frizell  
(Columbia 20799; 4-20799)
- 5** MOM'S AND DAD'S WALTZ  
Lefty Frizell  
(Columbia 20837; 4-20837)
- 6** LET'S LIVE A LITTLE  
Carl Smith  
(Columbia 20796; 4-20796)
- 7** HEY LA LA  
Ernest Tubb  
(Decca 46338; 9-46338)
- 8** CRYIN' HEART BLUES  
Johnnie & Jack  
(RCA Victor 21-0478; 48-0478)
- 9** SLOW POKE  
Pee Wee King  
(RCA Victor 21-0489; 47-0489)
- 10** KISSIN' BUG BOOGIE  
Tennessee Ernie  
(Capitol 1775; F-1775)



## THE CASH BOX

## Folk and Western Record Reviews

## BULLSEYE of the WEEK

"SAN ANTONIO ROSE" (2:36)  
 "BULLY OF THE TOWN" (2:30)

JOHN MADDOX  
 (Dot 15001)



JOHN MADDOX

● It takes a mighty good piano instrumental to hit the top and here is a pair of sides bound to do it. The talented fingers of John Maddox plus the fine accom-

paniment offered by the Rhythm-masters have combined to turn out a sure thing. Labeled "San Antonio Rose", this number is a jumpy thing that has an infectious beat that'll keep you hoppin' and clappin' to its rhythm. John handles it in an interesting manner and comes up with a rendition that offers a bit of that old piano roll. Ops can't afford to miss up on this sure coin catcher. The second end is a similar tune that has plenty of life to it and in addition captures some of the Charleston rhythm that always proves to be popular. Both ends are packed with potential but we look for the top deck to break first and fast. Ops are advised to get with this platter today.

"I'LL SAVE MY HEART FOR YOU"  
 (2:40)

"FREIGHT TRAIN BREAKDOWN"  
 (2:10)

EDDIE KIRK  
 (Capitol 1790; F-1790)

● The upper level is a slow and soothing ballad that is treated in a pop style by Eddie Kirk. He makes it sound real good as he wends his way through the lyrics. The second half is a novelty number that is done with a train effect, which seems to be the fad nowadays. Ops have strong ones on either half.

"ADDRESS UNKNOWN" (2:22)  
 "DETOUR" (2:39)

FOY WILLING  
 (Decca 46365; 9-46365)

● Foy Willing has a wonderful tune to work with on the upper level. And work on it he does with a good vocal job. A choral and instrumental group add to this side and make it an item to be watched. The bottom deck is a tune that has already seen its day, but the boys come up with a listenable end anyway. We like the first half.

"GOT A LETTER FROM MY KID TODAY" (2:25)

"THE CALIFORNIA WALTZ" (2:25)  
 TOMMY DUNCAN  
 (Intro 6030)

● Tommy Duncan dishes out a very sentimental ballad on the upper level. The tune is pleasant and with the vocal treatment given it, it may prove to be a big one. Flip is a slow number done with a waltz tempo and again Tommy puts his all into it. We think the first one may break.

"SALTY DOG RAG" (2:32)  
 "OVER THE WAVES" (2:30)

JOHN GORDY  
 (Bullet 1097)

● A pair of piano playing sides are offered by John Gordy on this platter. The top end is a good sounding bouncy number that John bangs out on the ivories. The bottom half is a fine interpretation of a popular oldie. Ops looking for material of this nature oughta get with this disk fast.

"TEACH ME TO FORGET" (2:35)

"IT'S MANY A MILE BACK HOME"  
 (2:44)

LEON PAYNE  
 (Capitol 1782; F-1782)

● Leon Payne works his way through two pleasant sounding ballads on this new waxing. The top end is a slow number that is handled easily by Leon and a fine instrumental group. The second half is another such tune that is also given a listenable treatment. Ops have their choice of either lid.

"A LONG ROAD TO TRAVEL"  
 (2:35)

"SMILES WON'T HIDE AN ACHIN' HEART" (2:35)

BILL NETTLES  
 (Mercury 6350)

● The top deck presents Bill Nettles with a bouncy item that is given a thorough going over. Bill makes this fair tune come out ok. The under lid is a slow ballad and Bill again brings home a pleasant end. Ops looking for strong filler items oughta look in now.

"DON'T GET ABOVE YOUR RAISIN'" (2:42)

"I'VE LOST YOU" (2:50)

LESTER FLATT & EARL SCRUGGS  
 (Columbia 20854; 4-20854)

● Lester Flatt and Earl Scruggs have some good material here and turn out a potent disk. The upper half features Lester on the vocal of a cute jump number that has possibilities. The lower deck is a bouncy tune that finds Lester and Everett Lilly handling the lyrics. In addition, The Foggy Mountain Boys lend their instrumental assistance to make this a big one.

"I BELIEVE" (2:50)

"THESE THINGS SHALL PASS"  
 (2:58)

STUART HAMBLÉN  
 (Columbia 20848; 4-20848)

● Two religious type items are offered by Stuart Hamblén. The first end is a lovely, slow number that is sung and narrated by Stuart in a very appealing manner. Darol Rice and his orchestra set the mood on both lids. The under level is another slow tune with a very pretty melody and Stuart does justice to the lyrics. Ops have a must here.

NOT 1 BUT 2 HITS

Pee Wee

"TENNESSEE WALTZ"

KING

NATION'S #1  
 WESTERN  
 BAND LEADER



"SLOW POKE"

RCA VICTOR (21-0489)  
 (48-0489)



CASH BOX

BULLSEYE of the WEEK

AWARDED  
 WEEK OF AUG. 18

"Makin' Like A Train"

RCA VICTOR (20-4238)  
 (47-4238)  
 (MEXICAN SHUFFLE) - (HERR SCHMITT)  
 Vocals by RED STEWART  
 B/W "TWO ROADS"

SHEET MUSIC AVAILABLE  
 D. J. RECORDS

PEE WEE KING ENTERPRISES  
 307 VAUGHN BLDG. LOUISVILLE, KY.



## THE CASH BOX

DISC-HITS  
BOX SCORECOMPILED BY  
JACK "One Spot" TUNNISIN ORDER OF POPULARITY  
BASED ON  
WEEKLY NATIONAL SURVEYBOX SCORE TABULATION COMPILED ON THE AVERAGE  
INDIVIDUAL PURCHASE ON THE BASIS OF 1000 REC-  
ORDS—LISTED IN ORDER OF POPULARITY, INCLUDING  
NAME OF SONG, RECORD NUMBER, ARTISTS, AND RE-  
CORDING ON THE REVERSE SIDE

## C O D E

AB—Abbey	LO—London
AL—Aladdin	ME—Mercury
AP—Apollo	MG—MGM
AT—Atlantic	MO—Modern
BU—Bullet	NA—National
CA—Capitol	OR—Oriole
CR—Chess	PE—Peacock
CO—Columbia	PR—Prestige
CR—Coral	RA—Rainbow
DA—Dana	RE—Regent
DE—Decca	RG—Regal
DY—Derby	SA—Savoy
4 Star—Four Star	SIT—Sittin' In
FE—Federal	SP—Specialty
IN—Intro	TE—Tempo
JU—Jubilee	TW—Tower
KI—King	VI—Victor

45 rpm numbers in parenthesis

Sept. 29 Sept. 22

1—BECAUSE  
OF YOU 135.6 128.7

CA-1493 (F-1493)—LES BAXTER  
*Unless*

CO-39362 (4-39362)—TONY BENNETT  
*I Wont Cry Anymore*

CR-60440 (9-60440)—BOB CROSBY O.  
*Nine-Twenty Special*

CR-60561—ERSKINE BUTTERFIELD  
*You Might Have Belonged To Another*

DE-27666 (9-27666)—LOMBARDO & DeHAVEN  
*Out O' Breath*

ME-5643 (5643x45)—RAY BARBER  
*Girls We Never Did Wed*

MG-10947 (K10947)—JOHNNY DESMOND  
*Andiamo*

VI-10-3425—JAN PEECE  
*What Is A Boy?*

2—COME ON-A  
MY HOUSE 95.5 110.9

CA-1710 (F-1710)—KAY STARR  
*Hold Me, Hold Me*

CO-39467 (4-39467)—ROSEMARY CLOONEY  
*Rose Of The Mountain*

DE-27680 (9-27680)—ELLA FITZGERALD  
*Mixed Emotions*

FE-14001—KAY ARMEN  
*Just in Case*

ME-5671 (5671x45)—RICHARD HAYES  
*Go, Go, Go*

RH-111—LOUIS PRIMA  
*Bring Forth De Light*

SA-793—BERT KEYES  
*Perhaps*

VI-20-4199 (47-4199)—THREE SUNS  
*Hula Blues*

3—SWEET  
VIOLETS 67.9 74.7

CO-39488 (4-39488)—JANETTE DAVIS  
*My Darling Man*

DE-27668 (9-27668)—JANE TURZEY  
*Lonely Little Robin*

ME-5673 (5673x45)—DORIS DREW  
*Them There Eyes*

VI-20-4174 (47x4174)—DINAH SHORE  
*If You Turn Me Down*

Sept. 29 Sept. 22

4—THE LOVELIEST NIGHT OF  
THE YEAR 61.8 62.5

CA-1408 (F-1408)—HELEN O'CONNELL  
*Arthur Murray Taught Me Dancing*

CO-39192 (4-39192)—PERCY FAITH  
*You Are The One*

DE-27507 (9-27507)—FRED WARING  
*Tulips And Heather*

DE-27583 (9-27583)—ETHEL SMITH  
*Syncopated Clock*

LO-937 (45-937)—ANNE SHELTON  
*Love Me, My Love*

MG-30352 (K30352)—ANN BLYTH  
VI-10-3300—MARIO LANZA  
*La Donna E Mobile*

## 5—I GET IDEAS 53.8 52.2

CA-1573 (F-1573)—PEGGY LEE  
*Tonight You Belong to Me*

DE-27720 (9-27720)—LOUIS ARMSTRONG  
*Kiss To Build A Dream On*

VI-20-4141 (47-4141)—TONY MARTIN  
*Tahiti My Island*

## 6—TOO YOUNG 52.8 67.3

CA-1449 (F-1449)—KING COLE  
*That's My Girl*

CO-39271 (4-39271)—TONI ARDEN  
*Too Late Now*

CR-60393 (9-60393)—DENNY VAUGHN  
*I Love The Way You Say Goodnight*

DE-27569 (9-27569)—PATTY ANDREWS  
*Gotta Find Somebody To Love*

DE-27366 (9-27366)—VICTOR YOUNG  
*Be My Love*

ME-5599 (5599x45)—RICHARD HAYES  
*Shenandoah Waltz*

MG-10920 (K10920)—JOHNNY DESMOND  
*I Fell*

VI-20-4105 (47-4105)—FRAN ALLISON  
*Lies*

VI-20-4209 (47-4209)—SPIKE JONES  
*So 'Elp Me*

VI-23-5480 (51-5480)—LUIS ARCARAZ O.  
*Because of Rain*

7—COLD, COLD  
HEART 49.5 40.7

CO-39449 (4-39449)—TONY BENNETT  
*While We're Young*

DE-27761 (9-27761)—EILEEN WILSON  
*Tennessee Blues*

ME-5693—TONY FONTANE  
*Why Do I Love You?*

MG-10904 (K10904)—HANK WILLIAMS

VI-20-4274 (47-4274)—FONTANE SISTERS  
*I Get The Blues When It Rains*

## 8—WHISPERING 42.2 28.9

CA-1748 (F-1748)—LES PAUL  
*World Is Waiting For The Sunrise*

DE-27585 (9-27585)—GORDON JENKINS  
*Song Of The Bayou*

ME-5707 (5707x45)—PATTI PAGE  
*Cabaret*

9—WORLD IS WAITING FOR  
THE SUNRISE 34.7 40.5

CA-1748 (F-1748)—LES PAUL & M. FORD  
*Whispering*

DE-27730 (9-27730)—PERRY BOTKIN  
*Botkin's Banjo Piano*

10—MY TRULY,  
TRULY FAIR 31.6 30.6

CA-1583 (F-1583)—RAY ANTHONY  
*Pretty Eyed Baby*

CO-39415 (4-39415)—GUY MITCHELL  
*Who Knows Love*

CR-60514 (9-60514)—GEORGIE AULD  
*Sentimental Fool*

DE-27630 (9-27630)—RUSS MORGAN  
*I Am Free*

LO-1050 (45-1050)—DICK JAMES  
*Happy Valley*

ME-5646 (5646x45)—VIC DAMONE  
*My Life's Desire*

MG-10984 (K10984)—ART MOONEY  
*Tht World Is Mine*

VI-20-4159 (47-4159)—FREDDY MARTIN  
*The Good Humor Man*

Sept. 29 Sept. 22

11—BELLE, BELLE, MY LIB-  
ERTY BELLE 29.8 30.9

CO-39512 (4-39512)—GUY MITCHELL  
*Sweetheart Of Yesterday*

DE-27717 (9-27717)—DON CHERRY  
*Cara, Cara, Bella, Bella*

ME-5690 (5690x45)—BOBBY WAYNE  
*Sweetheart Of Yesterday*

VI-20-4217 (47-4217)—MERV GRIFFIN  
*I Fall In Love With You Every Day*

## 12—SHANGHAI 29.4 20.2

CA-1525 (F-1525)—BOB CROSBY  
*The Naughty Waltz*

CO-39423 (4-39423)—DORIS DAY  
*My Life's Desire*

CR-60521 (9-60521)—HARRY BABBITT  
*Never Again*

DE-27653 (9-27653)—BING CROSBY  
*I've Got To Fall In Love*

MG-10998 (K10998)—BILLY WILLIAMS QT.  
*Wondrous Word*

VI-20-4192 (47-4192)—BUDDY MORROW O.  
*Good Morning Mr. Echo*

## 13—JEZEBEL 26.8 34.1

CO-39267 (4-39267)—FRANKIE LAINE  
*Rose, Rose, I Love You*

LO-1060 (45-1060)—WINIFRED ATWELL  
*Choo-Choo Samba*

ME-5622—ALLEN GREENE  
*The Miracle*

ME-5620—ALEXANDER BROS.  
*Pennsylvania Dutch*

## 14—VANITY 20.4 17.7

CA-1584 (F-1584)—LES BAXTER  
*World Is Mine*

CO-39466 (4-39466)—SARAH VAUGHAN  
*My Reverie*

DE-27618 (9-27618)—DON CHERRY  
*Powder Blue*

LO-895 (4-895)—HADDA BROOKS  
*It Hadda Be Brooks*

ME-5659 (5659x45)—TONY FONTANE  
*Wondrous Word*

VI-20-4246 (47-4246)—TONY MARTIN  
*Oh Beauty*

## 15—CASTLE ROCK 19.2 30.4

CA-1716 (F-1716)—DAVE BARBOUR  
*La Bota*

CO-39527 (4-39527)—SINATRA & JAMES  
*Deep Night*

CR-65061 (9-65061)—4 DEEP TONES

DE-27718 (9-27718)—SY OLIVER  
*But She's My Buddy's Chick*

ME-8944—JOHNNY HODGES  
*Jeep's Blues*

ME-5658 (5658x45)—RALPH MARGERIE  
*September Song*

VI-20-4213 (47-4213)—FONTANE SISTERS  
*Makin' Like A Train*

16—MORNINGSIDE OF THE  
MOUNTAIN 17.7 13.3

DE-27722 (9-27722)—ARTHUR PRY SOCK  
*Blue Velvet*

CA-1594 (F-1594)—JAN GARBER  
*Moon, June, Spoon*

CO-39424 (4-39424)—PAUL WESTON  
*What Will I Tell My Heart*

MG-10989 (K10989)—TOMMY EDWARDS  
*F'r Instance*

VI-20-4181 (47-4181)—GRIFFIN & WINTERHALTER  
*I Love The Sunshine Of Your Smile*

17—I WON'T CRY  
ANYMORE 16.4 13.8

CO-39362 (4-39362)—TONY BENNETT  
*Because Of You*

CR-60446 (9-60446)—GEORGIE AULD  
*Man With A Horn*

DE-27546 (9-27546)—EILEEN WILSON  
*At The Close Of A Long Day*

JU-4025 (4025x45)—DICK BROWN

ME-8211—DINAH WASHINGTON

MG-10928 (K10928)—BILLY WILLIAMS QT.  
*Gaucho Serenade*

Sept. 29 Sept. 22

## 18—DETOUR 16.2 18.5

ME-5682 (5682x45)—PATTI PAGE  
*Who Will Shoe My Pretty Foot?*

19—LONGING  
FOR YOU 15.8 18.3

BR-1008 (1008x45)—LARRY CLINTON & PAULETTE SISTERS  
*Dreamy Melody*

CA-1731 (F-1731)—BAXTER & DOHERTY  
*Sarah Kelly From Plumb Nelly*

CO-39499 (4-39499)—SAMMY KAYE  
*Mary Rose*

CR-60546 (9-60546)—GEORGE CATES  
*Hi-Diddle-Dee-Dee*

DE-27703 (9-27703)—RUSS MORGAN  
*Josephine*

LO-1086 (45-1086)—TERESA BREWER  
*Jazz Me Blues*

ME-5655 (5655x45)—VIC DAMONE  
*The Son Of A Sailor*

MG-11021 (K11021)—TOMMY TUCKER O.  
*I'm Ready For You*

VI-20-4219 (47-4219)—CATHY MASTICE  
*Crazy Things You Do*

20—DOWN  
YONDER 15.6 9.7

AB-15053—LAWRENCE "Piano Roll" COOK  
*Tiger Rag*

CA-1777 (F-1777)—JOE "FINGERS" CARR  
*Ivory Rag*

CO-39533 (4-39533)—CHAMP BUTLER  
*Way Up In North Carolina*

DE-46362 (9-46362)—HAROLD CARMACK

DE-46355 (9-46355)—SPADE COOLEY

ME-5706 (5706x45)—AL TRACE  
*Oh How I Love You*

ME-5695—CLEM WATTS

MG-11057 (K11057)—FRANK PETTY TRIO  
*Precious*

TE-775—DEL WOOD

VI-20-4267 (47-4267)—FREDDY MARTIN O.  
*Take Her To Jamaica*

ADDITIONAL TUNES LISTED BELOW  
IN ORDER OF POPULARITY21—WHILE YOU DANCED,  
DANCED 14.2 9.3

## 22—WONDER WHY 11.1 9.5

23—HOW HIGH  
THE MOON 10.2 9.124—HAWAIIAN  
WAR CHANT 10.1 —25—KISSES SWEETER  
THAN WINE 9.9 7.726—I'M IN LOVE  
AGAIN 9.3 16.9

## 27—JOSEPHINE 9.2 13.6

28—IF TEARDROPS WERE  
PENNIES 9.1 —29—DIMPLES AND  
CHERRY  
CHEEKS 8.9 6.9

## 30—SIN 8.6 —

31—SWEETHEART OF  
YESTERDAY 8.1 5.232—I'VE ALL IN  
THE GAME 7.3 —33—WHERE'S A  
YOUR HOUSE 6.6 —34—I WANT TO BE  
NEAR YOU 6.1 —

## 35—MARY ROSE 5.9 9.9

36—IN THE COOL,  
COOL, COOL OF  
THE EVENING 5.5 6.637—BECAUSE  
OF RAIN 5.2 4.238—THE GIRL IN  
THE WOOD 4.7 5.539—WONDERFUL,  
WASN'T IT? 4.5 6.840—GOOD MORNING,  
MR. ECHO 4.3 5.1



# NOW YOU KNOW

- • BECAUSE PAPER PRICES ARE SKY HIGH AND GOING HIGHER
- • BECAUSE U. S. MAILING RATES ARE AGAIN BEING RAISED
- • BECAUSE PRINTING COSTS HAVE JUMPED TREMENDOUSLY
- • BECAUSE NEW MACHINE MANUFACTURE IS NEAR ITS END
- • BECAUSE YOU NOW NEED AN ECONOMICAL PLACE FOR YOUR ADS
- • BECAUSE AMERICA'S COINMEN RESPECT, ADMIRE AND ACCLAIM

# THE CASH BOX

THAT THE

**92c A WEEK ADVERTISING SUBSCRIPTION  
IS THE BIGGEST BARGAIN IN  
AMERICAN PUBLISHING HISTORY**

 **IF YOU CAN AFFORD TO SPEND 92c A WEEK TO GET AHEAD  
AND STAY AHEAD OF YOUR COMPETITORS READ THIS MESSAGE!**

Never before in all American publishing history has there ever been so outstanding and so economical an offer made to any industry anywhere.

For only 92c a week you can have a 40 word classified advertisement in **The Cash Box** each and every week for the full 52 weeks of the complete year.

This classified ad alone (at the present rate of 8c per word would cost you, 8c times 40 words, \$3.20 per week) but, that isn't all you get for your 92c a week—you still get a free full year's 52 weeks subscription to **The Cash Box**—which sells for \$15.00 per year.

In short, you get a classified ad worth \$3.20 per week for 52 weeks, or a complete year's classified advertising value of \$166.40, plus the free \$15.00 per year subscription to **The Cash Box** itself. A TOTAL VALUE OF \$181.40 ALL FOR 92c PER WEEK—or \$48 FOR THE WHOLE YEAR.

The Cash Box Advertising Subscription

SAVES YOU IMMEDIATELY \$133.40 when you send in your check (along with your first 40 word classified ad) for only \$48—or ACTUALLY 92c A WEEK COST TO YOU.

At the same time you know that your weekly ad is appearing in the biggest classified advertising section in the history of the industry.

**The Cash Box** prints more classified ads each week than all the other coin machine papers combined. That's where the coin machine people go who want to buy and who want to sell.

Now with new machine manufacture nearing its end, with many costs going sky high, you want an economical place where you can tell your story. This is it.

Send in your check for \$48 today. Send in your first 40 word classified ad. (If you already have a \$15 subscription, simply advise us along with your first ad, you will be given full credit for the balance due you, and you will be billed for the difference only).

Do it right now. Send in your check for \$48. Send along your first 40 word classified ad. Get started with the biggest bargain in all American publishing history.

KNOW THAT YOUR AD IS READ BY THE PEOPLE YOU WANT TO READ IT.

This is one bargain Operator, Jobber and Distributor cannot overlook.

This is the one sure way to get ahead and stay ahead of your competitor.

Simply make out that check right now along with your first 40 word ad and mail today to:—

**THE CASH BOX  
EMPIRE STATE BUILDING  
NEW YORK 1, N. Y.**



# CRY GROWS FOR MECHANICS' SCHOOL

**More Ops Write to Urge "The Cash Box" Once Again Continue 8 Year Old Campaign to Get "School For Mechanics" Started. Many Have Already Lost Good Men to Defense Industries. Claim Route Expansion Being Held Up by Lack of Good Mechanics. Foresee Need Growing Greater in 1952. Ops Reported Stealing Mechanics from Each Other by Offering Higher Salaries and Bonuses.**

NEW YORK—The first reports to appear here, a few weeks back, regarding the fact that mechanics were again becoming scarce, and that ops in the midwest had advised this publication of this fact, at the same time asking *The Cash Box* to once again campaign for a "School For Mechanics," which this publication first proposed over eight years ago, now seems to have spread to other parts of the nation.

Since appearance of that first news report, many other ops, in scattered areas, have written to *The Cash Box* to advise that they, too, are faced with the same problem, and for this publication to continue its campaign in the hope that a sufficient number of operators, jobbers and distributors would get together to help create such a school.

It seems that defense industries have taken away some of the better, younger mechanics. By entering such industries, it is claimed, they are being exempted because of their technical and, especially, their knowledge of electronics.

Even this aside, reports state, many who had planned to expand their businesses, have found themselves confronted with the fact that they haven't sufficient skilled mechanics to do so.

As far as experienced mechanics are concerned, these are few and far between, from what ops say. But, they are willing to go along with well trained young mechanics whom their older men can teach.

They state that the mechanics they are obtaining today from trade schools, and other such institutions, aren't well trained at all and know little, or nothing, about the electronic and mechanical intricacies of the machines of this industry.

Many foresee the lack of mechanics growing greater in 1952, and with no school in which to train new men, believe that this problem will become extremely acute.

Another growing evil at this time seems to be ops stealing mechanics from each other. This is becoming quite rampant in some territories. Ops are not only offering higher salaries, which boosts all salaries, but are also offering extra inducements in the form of bonuses, free use of autos and extra free hours.

"It all adds up," as one op reports, "to a very serious situation. We need mechanics. The one and only way to get them is for those interested to pitch in the few dollars necessary to arrange for some well known trade school to start a special course where our own experienced head mechanics as well as manufacturers' engineers can spend an hour or two each week, preferably during the evening, to help teach these men."

## MOA Executive Board to Meet October 17



GEORGE A. MILLER

OAKLAND, CALIF. — George A. Miller, President of Music Operators of America, Inc., announced this past week that there would be an Executive Board of Directors meeting of MOA at the Paxton Hotel, Omaha, Nebraska, on October 17, 1951, at 10:00 A.M.

The following members of the Executive Board have signified their intention of being present: D. M. Steinberg, Newark, N. J.; Ben Ginsberg, Roswell, N. M.; Hirsh de LaViez, Washington, D. C.; Jack Mulligan, Sharon, Pa.; R. H. Schneider, East St. Louis, Ill.; Tom Withrow, Midland, Tex.; Les Montooth, Peoria, Ill.; Charles Sismey, Peoria, Ill.; Clinton S. Pierce, Brodhead, Wis., and Clem Stetson, Redwood City, Calif.

This meeting will take place immediately after the closing of the Midwest Coin Machine Show so that members will be able to enjoy the show without interference.

**\$15 EACH**

**CLEAN, PACKED, AND READY FOR SHIPMENT**

Yanks, Major League, Stormy, Manhattan, Mexico, West Wind, Ranger, Paradise, Sea Isle, Bermuda, Roll Downs, Ballerina, Singapore, Sunny, Catalina, Nevada, Flamingo, Hawaii, Tallyho, Triple Action.

½ Deposit With All Orders

**OLSHEIN DIST. CO.**

1100-02 Broadway, Albany 4, N. Y.



**No. 1**

BOOTH will be THE CASH BOX Booth at the Midwest Coin Machine Show, Paxton Hotel, Omaha, October 15 and 16. The No. 1 magazine to use for your advertising is "The Midwest Coin Machine Show Special Issue" of *The Cash Box*, dated: October 20, 1951, CLOSES LAST MINUTE ON Wednesday, October 10, 1951, for all advertisements for this big show. Rush your AD today to: THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y.

## WANTED

### Late 5-Balls

Models After September, 1950

1100 Wurlitzers

## LANIEL AMUSEMENT, INC.

1815 NOTRE DAME, W.

MONTREAL 3, CANADA

(Phone: WE-1124)

# PROVED AMERICA'S BIG 5 STEADY MONEYMAKERS

- 1 - Exhibit's Dale SIX SHOOTER
- 2 - Exhibit's GUN PATROL
- 3 - Exhibit's BIG BRONCO
- 4 - Exhibit's PONY EXPRESS
- 5 - Exhibit's SILENT SALESMAN

That's RIGHT . . . Exhibit's five sensational products have proved themselves, everywhere in the nation, "America's Steadiest Money-makers." More and more operators are calling for "The BIG 5" Exhibit Money-makers. If you haven't yet investigated "The BIG 5" do so today! Write NOW! Or, better still, phone or wire for full details to:

## EXHIBIT SUPPLY COMPANY

4218-30 WEST LAKE STREET

CHICAGO, ILLINOIS



# MIDWEST C.M. SHOW BOOTHS GOING

**Ops from All Over Nation Swamp Paxton Hotel, Omaha, Neb. With Reservations for Oct. 15-16. Mfrs and Distribs Now Setting Up With Parlor Displays as Booths Go. Biggest Ops Crowds Assured.**



HAROLD KLEIN

OMAHA, NEBR. — Harold Klein, Publicity Chairman of the Midwest Coin Machine Show, reported this past week:

"There are just a very few booths left and, we believe, that even before the week is over, these will be gone."

What started out originally to be the "Six State Phonograph Operators Convention" has now grown to such proportions that the general belief is this show will pull the biggest crowd of operators in many years.

"It is the very first convention," Harold Klein reported, "where all of the nation's operators can enjoy themselves and can, at the same time," he continued, "see all the very latest machines."

Operators have been swamping Harold Klein's offices here with reservation requests. The Paxton Hotel management, according to Klein, has been extremely gracious, and has helped every single operator so far to get a room.

"But," Harold Klein said, "we just don't know how long this is going to last. Operators from all over the country are wiring and writing us to make reservations for them."

"All we can do," Klein urged, "is to beg every single operator to get his reservation in immediately. We'll take care of everyone who attends the show. But, we can't promise more rooms than are available at the Paxton Hotel for October 15 and 16, the days of the show."

"Many operators are planning to arrive on Saturday and Sunday, October 13 and 14. Distributors and manufacturers have taken large suites and have their regional men and salesmen on the way in also."

"It's getting jammed here. We urge the operators to please wire us their reservations immediately."

In addition to the jam of ops from all over the nation, the members of the six states who are sponsoring the convention: North Dakota Music Operators Assn., South Dakota Phonograph Owners Assn., Wisconsin Phonograph Operators Assn., Nebraska Phonograph Operators Assn., Minnesota Amusement Games Assn. and the Iowa Automatic Music Operators Assn. are all planning to attend in a 100 percent body.

Even the MOA (Music Operators of America) headed by President George

A. Miller of Oakland, Calif., and the entire Board of directors of MOA will be present. George A. Miller will speak at this meeting.

## OFFICIAL DISPLAYS TO DATE AT Midwest Coin Machine Show

- Booth No. 1—THE CASH BOX, New York, Chicago, Los Angeles
  - Booth No. 2—RCA - Victor (Siddles Co., Omaha)
  - Booth No. 5—Columbia (Bran New Sales, Omaha)
  - Booth No. 6—American Shuffleboard Co.
  - Booth No. 7—Ristaurat, Inc., Appleton, Wis.
  - Booth No. 8—C. H. Evans & Co., Chicago
  - Booth No. 9—Decca (K. K. Distrib. Co., Omaha)
  - Booth No. 12—Howard Sales Co., Omaha
  - Booth No. 25—Purveyor Co., Chicago
  - Booth No. 39—Capitol (Mueller Selby, Omaha)
  - Booth No. 40—Permo, Inc., Chicago
  - Parlor A—AMI (Mayflower Dist. Co.-Paster Dist. Co.)
  - Parlor B—Rock-Ola (H. Z. Vend. & Sales Co., Omaha)
  - Parlor C—Mitchell Co., Minneapolis
  - Parlor J—Wurlitzer (Central Music Dist. Co., Omaha-Lieberman Music Co., Minneapolis)
- (As other manufacturers, suppliers and distributors booths are officially accepted they will be listed in future issues of The Cash Box. The Cash Box is featuring "The Midwest Coin Machine Show Special Issue." Closing date for all ads is Wednesday, October 10, 1951.)

## Cleveland Phono Ops Assn Reelects Officers

CLEVELAND, O.—During this important annual election meet, Cleveland's phonograph merchants honored one of their members.

John Bou-Sliman, former member of the Executive Committee, was presented with a wrist watch in recognition of his many years of service to the Cleveland Phonograph Merchants Association.

Results of the election were: Jack Cohen, re-elected President; James (Grandpa) Ross, re-elected Vice-President; Sanford (Sandy) H. Levine, re-elected Secretary-Treasurer

Members elected to the Executive Committee were: Joseph Solomon, Henry Ilg, Edward Kenney, Hyman Silverstein, Nathan Pearlman and James Burke.

## 3 IMPORTANT PHONES

- ➡ The Cash Box—NEW YORK Tel.: LOngacre 4-5321
- ➡ The Cash Box—CHICAGO Tel.: DEarborn 2-0045
- ➡ The Cash Box—LOS ANGELES Tel.: WEBster 3-0347

## The Cash Box

WILL BE IN

## Booth No. 1

AT THE

## MIDWEST

COIN MACHINE SHOW

OCT. 15-16

Paxton Hotel, Omaha

## CIGARETTE MACHINES

Cig. Machs. All Makes	WRITE
Chester-Pollard Golf Mach.	\$99.50
Evans Tommy Gun	99.50
Sunshine Cookie Vendor	49.50

**Supreme Distributors, Inc.**  
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

## WILL TRADE . . .

BRAND NEW

## TURF KINGS

(in original crates)

## FOR . . .

MUSIC, CIGARETTE,  
or ANY OTHER COIN  
MACHINE EQUIPMENT

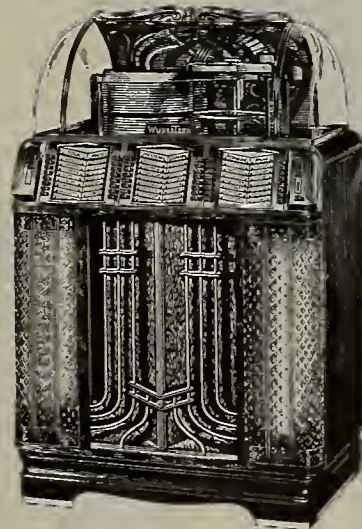
Write—Wire—Phone

## RUNYON SALES COMPANY

Factory Representatives for AMI Inc.  
Bolly Mfg. Co., J. H. Keeney & Co., Inc.  
Permo Inc., Super Vend Sales Corp.

593 10th Ave., New York 18, N.Y., LO 4-1880  
123 W. Runyon St., Newark 8, N.J., BI 3-8777  
354 S. Warren St., Trenton, N.J., TR 5-6593

# GRAB 'EM WHILE WE'VE GOT 'EM IT'S A LOT LATER THAN YOU THINK



WURLITZER 1400

WURLITZER 1450

Every day, as critical materials become tougher and tougher to obtain, less and less new equipment is being manufactured. This is your opportunity to prepare yourself. Don't get caught short. Write, wire or phone us today. Let us tell you how you can have whatever you'll need and, at the very same time, save money. We are direct factory distributors for Wurlitzer's outstandingly beautiful Models 1400 and 1450.

## ANGOTT DISTRIBUTING COMPANY, INC.

2616 PURITAN AVENUE • DETROIT, MICHIGAN

(All Phones: UNiversity 4-0773)



If You Like the W-I-D-E OPEN SPACES  
and W-I-D-E OPEN ACTION...

**THIS  
IS  
IT!**

**GOTTLIEB'S**

ANIMATED INDIAN TARGET  
"bites the dust" when hit...  
scores points.

Non-Sequence "WILD" HOLES and  
"WEST" ROLL OVERS increase VALUES.

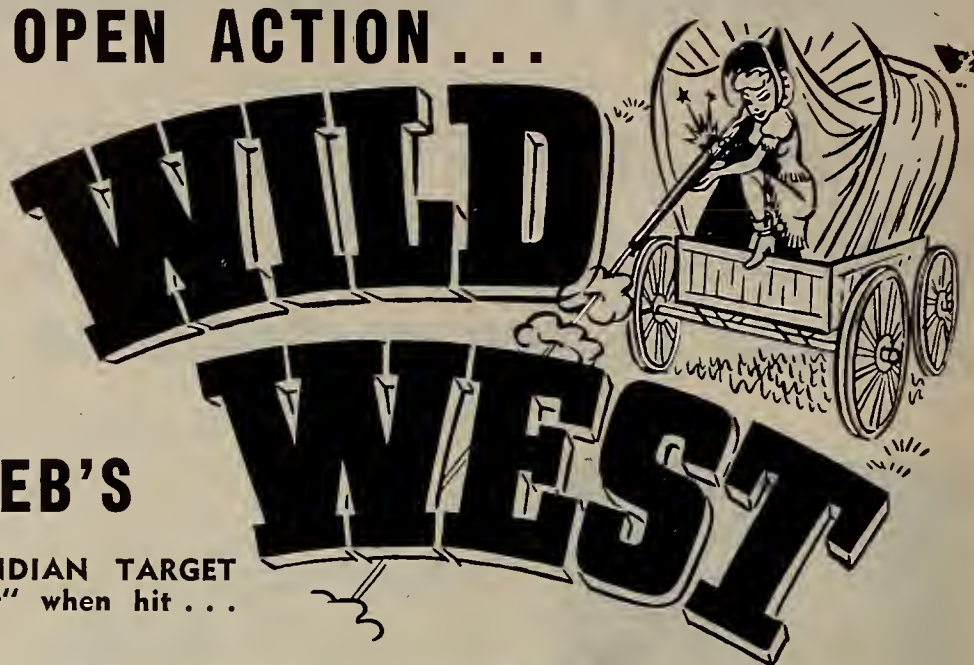
**4 SUPER HIGH SCORE  
"POP" BUMPERS • FLIPPERS**

ORDER FROM YOUR  
DISTRIBUTOR  
**NOW!**

**D. Gottlieb & Co.**

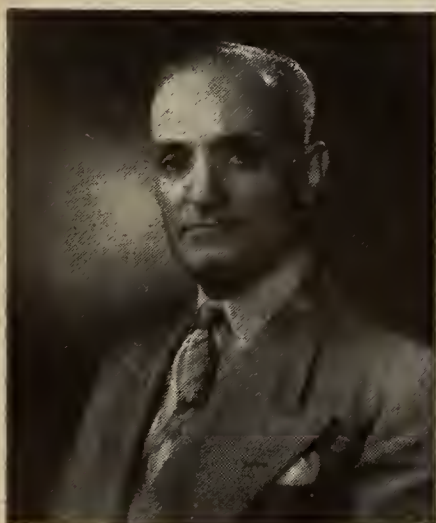
1140-50 N. KOSTNER AVE.  
CHICAGO 51, ILLINOIS

"There is no substitute for Quality!"



## LAKE CITY'S NEW BUILDING SWAMPED BY BIG CROWDS

Official Grand Opening Proves Great Success



JOE ABRAHAM

CLEVELAND—Regardless of the fact that phono ops had a picnic on the very same Sunday (September 16) Lake City Amusement Company's new big building here was swamped by crowds that jam packed the place all day and far into the night.

Hosting the many who came to see and admire the new building, which is one of the modern, most efficient, and largest in the industry, were: Mr. and Mrs. Joe Abraham, Eli Abraham, Phil Atol, Bill Copeland, Paul Gresham, Frank McQueen, Eddie Miles, Margaret Moss, Roscoe Nesselroad, Dick Burbank, George Metz, Jim Atwell, Harry Jacob, Pete Abraham, Mervin Himmel, Stanley Narosny and

Ernie Siegel, all of the Lake City Amusement Company staff.

From out of town came: Andy Wrenn, Jack Nelson and Art Garvey of Bally Manufacturing Co., Mr. and Mrs. Bill Gersh of *The Cash Box*, Vern Yons, Byesville, O., and many, many others.

Father McDonough attended and was greeted by the many coinmen who know the good Father very well.

Herb Wedewen was there, as was: Mr. and Mrs. Boyardi, Roy Monroe and George George, James Ross, Mr. and Mrs. Joe Elum, and so many others it is impossible to list them all.

Suffice it to report that the marvelous food and drink matched the beauty of the building and all who attended most thoroly enjoyed themselves.

### Vender-Gum Tie-In

CHICAGO — Silver-King Corporation and Ball-Gum, Inc., announced a vender-product combination last month with each firm promoting the other's item.

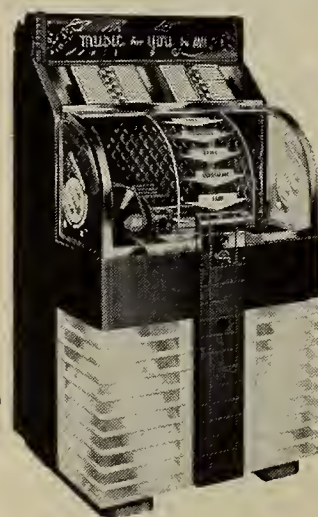
It was brought out especially as the answer to dwindling sales on ball-gum, or where "Charms" are prohibited.

The Silver-King unit, priced at \$13.95 for single or \$10 each for 100 machine orders, will vend Ball-Gum's 7/8 and 15/16-inch gum without adjustments. Change-over units to convert all Silver-King ballgum models to the large-size at \$3 50 per unit.

## Sensational TRADE-IN Deal

Never Before - Maybe Never Again

WILL YOU BE ABLE TO GET A TRADE-IN DEAL  
LIKE THIS ON THE SUPER-SENSATIONAL...



**AMI  
Model "D"**

Our new, sensational, trade-in deal is not "just another deal". It is something music operators have been begging for. This is your opportunity to get rid of old machines and operate only the best on a real money-saving trade-in plan. Write, wire, phone us today or, better still, call around with your old machine and go out happy with a brand new AMI Model "D"... WE'VE GOT 'EM READY RIGHT NOW FOR INSTANT DELIVERY!!

**Chris Novelty Company**

806-808 St. Paul Street, Baltimore 2, Md.  
(Phone: Mulberry 3167)

## 8 Ft. Shuffle-Line Now Available

CHICAGO — By popular demand, another production-release of the 8 ft. model of this ever popular shuffle-game that has created so much excitement throughout the industry! This is the third release of this

great game in the past 5 weeks, which places SHUFFLE-LINE in the same popularity class as other Bally shuffle-games, such as Speed Bowler, Hook-Bowler, etc.



# mercenary!



## AMI's *new* "D"

### grabs the coin like an octopus!

# AMi *Incorporated*

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S.E., GRAND RAPIDS 2, MICHIGAN

"It's What's in THE CASH BOX That Counts"



# **LET'S GO... TO THE MIDWEST COIN MACHINE SHOW**

**Hotel Paxton, Omaha, Neb., Monday and Tuesday, October 15 and 16, 1951**



**The Cash Box**  
WILL BE IN  
Booth No. 1

*Even If You Arrive Sunday, October 14, You'll Find Waiting For You*

## **"The Midwest Coin Machine Show Special"**

ISSUE OF

# **THE CASH BOX**

**Special Notice To All Advertisers:** "The Midwest Coin Machine Show Special" will be dated: October 20, 1951. THIS ISSUE WILL CLOSE: WEDNESDAY, OCTOBER 10, 1951. This earlier closing has been made necessary by intervening holidays. RUSH YOUR AD TODAY! Once again THE CASH BOX will be FIRST at the Midwest Coin Machine Show! Even if you arrive Sunday, October 14 your copy of THE CASH BOX will be waiting for you! THE CASH BOX will be in Booth No. 1 at the Show! RUSH YOUR AD IMMEDIATELY — WRITE NOW TO:

**THE CASH BOX (Publication Offices) EMPIRE STATE BLDG., NEW YORK 1, N. Y.**  
CHICAGO: 32 W. Randolph St. (Tel.: DEarborn 2-0045) LOS ANGELES: 6363 Wilshire Blvd. (Tel.: WEbster 3-0347)





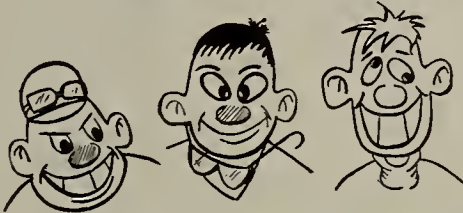
**RACING TO NEW RECORDS  
in PLAY and EARNINGS!**



*Williams*  
**RIP-ROARING  
NEW**

**JALOPY**

**OUT IN FRONT with HIGH OCTANE ACTION . . .  
SOUPED-UP SUSPENSE . . . FAST 'N' FURIOUS FUN!**



**DEATH DEFYING DEMON DRIVERS**

pilot actual Miniature Cars down the track inside the backboard! Breath-taking suspense as they race to hair-raising photo finishes!

**6 THUMPER BUMPERS**

send ball hurtling around playfield, register High Score, advance Jalopies. Roll Overs and Flippers add speed to each race!

**SIMPLE, EASY PLAY!** No complicated instructions . . . no confusing scoring! Smooth going all the way!

**GET THE WINNER'S SHARE . . .**

**ORDER FROM YOUR DISTRIBUTOR TODAY!**



**CREATORS OF  
DEPENDABLE  
PLAY APPEAL!**

4242 W. FILLMORE ST.  
CHICAGO 24, ILLINOIS

## FIRM SETS NEW SALES RECORD



CHRIS CHRISTOPHER

BALTIMORE, MD.—Most thrilled of all factory distributors this past week was Virgil (Chris) Christopher of Chris Novelty Co., this city, when his auditors advised him that his firm had established a new sales record, superseding anything which the firm had yet accomplished in a like period for this same time of the year.

Chris attributes much of this to Bally's great games "And," he gleefully says, "to the new AMI Model 'D' which clicked with everyone of our accounts."

Says Chris, "When it comes to coin operated entertainment it's Bally all the way."

"Everyone of our customers has been doing a great job with Bally Bright Lights and are now doing even a better job with Coney Island, Shuffle Line and Futurity."

"But," Chris advises, "that isn't all. What put us over the top for a brand new sales record was our AMI 'D' day show. This brought operators here from all over our territory and the orders we have taken assures us

that this is going to be model D territory from now on."

Chris is also offering a great trade-in deal for all other phono ops who haven't yet ordered the model D which he believes, "Is the most sensational trade-in deal ever yet offered."

## THE CASH BOX



**WILL BE IN BOOTH No. 1  
AT THE Midwest Coin Machine  
Show, Hotel Paxton, Omaha, Neb.,  
Mon. and Tues., Oct. 15 and 16**



As the publisher I'm going to ask permission, this one time, from one of my favorite correspondents, to allow me to take over this column this one week. I realize, of course, that the corners of many mouths thruout the great Lone Star State are drooping low. I also realize that it is extremely difficult to attempt to bolster spirits in the face of great loss, financial and otherwise. But, somehow, this sort of reminds me 'way back when Mom used to line us kids up, come Springtime, and, with that monstrous sized kitchen spoon, dose us with a special home made remedy to purge out the chill and fever of the dark and dreary winter months.

In business, too, purges come at regular intervals. Such a purge as just happened in this great State of Texas also happened in many other states. Such cities as New York, Chicago, Cleveland, Atlanta, Birmingham, Miami, Detroit, Omaha, Los Angeles, and so many others have gone thru what has just happened in Dallas, Fort Worth, and other cities of Texas. Yet business goes ahead. Many have since learned better than ever. All experienced members of the industry thruout Texas realized that some day some bluenosed crusading publicity seeking politico would come along, like they have come along since the days of the Salem Witch Hunts and even before that time, to cause upheaval in this, as well as in many other, industries.

The period of adjustment is now here. The new era, which this publication editorialized about some weeks ago, is now in the making in Texas. There is no reason for complete downheartedness nor for loss of spirit. 'Way back in the early days of Texas many a great ranch and many a great fortune was lost on the turn of a card. But, those old pioneers didn't die. They smiled, in their quiet and confident way, and went right back into the wilderness to make still another fortune and another, and another. Until, today, there stands head and shoulders above all others, the State of Texas.

This is the time when the mettle of men is tested. Whether this man, or that man, is worth his salt. And from here will arise the new era. A better era. A more glowing future. For here in Texas are men who are not easily defeated. Men and women who have deeply imbedded in their spines and in their hearts the glorious fighting past of a state that raised itself to leadership by its own bootstraps. Here, then, you Texans, is the time for work. Real work. Rebuilding work. The start of a new kind of business. The opening of your minds to new purposes and new plans and greater ideas. There is ahead of you a more glowing, a grander, a better future. And, what is most thrilling, a future of your own making.

**"It's What's in THE CASH BOX That Counts"**



## Op Enjoys 125% Increase On 10c Play

EVANSVILLE, IND.—Sol Silver of S. Silver Novelty Co., 425 Vine St., this city, reported this past week that his firm have enjoyed a jump ranging from 25 percent to 125 percent in locations where they have started dime play.

Sol stated, "In test locations we found that play increased from 25% to over 125%."

"Of course," he continued, "this just does not seem logical for play to go over 100 percent, as two times 5c is still only 10c."

"But," he says, "it seems that in

the locations that more than doubled former collections, customers got into the habit of playing larger coins.

"It's only a short step," Silver comments, "from a dime to a quarter."

## Cleveland Op Into Army

CLEVELAND, O. — Saul Silverstein of S & S Phonograph Company, this city, has been called into the armed services. His mother, Mrs. Sadie Silverstein, will take over executive duties while he's away.

# Thanks....

for your tremendously marvelous attendance at our "D" Day showings in all of our offices. Thanks for your orders and your great compliments for the new AMI Model "D". Your grand attendance broke all records for all of our offices.

## and in appreciation A Special Sale

to save you money now going on at all of our offices. The finest new and used machines are ready for you. And, in addition, a BRAND NEW SPECIAL PRICE LIST OF ALL THE FAMOUS RECONDITIONED EQUIPMENT WE HAVE ON HAND... yours... just for the asking! Write! Wire! Phone for this Special Price List TODAY!

Visit Our Headquarters This Week

## Southern Automatic Music Company

735 South Brook St., Louisville, Ky.  
1000 Broadway, Cincinnati 2, Ohio  
129 West North St., Indianapolis, Ind.  
3011 East Maumee Ave., Fort Wayne 4, Ind.  
240 North Jefferson, Lexington 2, Ky.

Phone: Wabash 5094  
Phone: Main 3262  
Phone: Plaza 5571  
Phone: Eastbrook 3487  
Phone: 3-2955

## JACKSONVILLE HAS "D" DAY SHOW



JACKSONVILLE, FLA. — From left to right Bud Reichel, Gator Coin, Jacksonville; R. L. McGill, Nashville, Ga.; S. S. Jeanson, Sunshine Amuse., Jacksonville; Sam H. Taran, Miami; B. Morris, Nashville, Ga.; W. H. Box, Brunswick, Ga.; Joe Barton, Herb Gorman, Manager, and L. L. Holmes all of Taran Distributing Co. here

who gave the big "D" party; Edward Hill and Fred Houghton of Gainesville, Fla.

With Sam Taran on hand and Herb Gorman and his men to host this "D" party everyone is reported to have had one of the best times they've ever yet enjoyed.

## THRU THE COIN CHUTE EASTERN FLASHES

(Without any doubt one of the most important and one of the greatest needs in the industry is good public relations effort. Therefore, when over 200 coinmen come together of an evening, first: to do honor to one of their number, but second, and most important and impressive, to raise over \$18,000.00 that one evening for a philanthropic and charitable cause, then, in the opinion of this writer, that becomes news of such outstanding worth as to take over this entire column. We feel certain that all in the industry will agree that it is this sort of effort, regardless of race, creed or color, which will win more respect and understanding for this industry, than any other public relations method which could ever be adopted.

Almost 250 members of the coin machine industry — automatic vending, music and other machines for relaxation and the purveying of merchandise—gathered last night (Tuesday, Sept. 18th) at the Belmont Plaza to pay tribute to Albert S. Denver, of Lincoln Service, Inc., the guest of honor, and to express support of the United Jewish Appeal's 1951 campaign. After Miss Gitti Zand, civic leader, who was guest speaker, told of the work already done overseas and the desperate needs still to be met by the UJA agencies, those present contributed \$18,000 to UJA's current drive.

Sidney H. Levine, attorney for the industry and chairman of the Coin Machine Division of the United Jewish Appeal, presided and introduced the speakers. He thanked his fellow-officers and committee members for the fine work that had made a success of the dinner, and urged them to continue their efforts until "every one in our field has been reached and been given the opportunity to contribute to this great crusade for rescue, relief and resettlement overseas, for help to Israel and to the forces of democracy all over the world, for refugee aid and the safeguarding of human rights at home and abroad."

Al Denver, who is president of the Automatic Music Operators Association, Inc., was honored last night for "distinguished service to the industry and for outstanding devotion to the welfare of his fellow-men." Chairman of the UJA division for a number of years, Denver, according to officers of the division, has always been in the forefront of activities having to do with the progress of the business and the industry's philanthropic drives. In addition, Denver was lauded as "an all-round good fellow, a fine representative of our business and a valiant spokesman for our interests."



AL DENVER

## THRU THE COIN CHUTE MIAMI MURMURS

As usual the sporting element among the coinmen here occupied the front row at the Beach Auditorium to watch Bobby Dykes battle. Among occupants of these front row seats were: Ted Bush and Ozzie Truppmann of Bush Distributing Co., Harry Goldberg of H & G Novelty Co., Charley Polgaar, Joe Mangone who kept yelling "Wild West" all night, Willie (Little Napoleon) Blatt and Morris Marder. A seat was kept open for Willie Levey who was visiting in his home town of Brooklyn in the hope that he might surprise everyone and come walking in that evening. As it is we hear that Willie was only too happy to get back and sorry he missed the fights. . . . Bill Shayne in a reminiscent mood talking about those olden, golden Florida boomtime days when slots were legal and when money simply flowed like old man river. Bill's still operating music and scales, but these days is mostly concerned with his real estate business. . . . Sam Taran's AMI "D" Day show brought in a full house and both Sam and Eli Ross were as busy as they ever will be telling the gang all about the great new AMI. There was plenty to eat and just as much to drink. Sam has a reputation of being a very fine host. . . . Joe Mangone sold quite a few of his Seeburg 78 rpm phonos and is now setting out 45's. Seeburg held a two day refresher course at the El Comodoro Hotel. . . . Vic Comforte is down for his annual hay fever relief. Left that big Chicago music route in the capable hands of Don Koren. Vic and Lou (Grandpa) Koren along with Ann (Grandma) Koren spent much time talking things over at Lou's new North Shore Hotel. . . . Funniest bet of the year. The one between Charley Kanter of Cincinnati and Sid Nathan also of the same town. Sid heads King Records. The boys are plenty hefty and bet that whoever loses the most weight by midnight of the New Year will pay the other \$10 per pound. . . . In the meantime Charley Kanter visited the new AMOA, music ops ass'n here, at a special meeting at the Alcazar Hotel and made one of the grandest speeches the ops here have ever heard. After 20 years in the coinbiz, Charley knew whereof he spoke. By the way he's still stopping at the Sea Gull waiting for the end of the hay fever season before he returns to Cincinnati.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



# 10¢ Play Brings Op 40% Increase On Phonos, 150% Jump On Games

PEKIN, ILL.—Ralph E. Smith of 1321 Royal Ave., this city, is one thankful coin machine operator.

Ralph writes to *The Cash Box*: "Please keep up the fine work. Thanks so much for the 'lift' that you always give us ops just when things look the darkest."

But, more important to Ralph, is the fact that tho he hasn't long started 1 play 10c and 3 plays 25c action for his phonos, and he now can report:

"I am just starting on dime play on phonos, but will say that so far it seems to be the only answer to the operator's problem. I have had few complaints. But, most important, I have picked up over 40 per cent on the gross."

Ralph then turned around, after this fine increase, and tried dime play on his pinball games.

He reports, "Have tried it (10c

play) on some of the newest five-balls out like 'A-B-C' and '5-Star.' On dime play they do almost three times better than the same ones on 5c play do. So I know that on new games from now on they will all be 10c play."

Ralph, like other ops, complains, "In regards to phonos it would be easy and would help if there was some easier way to change over old machines. It sure is hard to change over the old phonos to dime play action."

He also writes, "Business is good. But expenses are high and new machines so high that you can't get them paid out before the manufacturers come in with a new game. New machines are swell. But when they come so fast, you just can't keep up with them. Most of us have more secondary locations than we have top spots. And you know you just can't buy for those every two months."



The few visitors who did come into our Windy City this past week just shook their heads in amazement, after visiting some of the leading manufacturers about town, as to the amount of war work that was already under way at the various plants, and the amount that was being expected by the leading manufacturers. . . . Joe Peskin at the airport this past week with all his family to see him off to Los Angeles. Joe has steel interests as well as a large route on the West Coast. His grandchildren cried because Grandpa was leaving. . . . Tony and Tillie Galgano, the used disk experts, at the Chez Paree having a really wonderful time. . . . Frank Mencuri, Exhibit's salesmanager, came right to a brand new home in La Grange when he returned from his last long roadtrip which wound up with some weeks at the Canadian Nat'l Exhibition. "But," Frank reports, "walked right into the house just as if I'd been living there all along." Thanks to Mrs. Frank Mencuri.

Ralph Sheffield of Ace Premium Sales has plenty of really grand items coming up for the ops. Ralph made a special study of the field and the ops' needs and now believes that he'll have absolutely everything any operator could ever wish for. . . . Art Weinand of Rock-Ola just back from a trip to Omaha and Des Moines with the same report of almost every salesmanager in the business, "Only wish I had more and still more phonos to ship." (Either that, Art, or less customers to ship them to). . . . Sam Stern just returned from the West Coast and plunged right into an overloaded work desk. In the meantime, Bill Ryan at Williams trying his best to fill quotas on "Jalopy" and "Hayburners." From what both Bill and Sam tell us, looks like sales of "Hayburners" ain't just ever gonna stop. . . . Charley Pieri and Clayton Nemeroff now claim that all their troubles have boiled down to filling orders, that is, getting the machines. It wasn't so many weeks back when Clayton was cryin' the blues about business. Never can tell, can you Clayton?

Well Ben Coven and his charming wife, Trudy, got around to entertaining Ben's folk. And before they left they told Ben and Trudy that they had had a really wonderful time in our town. So Ben feels just grand about everything. Especially business, which is whizzing along over at Coven Distribs. . . . Joe Cohen of Ristaurat just returned from a road trip of many, many miles thruout the eastern states and reports that he'll have some surprises for the trade. . . . Nate Gottlieb took *The Cash Box* home last week to show his gorgeous wife, Irene, that she just didn't have to worry anymore. What with the three darlings in school. Time to shop, etc., etc. So Irene said to Nate, "Nothing to worry about now, hey? Well, darling, I've got news for you. The maid just quit." . . . Sol Gottlieb reports that he went to Pittsburgh to attend the wedding of J. D. (Si) Lazar's dotter, Rozelle. Rozelle is a former pupil of dancing cinema star, Gene Kelly. The wedding was held at the Schenley and Sol claims it was one of the most beautiful he had yet attended.

Peter Geritz of Wolf Distrib. Co., Denver, was named by ChiCoin as distrib for Colorado, Wyoming and N. M. and, at the same time, Sam Lewis announced that Lou Dunis, has become their distrib thruout the northwest including Alaska. . . . Harold Klein, Publicity Chairman of the Midwest Coin Machine Show, reports that booths are just about gone. Some setting up parlor displays now. Advance reservations indicate one of the biggest crowds to ever yet attend any convention outside of the Windy City. If you're planning to attend, Harold advises, better get your room reservation in quick. He's at 1611 Chicago St., Omaha. . . . To all who attended the Lake City Amusement Co. official grand opening and big, big party for the new building of the firm, the most interesting sidelight (and probably the nicest thought) was the arrangement of that 16" TV receiver in the main showroom with chairs grouped all about it. Cleveland's ball fans breathlessly grouped about to see the Indians take a 6 to 1 drubbing from the Yankees. And Rosey O'Grady Bennett started chasing Bill Gersh all over the place because Bill was rooting for the Yankees.

George A. Miller advises us that the MOA Executive Board will meet in Omaha on the 17th. This will give the Board members a chance to see the show there on the 15th and 16th and get down to business the following morning (provided, of course, there aren't too many big heads). Among the members of the Board: Ben Ginsberg, Roswell, N. M., D. M. Steinberg of Newark, N. J., Hirsh de LaVie, Washington, D. C., Jack Mulligan of Sharon, Pa., R. H. Schneider of E. St. Louis, Ill., Tom Withrow of Midland, Tex., Les Montooth of Peoria, Ill., C. S. Pierce of Brodhead, Wis., Clem Stetson of Redwood City, Calif. . . . Another cut in copper coming any day now for the fourth quarter, and even before the fourth quarter gets under way. . . . Have been trying to catch up with Murray Rosenthal of Coinex, but, he's so busy, just can't even get near him. . . . Jack Nelson busier than ever this past week. One conference after another at the big Bally plant as more and more Navy and Air Force work.

The very speediest order taken in the business these days is Bill DeSelm. He's got it down to a science now. Can practically write orders with a pencil between his teeth while talking on two long distance phones at once. (But, Billy, whattaya gonna do when y'have to spit?) . . . Hey, where's Vince Shay? . . . Same distribs who were cryin' just a few weeks ago are now howling like mad to get "more, more, more". Wotta life for a manufacturer. . . . One of the smoothest salesmanagers in the coinbiz—Gail Carter of Permo. A really swell and likeable regular guy. . . . Anybody here seen Kelly? Leo Kelly, that is. Tom Fosgate of Dixon Distribs, Cleveland, would like to communicate with him.

Like that French address in Buckley's ad. . . . Understand that Herb Oettlinger is turning into one of the very best of early dawning golfers. . . . Mike Spagnola, Phil Weiss and Joe Glinco now backordered on the new AMI Model 'D'. . . . Which reminds that the phono biz has grown with such leaps and bounds it takes over 19,250,000 records to make just one single filling of the phonos now on location in the U. S. A. . . . Hear that George Wrenn down in Dallas has got himself a pool table, coin operated, 10c play. Shades of Joe Calcutt. . . . Georgie (The "G") Jenkins (In case y' really wanna know, "G" stands for "Golden Boy") is the oldtimer helpin' the youngsters unnerstand how things should be done. . . . Great day a'dawnin'—looks like a real boom ahead—First Distribs are remodeling their quarters—again.

## IT'S "MONEY IN THE BANK" WHEN YOU BUY AT COVEN!

### This Week's Specials!

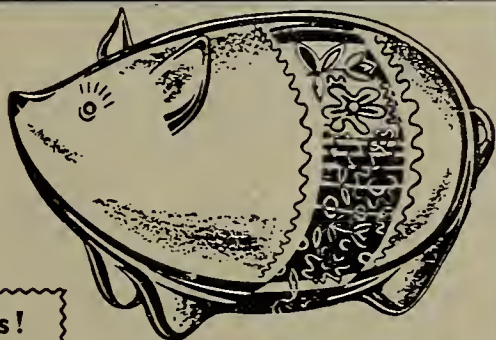
**Bally Baseball** **\$115.00** Ea. While they last

**Nationally Advertised BLANKETS**

50% Wool  
25% Cotton  
25% Rayon  
All Colors  
72x90 Size **\$7.25** Ea.

### USED 5-BALLS

Mardi-Gras . . . \$29.50  
Triple Action . . . 34.50  
**SHANGHAI** . . . 15.00  
Spin Ball . . . 29.50  
Trade Winds . . . 34.50



### USED JUMBO PIN GAMES

Special Entry . . . \$ 39.50  
Jockey Special . . . 49.50  
Gold Cup . . . 59.50  
**CITATION** . . . 119.50  
Champion . . . 189.50  
Turf King (AB Series) . . . 269.50  
Turf King (AB Series—New) . . . 469.50

### USED PHONOGRAPHS

Wurlitzer 700 . . . \$ 79.50  
Wurlitzer 750E . . . 89.50  
Wurlitzer 800 . . . 74.50  
**850—AS IS and COMPLETE** . . . 35.00  
Wurlitzer 1015 . . . 199.50  
Wurlitzer 1017 . . . 214.50  
Wurlitzer 1250 . . . 529.50  
Seeburg Wall Boxes, W1-L56  
Ea. . . . . 9.95

**distributing company**

3181 Elston Chicago 18, Ill.  
INdependence 3-2210

All Equipment Thoroughly  
Serviced or Reconditioned  
by Our Trained Staff.

Authorized Distributors for

WURLITZER PHONOGRAPHS Models 1400 & 1450  
BALLY PRODUCTS - PERMO POINT NEEDLES

## RED HOT VALUES from REDD!

### SHUFFLE ALLEYS

**NEW**  
UNITED SIX PLAYER  
BALLY SHUFFLE LINE  
KEENEY SIX PLAYER  
CHICAGO COIN SIX PLAYER

### RECONDITIONED

**BALLY:**  
Baseball, New . . . Write  
Hook Bowler . . . \$265.00  
Speed Bowler . . . 39.00  
Shuffle Champ . . . 89.00  
Shuffle Bowler . . . 19.00

**UNITED:**  
Five Player . . . \$375.00  
Four Player . . . 295.00  
Skee Alley . . . 80.00  
Supers and Standards 19.00

**UNIVERSAL:**  
Hi Score (Like New) \$165.00  
All Alleys in perfect condition regardless of low price! Guaranteed.

**WANTED**  
Will trade any machine here or pay cash \$ for BALLY BRIGHT LIGHTS, Bally One Balls, Bear Guns, Late Five Balls, Wurlitzer 3020, Seeburg 100.

### ONE BALL CLOSEOUTS

**BALLY:**  
Champions . . . \$95.00  
Citations . . . 65.00  
Jockey Special . . . 30.00  
Special Entry . . . 20.00

**UNIVERSAL:**  
Winner . . . \$145.00  
Photo Finish . . . 70.00  
(Add \$15.00 extra for crating and shipping)

### WANTED!

Will trade any machine here or pay cash \$ \$ for

### BALLY BRIGHT LIGHTS

BALLY ONE-BALLS — BEAR GUN — LATE FIVE-BALLS — WURLITZER 1017 — WURLITZER 3020 — SEEBURG 100's

## BRAND NEW MACHINES IN STOCK

**BALLY:**  
FUTURITY  
CONY ISLAND  
SHUFFLE LINE  
UNITED SIX PLAYER  
GOTTLIEB HAYBURNER  
WILLIAMS WEST  
KEENEY 6 PLAYER  
KEENEY CIGARETTE MACHINE  
KEENEY LITE-A-LINE  
EXHIBIT PONY EXPRESS

**ARCADE and MISC.**  
SEEBURG BEAR GUN—  
SUPER WORLD SERIES—  
NEW BOWL-O-MATIC—  
NEW 18'

**BINGO MACHINES**  
UNITED A.B.C.  
KEENEY LITE-A-LINE  
BALLY BRIGHT LIGHTS

EXCLUSIVE NEW ENGLAND DISTRIBUTORS FOR: WURLITZER, BALLY, UNITED, KEENEY, CHICAGO COIN AND EXHIBIT.

**REDD DISTRIBUTING CO., INC.**  
298 Lincoln St., Allston, Mass. AL 4-4040



## Bally Plants Speed Defense Work



RAY T. MOLONEY

CHICAGO — Mobilization of the Ballyplant for defense production began in September when 10 truckloads of heavy machinery arrived from Navy warehouses. Game assembly-

lines were cut to skeleton proportions to accommodate the huge machines, and Bally engineers concentrated on the job of preparing the equipment for mass production of vital ammunition-components.

The machines will be used in performance of a contract recently awarded by the Air Force—will require large additional installations of equipment. Actual production is scheduled to commence in October, when game production will be crowded into a comparatively small section of the Ballyplant.

Announcing the award of the two contracts, Ray Moloney, Bally president, said:

"This is only the beginning. Because of the proud performance of Ballyfolks during World War II, the Government has mobilized all of the Ballyplants for important defense material and, as the national defense program speeds up, the Ballyplants will be called on for larger and larger contributions to the great task of strengthening our country's defense."

### Let Us Arrange a FREE DEMONSTRATION of the Keeney Deluxe Electric CIGARETTE VENDOR

★ For MORE THAN 3 YEARS operators have made much more money with service costs at an all-time low.  
Features: • 432 pack capacity ★ Easy loading with swing-up top • 3-way match vending • Alternate front and rear column vending ★ Quick price changes • Large storage. Write for an immediate free demonstration today.



J. H. KEENEY & CO., INC. 2600 W. 50th St.  
Chicago 32, Ill.

## Attention: Texas Operators!!

Como Conversions	\$30.00
Bally Shuffle Bowlers	32.50
United Shuffle Alleys	25.00
Genco Bowling Leagues	20.00

Post-War Pinball  
Games with  
Flippers **\$39<sup>50</sup>**  
WRITE FOR LIST !!

**SPECIAL !**  
CHAMPION — CITATION  
GOLD CUP — JOCKEY SPECIAL  
WRITE NOW !

## LAKE CITY AMUSEMENT CO.

4533 PAYNE AVE., CLEVELAND, OHIO

(Tel.: HE-1-7577)

## Shows All Models of AMI From "A" To "D"



LOUISVILLE, KY.—Most attractive and unique display at the offices of Southern Automatic Music Co., this city, shows Morty Weinberger (dad Leo Weinberger is far over to the right of the above pic) pointing to the AMI models, ranging from the

Model "A," next the "B," then the "C," and now the brand new Model "D."

This was one of the most interesting features to the many ops who called at Southern's headquarters here to see this unusual display.

## THRU THE COIN CHUTE CALIFORNIA CLIPPINGS



Bally's "Coney Island" is on the Paul Laymon floor and appears to be a cinch to keep up Bally's winning streak on hit games. . . . Ops in this area have reacted favorably to the special feature of being able to buy the balls back, and just when needed. . . . The game has the appeal of "Bright Lights" plus. . . . Also humming on the Laymon floor with its new live field feature is Bally's "Futurity," as specially installed by the factory. . . . Bally's "Shuffle-Line" is now going great guns all over town, Paul tells us. . . . Once again, we wandered into Laymon's just as Paul was dishing out vitamins, and had a hard time convincing him that we had all the vitamins we could handle. . . . Gottlieb's "Watch My Line" has hit town and may be seen on the Laymon floor, Sicking's and elsewhere. . . . Tried the game at Jack Simon's place and found it as good as all the advance buildup. . . . The action is unusually lively and the game has as nice lines as its name would indicate.

Bill Marmer took his leave of Jack Simon and Southern California, heading back to Cincinnati after an enjoyable visit. . . . Stan Turner reports that the firm has enjoyed the biggest month on Wurlitzer sales since Paul Laymon took the line over. . . . Tried to buzz Lyn Brown or locate him to see how his former huge place and figuring on selling everything he could get.

The AMI showing at Nick Carter's Nikabob was well attended, and ops on hand are described as having shown a lot of real interest in the phonograph. . . . In the phonograph dept., Fred Gaunt of General Music reports that Rock-olas are catching their share of action. . . . Have us a call into Automatic Music's exchange, just by way of seeing how Dannie Jackson is doing in the jewelry business, former partner Sammie Donin in the siding business and Georgie Warner in the insurance business. . . . The latter we'll have to confirm with George as we've only had it from a third party that he's now hustling insurance.

Dropped in at Bill Leuenhagen's, a place where the heavy record business sometimes causes one to forget that Bill moves out his share of new and used games and music. . . . This is one stop that always convinces us that music ops like to shop for their discs in a place catering especially to their needs and understanding of their problems. . . . Maybe that's something to be considered by some distrib setups which make no special study of the jukebox operator and his problems and sometimes treat him as if he's second cousin to a dispossessed retailer.

On the Row: James Crock from San Diego. . . . Long Beach's Gary Thompson and Charlie Cahoon. . . . Pete Thelan of Glendale. . . . Jack Johnson of Bellflower. . . . Southgate's Johnny Lantz. . . . Bill Bolton from Oceanside. . . . Ventura's Perry Irwin. . . . Henry Van Stelton of La Habra. . . . Benny Shupp (Pete's brother) from Montebello. . . . Dick Harrison of Fontana.

## THRU THE COIN CHUTE MINNESOTA MUSINGS



Seen here and there about the Twin Cities were Harry Galep, Menominee, Wis., Jeff Kost, St. Cloud, Minn., Frank Phillips, Winona, Minn., Esther Colyar, Eau Claire, Wis., Ed Kubes, New Prague, Minn., Leo Berkowitz, Superior, Wis., Bob Cross, Jackson, Minn., and Jim Stansfield of Winona, Minn. . . . This type of weather brings ops into town who aren't seen but two or three times each year like: Oscar Winter, LaCrosse, Wis., Quenton Haroldson, Northwood, N. D., Fred Kirshman, St. Cloud, Minn., Bob Aherin, LaMoure, N. D., Don Ehamn, Winona, Minn. . . . Jack Bailey, wife and son, decided to make a family trip of it and came all the way in from Twin Brooks, S. D. . . . Earl Hanson of St. Peter, Minn., is trading off with "Papa" Gil Hanson on trips into town. It's been quite a while since Gil has been able to make the trip. He's been that busy. Now it's Earl who's busy. . . . Andy and Ella Oberg of Grand Forks, N. D. were in and their reason was that Ella was over to the doctor for a checkup. Ella has been operating candy machines and scales for a number of years while Andy takes care of the pinballs and phonos. They certainly are a grand old pair. . . . Here are some more of those ops who zip in and then scoot right out of our town: Wes Rydell of Mora, Minn., Jack Harrison of Crosby, Minn., Lyle Kesting of Bellingham, Minn., Roy Stone of Rice Lake, Wis., Mike Illies of Long Prairies, Minn., Harlan Beach of Alexandria, Minn., Elgin McDaniel of Wadena, Minn. and Walt Schmidt of Red Wing, Minn. . . . Walter Hugeback of New Hampton, Ia. and Gil Pickron of Rock Island, Ill. stopped on their way up to see Don Brewington of Onamia, Minn. Don suffered a stroke sometime ago while traveling thru Illinois. After spending sometime in a hospital there he was brought back to his home in Onamia. We sure do wish for Don's speedy recovery.

## WANT LATE MODEL PHONOGRAPHS WILL PAY CASH

GIVE FULL DETAILS AND PRICE WANTED  
IN YOUR FIRST LETTER — BOX NO. 881  
c/o THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1



# BOOM AHEAD!

Even the most skeptical businessmen have now come to the conclusion that there's a boom ahead.

The one big reason is that, since the first Korean war scare, the public have been simply piling dollars into the banks of the nation, to the point where deposits have reached the highest figure in history.

Furthermore, the buying letdown, which was the result of the great accumulation of merchandise due to scare buying, is now beginning to perk up everywhere in the nation, with retailers reporting business picking up steadily.

In addition to the above facts, the larger defense manufactories are now getting under way with high scale, big volume production, and war equipment is, at long last, starting to come off production lines.

Already the call for more and more labor grows desperate. To the point where Government agencies are figuring how to attract more workers into the defense industries by transferring them to critical labor areas about the nation.

This means more and more money in the workingman's pockets. It also means, as war work gets going, that there will be less and less things that the workers can buy.

Already the auto, appliance and other

consumer durable goods industries are informed that the drastic cut to 65% of production for the fourth quarter, may be cut deeply again. This means that only about 50% of the fourth quarter number of consumer durables will be manufactured and, the general belief among manufacturers is that this figure will even be cut.

With workingmen and workingwomen spending more and more overtime hours in factories, there will be just as great a demand as there ever was, with World War II as an example, for a few hours of relaxation, for entertainment, for that enjoyment period so necessary to revitalize the workers, so that they can return to their jobs the next day feeling fit.

But, with taxes going higher and higher, both hidden taxes and open taxes, the average man and woman, regardless of overtime pay, won't have the money for anything but "economical entertainment".

And that's where coin operated products shine. They are the world's most economical entertainment. They are the world's most relaxing, most revitalizing, most enjoyable entertainment, for the most economical cost in all the history of the entertainment world.

What's more, because they are portable, they are brought right to the public. The

public doesn't have to seek them out. Every "workingman's club", which is every tavern, cigar store, drug store, luncheonette, or other meeting place of the town's workers, or the big city's neighborhood workers, features coin operated entertainment.

There's nothing more relaxing and certainly nothing more gratifying to the average workingman to ponder over a glass of beer while listening to his favorite music from the juke box in his "club" and play a few enjoyable, economical coin operated entertainment games.

Boom ahead! Most definitely so. Because the first share of that entertainment dollar will go to the members of the most economical entertainment industry in all the world—the coin operated machines industry.

This is the time to prepare to cash in after the long and barren profit period endured by many in the coin operated entertainment business.

This is the time to buy new equipment. This is the time to "set" every prospective location in the territory with the entertainment the public wants and loves—economical, relaxing, revitalizing, enjoyable coin operated entertainment.

**BOOM AHEAD!**



## CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE  
8 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

CLASSIFIED DISPLAY—Rate 75c per agate line (\$10.50 per column inch). No outside borders. Only light faced type used.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, Empire State Building, New York 1, N. Y.

## WANT

**WANT—By Operator:** Bally One-Balls: Citation, Champion, Turf King. Also late 5-balls and post-war phonographs. All machines must be A-1 and ready for location. ACTIVE AMUSEMENT CO., 501 NORTH GOSSET ST., ANDERSON, S. C. Tel.: 2310.

**WANT—United Twin Rebounds;** United and Keeney Four Ways. Also Shuffleboard Conversions. **FOR SALE—Special—New Double Faced** Wates \$1.49. Write for list of closeouts. MONARCH COIN MACHINE, INC., 2257 N. LINCOLN AVE., CHICAGO 14, ILL. Tel.: Lincoln 9-3996.

**WANT — United two-player Shuffle Alley Express;** United Shuffle Skills; Universal Twin Bowlers. Can use unlimited quantity. Phone, wire: RITEWAY SALES & MFG. CO., INC., 615 10th AVE., NEW YORK, N. Y. Tel.: Judson 6-1865.

**WANT—Will pay cash for Champions,** Citations, Gold Cups, late Rock-Olas, Seeburgs, Wurlitzers and AMI's, and Accessories. Send us your list. AMERICAN DISTRIBUTING CO., 325 E. NUEVA ST., SAN ANTONIO, TEX. Tel.: TRavis 8858.

**WANT—Photomatics, Voice-O-Graphs,** ChiCoin Basketball Champs, Seeburg Bear Guns, Evans Tommy Guns, Skyfighters, ChiCoin Midget Skee Balls, Pitch 'Em and Bat 'Ems, Exhibit Dale Guns, ChiCoin Pistols and all other Arcade Equipment. State condition and price. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel: BRyant 9-6677.

**WANT—One or a hundred phonos** and games of all kinds. Cash waiting. Will buy your complete route of music or games. Also want: tubes, parts, supplies of all kinds. Write, Wire, Phone. C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUnkirk 3-1810).

**WANT—Bingo Rolls—must be clean** and in A-1 condition—\$35. SYSTEM AMUSEMENT CO., 810 WEST SECOND AVENUE, SPOKANE 4, WASH., Tel.: RIVERSide 4745.

**WANT—Seeburg Shoot The Bear** Guns. Any quantity. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.

**WANT—Now, surplus stock of new** major labels. Mail us quantity of brands available—inventory if possible. We will mail you top quotation on your stock. GALGANO DIST. CO., 4142 W. ARMITAGE AVENUE, CHICAGO, ILL. Tel.: DICKens 2-7060.

**WANT—Collector's Item for collection** of rare and unusual records. Prominent collector will pay top price for "Dee Dee" recording of woman's voice presently being used in conjunction with AMI distributors' showings of new Model "D" jukebox. Write: CJM, c/o THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y.

**WANT — All post-war games, phonographs,** wall boxes, scales, arcade. All hideaways, speakers, adaptors, motors, Wurlitzer and Seeburg step-pers, etc. Write stating condition and prices. ST. THOMAS COIN SALES, ST. THOMAS, CANADA. Tel.: 2648.

**WANT—We want late model phonographs,** wall boxes, five ball games, amusement games, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH.

**WANT—Your used or surplus records.** We buy all year round and pay top prices up to 5% blues and race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 821 NO. MAIN ST., PROVIDENCE R. I. Tel.: UNION 1-0320.

**WANT — Late model phonographs.** Will pay cash. Will pick up within a radius of 300 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

**WANT—Used Juke Box records, popular,** hillbillies and polkas. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 2440 N. ORCHARD ST., CHICAGO 14, ILL.

**WANT—All types of post-war flipper** five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 5 PARKHURST ST., NEWARK 2, N. J.

**WANT—What have you in new lines** of equipment? Write us first. ROCK ISLAND DISTRIBUTING CO., 2530-32 FIFTH AVE., ROCK ISLAND, ILL. Tel: 6-6477.

**WANT—Bally Bright Lites.** State number and best price. W. E. KEENEY MFG. CO., 5231 SO. KEDZIE AVE., CHICAGO, ILL.

**WANT—Will pay top cash for Bally** Bright Lights Write, Wire, Phone. REDD DIST. CO., 298 LINCOLN ST., ALLSTON, MASS. Tel: AL 4-4040. Exclusive New England distributors for Wurlitzers, Bally, United, Keeney & Exhibit.

## FOR SALE

**FOR SALE—Seeburg 5/10/25c wireless** and 3-wire Wall Boxes; Seeburg 146, 147, 148, S & M Models. Available now. Mail us your offer with 1/3 deposit. ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y.

**FOR SALE—Big Top Pinball \$40;** Baby Face \$30; Bank-A-Ball \$70; United Shuffle Alley perfect \$10; A.B.T. Gun \$15; Harvest Moon \$50; AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: Bridgeport 750.

**FOR SALE—Packard # 400 hideaway** \$69; Packard Manhattan \$139; Packard Speaker # 1000 \$29.50; Packard Pla-Mor Boxes \$10; Seeburg W6-656 5c wireless Wall Boxes \$16; Seeburg W1-656 5/10/25c wireless Wall Boxes \$30; AMI Boxes 5/10/25c \$45; Wurlitzer Boxes # 3020 5/10/25c \$39. AMERICAN VENDING CO., 2359 CONEY ISLAND AVE., BROOKLYN, N. Y.

## CLASSIFIED ADVERTISING SECTION

**FOR SALE—Buy now—prices were** never better: Wurlitzer 750E's \$75; Wurlitzer 850's \$55; Wurlitzer 700's \$57.50; Wurlitzer 1100's \$350; Aireon Coronet \$100. F.O.B. Kansas City. Crating \$5. CENTRAL MUSIC DISTRIBUTING CO., 1523 GRAND AVE., KANSAS CITY, MO. Tel.: Baltimore 5615.

**FOR SALE—Attention Wurlitzer Operators:** Large stock, all post-war Wurlitzer phonographs, including Model 1400. Also 3023 Wall Boxes, new 48-selection and converted 48-selection Wall Boxes. Reconditioned. Write for price. ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y.

**FOR SALE—Chicago Coin Classic** \$115; Universal Super Twin Bowler \$115; Bally Speed Bowler \$50; Shuffle Alley with fly-away pins \$25. ALLIED COIN MACHINE CO., 786 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: MOonroe 6-2110.

**FOR SALE—Just 21 \$50; Joker \$125;** Spot Bowler \$135; Maryland \$50; Star Series \$95. **WANT—Seeburg** 100, 78 or 45 rpm, new or used. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

**FOR SALE—Thoroughly reconditioned** post-war phonographs. AMI, Rock-Ola, Wurlitzer, Seeburg. Large used phonograph inventory priced to move. Now delivering new AMI. ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y.

**FOR SALE—We are factory distributors** for AMI; Keeney; Genco; Williams; Victor Vendors; Waxola Wax. We can supply your needs. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Tel.: 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

**FOR SALE—All types coin machine** tubes. Sixty and five off list. Standard Brands. Guaranteed. Individually boxed. 47 and 44 bulbs (100 to box) \$4.35 per hundred. LEWIS ELECTRONICS, 3449 N. ELAINE PLACE, CHICAGO 13, ILL.

**FOR SALE—Bally Turf Kings, original** crates, write—or will trade for late music, cigarette and any other coin operated equipment. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y.

**FOR SALE—Will allow \$300 for your** Wurlitzer 1015 towards the sensational new Rock-Ola Rocket. **WANT—Two-Player rebound Shuffle Alleys** of all types. DAN SAVAGE NOVELTY CO., 940 ELM ST., BELOIT, WIS.

**FOR SALE—Attention Shuffle Alley Operators:** For the first time we are in the position to offer World Famous Parker Pen & Pencil sets and the new Parker Flaminaire Lighter. For greater profits, use nationally advertised items. Kamp Kook Lites, Shotguns, Rifles, Shells, Shell Cases, Electric Blankets. Automobile Robes with inflatable cushions at the sensational price of \$5.87 less 5%. Chippewa Woolen Robes \$7.95 less 5%. We guarantee satisfaction, no order too large nor too small. Your complete satisfaction is our aim. Hundreds of items to choose from. The fastest growing concern in the business. Yours for Service, Price and Quality. DAN SAVAGE NOVELTY CO., 950 ELM ST., BELOIT, WIS.

**FOR SALE—Basket Ball \$169.50;** Goalee \$89.50; Air Raider \$89.50; Tail Gunner \$89.50; Batting Practice \$75; Ace Bomber \$75; Sky Fighter \$95; Rock-Ola World Series \$75; Tokyo Raider \$75; Torpedo \$75; Love Pilot \$125; Fort Vitalizer \$75; American Scale \$75. LEHIGH SPECIALTY CO., 826 NO. BROAD ST., PHILADELPHIA 30, PA. Tel: POplar 5-3299.

**FOR SALE—Will trade Exhibit Six** Shooters, Silver Bullets, or Dale Guns for Turf Kings, Winners—Seeburg 100 Wall Boxes at low Cash Box. CAPITOL SALES CO., 5416 W. COLFAX AVE., DENVER, COLO.

**FOR SALE—2 Exhibit Dale Guns** \$69.50 ea.; 1 Chicago Coin Pistol \$148.50; 1 Evans Shuffle Ten Strike \$79.50; 8 Telequiz with film \$119.50 ea.; 1 Chicago Coin Midget Skee Alley \$175. AUTOMATIC AMUSE. CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

**FOR SALE—Manhattan Packard** phonographs, like new, \$189.50 ea. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVENUE, PORTLAND 5, ORE.

**FOR SALE—100 Packard Wall Boxes,** Hi-Chrome and Satin Finish, in quantity \$10 ea.; Seeburg 8200 and 8800's at \$49.50 ea.; 3-wire and wireless Boxes at \$5 ea. Write or wire: DIXON DISTRIBUTORS, 3808 SOUTHERN BLVD., YOUNGSTOWN, O. Tel.: 8-7515.

**FOR SALE—Universal Photo Finishes,** in excellent condition, \$125; Bally Citations \$95; Playmeters for AMI Phonos, new \$4.50. JACK R. MOORE CO., 1615 S.W. 14th AVE., PORTLAND 1, ORE. Tel.: ATwater 6521.

**FOR SALE—40 Selection AMI Model** "C"; 100 Selection Seeburg 1949 or 1950 Model. Write. Dale Guns, Shuffleboards; Shuffle Alleys, twins or singles; Pin Balls, Roll Down games. We deliver free in Wisconsin, also help new operators start routes. LAKE NOVELTY CO., OMRO, WIS.

**FOR SALE—Brand new Advance 21** F Venders for immediate delivery; New Shipman 3-Way Stamp Venders \$39.50 ea. or 6 for \$200; Brand new Silver King Duck Hunters gum venders \$24.50 ea. CLEVELAND COIN MACHINE EXCHANGE, INC., 1827 ADAMS ST., TOLEDO, O.

**FOR SALE—Buy your finest recondi-** tioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively priced. Also reconditioned cigarette machines. Write us before you buy. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5050.

**FOR SALE — Louisiana Operators;** Factory rebuilt and new Slots, Winter Books, Arrow Bells, Clover Bells, Super Bells, Buckley Parleys. Write for prices. LOUISIANA COIN MACHINE CO., BOX 861, LAFAYETTE, LA. Tel.: 2441.

**FOR SALE—1 Manley Pop Corn Machine—Model 49-Pl.** Includes supplies such as paper bags, cartons, oil and approximately 100 lbs. of corn. Lists for \$650. Floor sample, sale at \$495; Jungle Joe photo electric Pistol with animated target, a real buy at \$99.50; 1 floor sample Universal Shuffle Tournament, a four player bowling attachment for use on any shuffleboard \$149.50; 1 Six Gun ABT Rifle Sport Shooting Gallery, complete with brand new compressor and new air pressure valve, write for price; Bang-A-Fittys, post-war skeeball, free ball feature, new in crates \$195. BUSH DISTRIBUTING CO., 286 N.W. 29th ST., MIAMI, FLA. Tel.: 3-4623.

**FOR SALE—Pin Game Glass, size** 21x41, \$17 per case—8 sheets per case. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. Tel.: 6-3583.



## CLASSIFIED ADVERTISING SECTION

**FOR SALE—Must Unload.** Bally Speed Bowler \$50; Bally Shuffle Champ Rebound \$75; Chicago Coin Play-ball new \$75; Mutoscope Flying Saucer amusement game floor sample \$125; Williams Quarterback \$50; Dime Pool Table \$50; Bally Shuffle Bowler \$25; Bally Citation \$75; New Mills Vest Pockets \$50; New Gottlieb Watch My Line \$190; Keeney Four Player Alley \$250; Chicago Coin Thing 5 ball \$75; K. C. SPECIALTY CO., 410 MARKET ST., PHILADELPHIA 6, PA. Market 7-6865 or 7-6391.

**FOR SALE—Chicoin Bowling Alleys** \$55; Seeburg Guns \$75; Lite League \$49.50; DeLuxe Bowler \$34.50; DeLuxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55 ST., CHICAGO 15, ILL.

**FOR SALE—Hard-to-get Parts and Supplies.** We have stock on hand. Let us know your needs. Our prices are right. We also have complete stock of used games and phonographs of all kinds. COVEN DISTRIBUTING CO., INC., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: INdependence 3-2210.

**FOR SALE—Ready for Location:** Seeburg 147's \$245; Seeburg 146's \$175; Wurlitzer 1015's \$210; Wurlitzer 1080's \$225; Rock-Ola 1428's \$350; Hit Parader's \$200. CAIN-CAILLOUETTE, INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.

**FOR SALE—Attention Exporting Companies and Foreign Buyers:** We have 300 new and re-conditioned Mills and Jennings slots for immediate delivery, including Wild Deuce, 21 Bells, Blue Bells. T & L DISTRIBUTING COMPANY, 1321 CENTRAL PARKWAY, CINCINNATI 14, O. Tel.: MAin 8751.

**FOR SALE—Guaranteed used phonographs, all makes; Pinball Machines; Bowling Alley.** These machines are perfect, the price is right. Write for literature. F. A. B. DISTRIBUTING CO., INC., 304 IVY STREET, N.E., ATLANTA, GA.; 1019 BARONNE STREET, NEW ORLEANS, LA.; 911 GERVAIS STREET, COLUMBIA, S. C.

**FOR SALE—5 Seeburg M-100's** in perfect condition \$789 ea.; 1 heavy gauge canvas tent 40'x80' \$429; 12 Juice Mixers, 10 gal. each, monel metal, 1/4 hp. motor, ice cooled 2 faucets \$99.50; WANT — Bally's Eureka and Attention. AMERICAN AMUSEMENT CO.; 628 MONTGOMERY ST., SYRACUSE, N. Y.

**FOR SALE—America's finest reconditioned phonographs and music accessories.** Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVE., DETROIT 21, MICH. Tel.: UNiversity 4-0773.

**FOR SALE—Special! Brand new, in the original crates, Bally's Broadway, a beautiful single coin, single card edition of Bright Lights, with a nickel chute.** The perfect simple game for every kind of location, exactly like Bright Lights except single coin play \$265 ea. Write for quantity, price. NEW ORLEANS NOV. CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel.: CANal 5306.

**FOR SALE—Brand New AB serial Turf Kings, original crates** \$350 ea. Wire \$50.00 deposit. ALFRED SALES INC., 881 MAIN ST., BUFFALO 3, N. Y.

**FOR SALE—Complete line of used equipment on hand:** Phonographs; Shuffle Games; etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th Ave., MIAMI 34, FLA. Tel.: 3-7648.

**FOR SALE—The finest reconditioned phonographs and games in the country.** Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIVERSide 4131.

**FOR SALE—Needles.** Top-quality juke box needles at lowest prices. All type needles to fit any machine; both osmium and sapphire points. Immediate delivery! Call or write: JENSEN INDUSTRIES, INC., 329 SOUTH WOOD STREET, CHICAGO 12, ILL.

**FOR SALE—Reconditioned Wurlitzers:** 1250's \$500.; 1100's \$350.; 1015's \$225.; 1080's \$225.; 750's \$100. Seeburgs: 147-M \$225. Rock-Olas: 1422 \$125.; 1426 \$179.50. Packard Manhattan \$169.50. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN STREET, RICHMOND 20, VA.

**FOR SALE—This is the time for specials and closeouts, and Empire is the place where you can get 'em and save \$\$\$.** Write, or phone now. EMPIRE COIN MACHINE EXCHANGE, 1012 MILWAUKEE AVE., CHICAGO, ILL. TEL: EVERglade 4-2600.

**FOR SALE—Bally Citations, Champions, Turf-Kings; Universal Winners, new and used Consoles and slots.** We now have in stock Bally's Futurity and other games. West Virginia Bally Distributors. ALLAN SALES, INC., 928-30 MARKET ST., WHEELING, W. VA. Tel.: WHEELing 5472.

**FOR SALE—Or Exchange for non-coin operated items:** 10 Bowling, 5 Pinball, 1 Shuffle-Skill, 1 Shuffle-Mite; 1 Shuffle-Baseball, 1 Juke Box, used machines. Principals send offers or propositions in detail in first response. SELECT AMUSEMENTS, BOX 288, NORTH ARLINGTON, N. J.

**FOR SALE—Contact us before you buy.** We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

**FOR SALE—Seeburg 148ML \$369; Seeburg 147M \$249; Seeburg Wireless 5c wallbox W1-L56 \$15; Wurlitzer 1015 \$199.** DAVIS DIST. CO., 738 ERIE BLVD., E. SYRACUSE 3, N. Y.

**FOR SALE—Special Sale on W1-L56 Seeburg Wireless Wall-O-Matics** \$9.95 ea. while they last. Excellent condition. Deposit required. SPARKS SPECIALTY CO., SOPER-TON, GA.

**FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition?** For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for \$48 today plus your first 40 word ad to: THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y. (Phone: LONGacre 4-5321).

**FOR SALE—10 Original Q-Ball tables, excellent condition, complete** \$90. COUNTY Q-BALL CORP., 106-16 QUEENS BLVD., FOREST HILLS, N. Y. Tel.: BOulevard 8-6231.

## CLASSIFIED ADVERTISING SECTION

**FOR SALE—5 Wurlitzers 1015 \$225; 5 Wurlitzers 1015 Ambassador fronts \$275; 30, W1-L56 Seeburg wireless 5c boxes \$20, 10 Winners \$225; 3 Goalee \$100. 1/3 Deposit, Balance C.O.D. BRITZ MUSIC CO., 314 - 5th ST., S.W. GREAT FALLS, MONTANA.**

**FOR SALE—Used Phonograph Records taken from our routes.** BIRMINGHAM VENDING COMPANY, 540 2nd AVENUE, NORTH, BIRMINGHAM 4, ALA.

## Would You...

go to a druggist for information regarding a serious stomach ailment?

Or would you, instead, go to a "specialist" in stomach ailments?

The coin operated entertainment industry is one of the most highly specialized industries in the world.

Why direct your advertising to: corner pitchmen, country fairs, burlesk strippers, vaudeville acrobats, circus tumblers, radio soap operas, etc., etc.?

Advertise where you know your ads will be read by the people you want to reach!

Spend your hard-earned advertising money in the one publication that "specializes" in reaching those very people.

The Cash Box is the one and only weekly magazine that concentrates on this industry—and this industry only.

The Cash Box is the one completely exclusive weekly publication in the one industry in which you are most interested.

You wouldn't stand for money to be wasted in your business! Why stand for wasting your hard-earned advertising money by spending it where you do not reach your complete market?

Think! Advertise in The Cash Box—your magazine!

For the cost of this, and other ads, write today to: The Cash Box, Empire State Building, New York 1, N. Y.

**FOR SALE—W4L56 Boxes 5/10/25c \$44; 3W2L56 Boxes three-wire \$27; W1L56 wireless Boxes \$24; Seeburg Hideaway 146 \$225; Wurlitzer 1100 \$450; 1015 \$295; Wurlitzer Skee Roll \$125; 14 ft. Bankrolls \$150; Irish Pool \$90; Dale Guns \$85. V. YONTZ, BYESVILLE, OHIO.**

**FOR SALE—Plastic and Bubbler Tubes.** For Wurlitzer 1015 lower side plastic \$7.95. Right and left corners \$8.95 ea. All bubbler tubes for Wurlitzer 1015's \$3.90 ea. Domes for Seeburg 146, 147, 148 \$16.95 ea. 1/3 deposit. Balance C.O.D. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK, N. Y.

**FOR SALE—Finest premiums for stimulating play on your amusement games.** Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., Milwaukee 13, WIS. Tel: BLuemound 8-7600.

**FOR SALE—Exhibit Pistol \$45; Thing \$95; Three Musketeers \$85; Bowling Champ \$85; Tri-Score \$100; Just 21 \$60; Buffalo Bill \$60; South Pacific \$80. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel: TYler 4-3810.**

**FOR SALE—Uneda 9 column; Electric Cigarette Machine with coin changer; New original crate \$235; Daval Postmaster new \$45.** Write for quantity price. J. ROSENFELD CO., ST. LOUIS, MO. Tel: OLive 2800.

**FOR SALE—or will trade: 200 assorted Shuffle Alleys and Roll Down games.** Will take in trade what you have, but prefer Turf Kings. CLEVELAND COIN MACHINE EXCHANGE, INC., 1827 ADAMS ST., TOLEDO, O.

**FOR SALE—Seeburg Gem Chassis in metal cabinets with Packard 30-wire adapters \$50 ea.; Buckley 1942 Boxes, 20 and 24 selection, \$5 ea.** All equipment usable and in good operating condition. HUGHES ELECTRIC CO., LADOGA, IND. Tel.: 17.

**FOR SALE—New and used Turf Kings, write.** Bally Champions and Citations, write. New Music Mite, surprising price, write. Rock-Ola '46 and '47; Wurlitzer 1015; Seeburg 46M and 47M, write. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. Tel.: HENDERSON 1-7577.

**FOR SALE—Bally Hy Rolls \$49.50; 38 Wurlitzer H.W. \$65.; 38 Seeburg H.W. \$65.; South Pacific \$95.; Be-Bop \$115.; Harvest Moon \$49.; Chicago Goalee \$85.; Photo Booth with 2 Cameras \$295.; Bally Entries, Daily Races, Victory Derby \$35. ea.; Liberator \$65.; Play Ball \$65.; Roll Down \$49.50. STANLEY AMUSEMENT COMPANY, 5225 SOUTH TACOMA WAY, TACOMA, WASH.**

**FOR SALE—The finest used phonographs in all our history now available for immediate sale.** Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

**FOR SALE—Needles.** All type needles for juke boxes and home machines. Every needle a precious metals point. Give our needles a test and become the distributor for your area. Write: ELDEEN MANUFACTURING COMPANY, 621 WEST NATIONAL AVE., MILWAUKEE 4, WIS.

**FOR SALE—We can supply all your recorded needs—on all labels.** Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: PLaza 7-1977. Cable address: EXPO RECORD, NEW YORK.

**FOR SALE—10 Winners, like brand new \$225 ea.; 5 Photo Finish \$135 ea.; 10 Champions \$149.50 ea.; 5 Gold Cups \$59.50 ea.; 10 Jockey Specials \$49.50 ea.; 10 Turf Kings, all late models \$315 ea.; 5 Wurlitzer 1015, very clean \$215 ea.; 3 1947 Rock-Ola \$195 ea.; 3 Wurlitzer 1017-A Hideaway \$225 ea.; 3 Seeburg Model 100-M, very clean \$725 ea.; 3 1946 Seeburg Hideaways \$200 ea.; 2 AMI Model "C", used 1 month, write for price; 10 Shoe Shine Machines: 2 Imperial \$85 ea.; 6 Falcon \$125 ea.; 4 Uneda \$135 ea.; 1 Mutoscope Atomic Bomber, brand new original crate \$145; 4 Bally Hot Rods, very clean \$125 ea.; 3 Star Series \$135 ea.; 3 Williams All Stars \$79.50 ea. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUPERior 1-4600.**

**FOR SALE—Bally one-balls and late model phonographs.** Write for special prices. OHIO SPECIALTY CO., 29 WEST COURT ST., CINCINNATI 2, OHIO.

(Continued on next page)



CLASSIFIED ADVERTISING SECTION

SURE  
I'M  
HAPPY



And all it  
Cost was  
92¢  
A Week

That 92¢ a week allows me to use a 40 word classified ad in each and every week's issue of *The Cash Box* for a full year of 52 weeks—plus, giving me a full \$15 per year subscription free of charge. What a bargain that is—a total value of \$181.40 for only \$48.

But, that isn't all. The fact is that my first classified ad in *The Cash Box* brought me back more than my entire total investment of \$48 and, I still have 51 ads more to use in the biggest and most outstanding classified advertising department in the entire industry. Remember *The Cash Box* publishes more classified ads each week than all the other magazines publish in a month.

Brother, that's where I want to spend my money—where everyone reads my ads—for whatever they want to buy or want to sell. And, when I can get a bargain of such a history-making nature, I'm going to invest my 48 bucks, which actually amounts to only 92¢ a week, to let the entire industry know that I'm in business.

Take my advice, friend, and start making yourself some real money while getting yourself recognition from everyone in the industry—send your check for \$48 along with your first 40 word classified ad today to: THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y.

**FOR SALE**—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; WIL56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. **SOUTHSIDE VENDING**, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

**FOR SALE**—The famous lightweight Jacobs Tone Arm for all automatic phonographs. Get it from your nearest distributor. **JACOBS NOVELTY CO.**, STEVENS POINT, WIS.

**FOR SALE**—5 Turf Kings \$225 ea.; Citations \$50; Champions \$85; College Daze \$55. All machines in A1 working order. **NASTASI DIST. CO.**, 1010 POYDRAS, NEW ORLEANS, LA. MA. 6386.

**FOR SALE**—All makes of post-war equipment completely overhauled and in first rate condition for sale at current prices. Phone or write for particulars. We are distributors of Seeburg equipment for North Carolina. **MUSIC DISTRIBUTORS, INC.**, 213 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3992.

**FOR SALE**—Arcade Equipment: Periscope, Foot-Ease, Hockey, Lite League, Rapid Fire, Super Bomber, Ace Bomber, Ten Strike, Sky Pilot, Ray Guns. Guaranteed fully reconditioned. Parts, supplies for ray guns. Amplifiers, motors, rifles repaired. **COINEX CORPORATION**, 1346 W. ROSCOE ST., CHICAGO 13, ILL. Tel.: GRaceland 2-0317.

MISCELLANEOUS

**NOTICE**—We are exclusive factory distributors in Metropolitan New York and Northern New Jersey for Keeney Electric Cigarette Vendor. Now taking orders. Will accept trades. For prices, write: **DAVE LOWY & CO.**, 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

**NOTICE**—These 3 telephone numbers are important to you: The Cash Box, New York City, LONGacre 4-5321; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEBster 3-0347.

**NOTICE**—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is **DIXIE COIN MACH. CO.**, 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAGnolia 3931.

**NOTICE**—We are distributors for Evans' "Constellation" 40 record phonograph. Now delivering. **DAVE LOWY & COMPANY**, 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

**NOTICE**—Change to dime play. Hawley Converter Kit for old style and new style Packard boxes. Lots of 25, \$1 each; Samples \$1.25. Contains new glass, dime bushings, parts for retractor. Kits also available for other five-cent boxes. Specify your needs. **J. R. HAWLEY DISTRIBUTING Co.**, 2720 W. PICO BLVD., LOS ANGELES, CALIF.

**NOTICE**—Attention operators in Chicago. We can handle your service calls and trucking. Only the finest factory trained mechanics take care of your calls. **MERIT INDUSTRIES**, 542 W. 63rd STREET, CHICAGO 21, ILL. Tel.: ENglewood 4-9202, 4-9204.

THIS WEEK'S USED MACHINE QUOTATIONS

How To Use "The Confidential Price Lists"

**FOREWORD:** Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

EXPLANATION

- |                             |                                    |
|-----------------------------|------------------------------------|
| 1. Prices UP                | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN              | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN       | 7. Machines Just Added             |
| 4. No change from Last Week | * Great Activity                   |



WURLITZER

6. 24	25.00	39.50
4. 600R	35.00	49.00
4. 600K	35.00	49.00
4. 500A	35.00	49.00
6. 500K	35.00	69.50
6. 41 (Counter)	35.00	50.00
6. 51 (Counter)	30.00	45.00
6. 61 (Counter)	39.50	50.00
6. 71 (Counter)	35.00	75.00
6. 81 (Counter)	49.50	75.00
1. 700	57.50	79.50
1. 750M	89.50	109.50
1. 750E	75.00	109.50
6. 780M Colonial	95.00	129.50
4. 780E	79.00	89.00
4. 800	75.00	79.00
1. 850	59.50	65.00
6. 950	49.50	69.50
1* 1015	199.00	295.00
4. 1017 Hideaway	225.00	259.50
6* 1100	350.00	450.00
3. 1080	199.00	225.00
4. 1250	449.00	500.00
6. 300 Adapter	10.00	15.00
6. 320 Wireless Wall Box	3.50	5.00
6. 310 Wall Box 30 Wire	4.50	5.00
6. 320 2 Wire Wall Box	3.50	5.00
6. 332 2 Wire Bar Box	5.00	9.50
6. 331 2 Wire Bar Box	5.00	10.00
6. 304 2 Wire Stepper	3.50	5.00
6. Wireless Strollers	19.50	25.00
6. 430 Speaker Club with 10, 25c Box	69.50	75.00
6. 420 Speaker Cabinet	40.00	49.50
4. 3031 Wall Box	9.95	19.50
6. 3045 Wall Box	12.50	20.00
2. 3020 Wall Box	37.50	39.50
6. 3025	12.50	19.50
6. 2140 Wall Box	17.50	24.50
6. 219 Stepper	19.50	25.00
6. 100 Wall Box 5c 30 Wire	3.50	5.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50
6. 111 Bar Box	3.00	10.00
6. 120 Wall Box 5c Wire	2.00	4.50
6. 305 Impulse Rec.	2.50	10.00
6. 350 WIs Speaker	17.50	29.50
6. 115 Wall Box Wire 5c Wireless	5.00	7.50
6. 135 Step Receiver	14.50	19.50
6. 145 Imp. Step Fast	4.50	7.50
6. 306 Music Transmit	7.50	9.50
6. 130 Adapter	15.00	19.50
6. 580 Speaker	25.00	49.50
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00
6. 125 Wall Box 5/10/25 Wire	2.50	6.00

SEEBURG

6. Plaza	25.00	39.50
6. Royale	25.00	39.50
6. Regal	35.00	49.50
4. Regal RC	39.50	49.00
4. Gem	35.00	49.00
6. Classic	35.00	59.50
4. Classic RC	39.50	59.00
6. Maestro	39.50	65.00
6. Mayfair	35.00	59.50
6. Mayfair RC	49.50	59.50
6. Melody King	49.50	79.50
6. Crown	39.50	59.50
6. Crown RC	49.50	79.50
6. Concert Grand	39.50	59.50
6. Colonel	49.50	59.50
4. Colonel RC	49.50	59.00
6. Concert Master	49.50	69.50
5. Concert Master RC	59.50	89.00
6. Cadet	35.00	65.00
6. Cadet RC	59.50	65.00
6. Major	49.50	59.50
4. Major RC	50.00	59.00
6. Envoy	49.50	69.50
2. Envoy RC	49.50	69.00
6. Vogue	35.00	59.50
6. Vogue RC	49.50	69.50
6. Casino	35.00	59.50
6. Casino RC	49.50	79.50
6. Commander	39.50	59.50
6. Commander RC	50.00	69.00
2. Hi Tone 9800	35.00	49.50
2. Hi Tone 9800 RC	35.00	49.50
2. Hi Tone 8800	35.00	49.50
4. Hi Tone 8800 RC	35.00	49.50
4. Hi Tone 8200	35.00	49.50
6. Hi Tone 8200 RC	35.00	59.50
6. 146S ('46)	125.00	195.00
4. 146M	175.00	199.00
6. 147S	165.00	243.00
6* 147M	189.00	249.00
6. 148S	295.00	335.00
6. 148M	319.50	349.00
6. 148ML	369.00	375.00
1. M-100-78	725.00	789.00
6. Remote Speak Organ	7.50	17.50
6. Multi Selector 12 Rec.	12.50	35.00
6. Melody Parade Bar	4.50	6.00
6. 5c Wallomatic Wireless	3.00	8.50
6. 5c Baromatic Wireless	4.50	5.00
6. 5c Wallomatic 3 Wire	2.00	8.00
6. 30 Wire Wall Box	2.90	9.50
6. 5, 10, 25c Baromatic Wire	3.00	6.95
7. Hideaway	150.00	249.00



6. 5, 10 25c Wallomatic 3 Wire	7.50	9.95
6. 5, 10, 25c Baromatic Wireless	6.95	9.95
6. 5, 10, 25c Wallomatic Wireless	8.50	17.50
6. 3W2 Wall-a-Matic	18.95	27.00
5* W1-L56 Wall Box 5c	9.95	30.00
5. 3W5-L56 Wall Box 5, 10, 25c	35.00	49.00
6. W4L-56	44.00	49.50
5. W6-L56-5/10/25 Wireless	16.00	49.50
6. Tear Drop Speaker	12.50	17.50

ROCK-OLA

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
6. Monarch	25.00	49.50
6. Std. Dial-A-Tone	39.50	40.00
6. '40 Super Rockolite	39.50	69.50
6. Counter '39	19.50	39.50
6. '39 Standard	39.50	69.50
6. '39 DeLuxe	39.50	69.50
6. '40 Master Rockolite	39.50	69.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
6. '41 Premier	49.50	69.50
6. Wall Box	4.00	9.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	30.00	35.00
6. Modern Tone Column	32.50	40.00

2. Playmaster & Spectravox	49.50	69.00
6. Playmaster '46	64.50	79.50
6. Playboy	25.00	30.00
6. Commando	39.00	45.00
4. 1422 Phono ('46)	99.50	129.00
6. 1424 Phono (Hideaway)	150.00	169.00
6* 1426 Phono ('47)	179.00	195.00
5. Magic Glo (1428)	350.00	450.00
6. 1501 Wall Box	3.00	7.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	10.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	10.00	25.00
6. Dial A Tone B&W Box	2.00	5.00
6. 1805 Organ Speaker	24.50	29.00

BUCKLEY

6. Wall & Bar Box O.S.	3.00	5.00
6. Wall Bar Box N.S.	7.00	17.50



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Un) United; (Wm) Williams.

6. ABC Bowler	25.00	29.50
6. Ali Baba (Got 6/48)	39.50	49.50
6. Alice (Got 8/48)	39.50	45.00
6. Amber (Wm 1/47)	19.50	35.00
2. Aquacade (Un 4/49)	69.00	89.50
1. Arizona (Un 5/50)	99.50	119.50
2. Baby Face (Un 1/49)	30.00	65.00
6. Baffle Card (Got 10/46)	10.00	17.50
2. Ballerina (B 48)	19.50	45.00
6. Ballyboo (B 47)	19.50	29.50
6. Band Leader	39.50	59.50
1. Banjo	34.50	49.50
2. Bank-A-Ball (Got)	70.00	110.00
4. Barnacle Bill (Got 8/48)	49.50	59.50
4. Basketball (Got 10/49)	99.50	109.00
6. Be Bop (Ex)	99.50	115.00
6. Bermuda (CC 11/47)	25.00	34.50
6. Big League (B 46)	14.50	19.50
6. Big Prize	10.00	30.00
6. Big Time	32.50	39.50
2* Big Top	40.00	79.50
1. Black Gold	69.50	79.50
4. Blue Skies (Un 11/48)	19.50	54.50
4. Bomber (CC 5/51)	39.50	54.50
6. Bonanza (Wm 11/47)	12.50	15.00
2. Boston (Wm 5/49)	39.00	104.50
2. Bowling Champ (Got 2/49)	69.50	85.00
6. Bowling League (Got 8/47)	12.50	24.50
6. Broncho	19.50	35.00
6. Buffalo Bill (Got 5/50)	69.50	95.00
5. Buccaneer (Got 10/48)	49.50	69.50
5. Build Up	19.50	34.50
5. Buttons & Bows (Got 3/4)	57.50	79.50
1. Camel Caravan	85.00	115.00
1. Canasta (Ge 7/50)	85.00	119.50

PACKARD

1. Pla Mor Wall & Bar Box	10.00	17.50
5* Manbattan	139.00	189.50
6. Model 7 Phono	79.50	99.50
4. Hideaway Model 400	50.00	69.00
5. 1000 Speaker	29.50	49.50
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	15.00	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	22.50
6. Iris Speaker	21.50	29.50

MILLS

6. Do Ri Mi	25.00	59.50
5. Panoram	150.00	225.00
6. Throne of Music	39.50	59.50
6. Empress	39.00	59.50
6. Panoram 10 Wall Box	5.00	8.50
6. Panoram Peek (Con)	195.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
2. Constellation	129.00	169.50

AMI

6. Hi-Boy (302)	49.50	55.00
6. Singing Towers (201)	39.50	99.50
6. Streamliner 5, 10, 25	39.50	79.50
6. Top Flight	25.00	39.50
6. Singing Towers (301)	39.50	99.50
5. Model A '46	319.00	375.00
5. Model B '48	429.00	475.00
4. Playmeters	4.50	
7. Hideaway	150.00	

AIREON

1. Super Deluxe ('46)	25.00	49.00
6. Blonde Bomber	75.00	129.50
6. Fiesta	75.00	125.00
6. '47 Hideaway	119.50	195.00
5. '48 Coronet 400	100.00	150.00
6. '49 Coronet 100	275.00	299.50

MISCELLANEOUS

7. Chicago Coin Hit Parade	200.00	
7. Filben Hideaway	195.00	
7. Ristaurat	60.00	

6. Caribbean (Un 3/48)	15.00	24.50
4. Carnival (B '48)	30.00	69.50
1. Carolina (Un 3/49)	34.50	69.00
6. Carousel	15.00	29.50
4. Catalina (CC 2/48)	29.50	45.00
3. Champion (B '48)	80.00	200.00
6. Champion (CC 6/49)	65.00	95.00
6. Chico	39.50	69.50
5. Cinderella (Got 3/47)	19.50	49.50
6. Citation (B/48)	50.00	134.50
6. Cleopatra	19.50	29.50
6. Club Trophy	29.50	49.50
3. College Daze (Got 8/49)	80.00	109.50
2. Contact	25.00	44.50
6. Contest	29.50	39.50
6. Control Tower (Wm 4/51)	149.50	159.50
6. Cover Girl	24.50	45.00
5. Crazy Ball (CC 7/48)	29.50	49.50
4. Dallas (Wm 2/49)	64.50	79.50
6. Dark Horse	10.00	15.00
1. De Icer (Wm 11/49)	89.50	109.50
1. Dew Wa Ditty (Wm 6/48)	34.50	45.00
6. Double Barrel (B 47)	10.00	19.50
6. Dbl. Feature (Got 12/50)	75.00	149.50
6. Double Shuffle (Got 6/49)	79.50	94.50
6. Dreamy (Wm 3/50)	115.00	125.00
6. Drum Major	25.00	34.50
6. Dynamite (Wm 10/46)	10.00	14.50
6. Entry (B '47)	35.00	65.00
2. El Paso (Wm 11/48)	59.50	74.50
6. Fast Ball	10.00	15.00
6. Fiesta	14.50	19.50
1. Fighting Irish (CC 10/50)	110.00	139.50

5. Flamingo (Wm 7/47)	14.50	19.50
2. Floating Power	49.50	60.00
2. Flying Saucers (Ge 12/50)	105.00	129.50
6. Flying Trapeze (Got 9/47)	14.50	19.50
5. Football (CC 8/49)	49.50	89.50
2. 4 Horsemen (Got 9/50)	110.00	149.50
5. Freshie (Wm 9/49)	64.50	89.50
5. Georgia (Wm 9/50)	85.00	110.00
6. Ginger (Wm 10/47)	10.00	15.00
2. Gin Rummy	75.00	125.00
1. Gizmo (Wm 8/48)	29.50	49.00
6. Glamour	24.50	29.50
3. Gold Cup (B '48)	50.00	84.50
6. Gold Mine	29.50	49.50
6. Golden Gloves (CC 7/49)	89.50	95.00
6. Gondola	49.50	59.50
4. Grand Award (CC 1/49)	49.50	59.50
6. Harvest Moon (Got 12/48)	49.00	69.50
6. Harvest Time (Ge 9/50)	99.50	119.50
6. Havana (Un 3/47)	10.00	25.00
6. Hawaii (Un 8/47)	10.00	19.50
6. Hi Ride	10.00	25.00
6. Hit Parade	29.50	44.50
1. Hits & Runs (Ge 5/51)	119.50	165.00
2. Holiday (CC 12/48)	44.50	70.00
2* Hot Rods (B '49)	75.00	149.50
4. Humpty Dumpty (Got 10/47)	34.50	49.50
6. Jack 'N Jill (Got 4/48)	49.00	59.50
6. Jamboree	25.00	39.50
4. Jeanie (Ex 7/50)	104.50	125.00
1. Jockey Special (B '47)	30.00	64.50
5. Joker (Got 11/50)	125.00	150.00
6. Judy (Ex 7/50)	135.00	155.00
4* Just 21 (Got 1/50)	49.50	79.50
6. K. C. Jones	119.50	129.50
6. Kilroy (CC 1/47)	10.00	16.50
2. King Arthur (Got 10/49)	89.50	105.00
2. King Cole (Got 5/48)	34.50	49.00
2. Knockout (Got 1/51)	135.00	150.00
4. Lady Robin Hood (Got 1/48)	19.50	34.50
6. Leap Year	25.00	39.50
6. Line Up	25.50	29.50
4. Lucky Inning (Wm 5/50)	79.50	99.50
6. Lucky Star (Got 5/47)	25.00	50.00
1. Mad. Sq. Garden (Got 6/50)	130.00	140.00
5. Magic	39.50	54.50
6. Maisie (Got 3/47)	14.50	25.50
4. Majors '49 (CC 2/49)	39.50	79.50
2. Major League Baseball	19.50	35.00
2. Manhattan (Un 2/48)	19.50	22.50
6. Mardi Gras	34.50	49.50
6. Marjorie (Got 7/47)	19.50	29.50
5. Maryland (Wm 4/49)	50.00	99.50
5. Merry Widow	34.50	39.50
5. Melody (B 47)	19.50	39.50
2. Mercury (Ge)	59.50	72.00
6. Mermaid (Got 6/51)	189.50	199.50
6. Metro	17.50	27.50
6. Mexico (Un 6/47)	10.00	19.50
6. Miami Beach	15.95	19.50
4. Minstrel Man (Got 3/51)	137.50	169.50
6. Miss America (Got 1/47)	10.00	24.50
6. Monicker	10.00	17.50
6. Monterey (Un 5/48)	22.50	60.00
4. Moon Glow (Un 12/48)	49.50	65.00
5. Morocco	49.50	54.50
6. Mystery	10.00	15.00
6. Nevada (Un 10/47)	15.00	25.00
6. Nifty (Wm 12/50)	139.50	145.00
6. Nudgy (B 47)	25.00	39.50
6. Oh Boy	15.00	29.50
4. Oklahoma (Un 6/49)	54.50	75.00
6. Old Faithful (Got 1/50)	89.50	114.50
6. One Two Three	49.50	59.50
6. Opportunity	14.50	19.50
6. Oscar	19.50	25.00
4. Paradise (Un 7/48)	35.00	49.50
4. Phoenix	19.50	69.50
3* Photo Finish	70.00	175.00
6. Pimlico	15.00	32.50
5. Pin Bowler (CC 7/50)	125.00	135.00
1. Pinch Hitter (Un 5/49)	29.50	59.00
6. Pinky (Wm 10/50)	135.00	160.00
6. Pin Up Girl	15.00	29.50
1. Play Ball (CC 1/51)	44.50	65.00
6. Play Boy (CC 5/47)	15.00	45.00
6. Playland (Ex 8/50)	90.00	125.00
6. Playtime (Ex)	59.50	79.50
1. Puddin Head	34.50	59.00
6. Punchy (CC 11/50)	159.50	169.50
6. Rag Mop (Wm 11/50)	120.00	135.00
2. Rainbow (Wm 9/48)	34.50	45.00
1. Ramona (Un 2/49)	24.50	59.00
2. Rancho (B 48)	40.00	54.50
5. Ranger	10.00	19.50
6. Record Time	22.50	59.50
6. Red Shoes (Un 12/50)	114.50	129.50
6. Repeater	17.50	29.50
6. Rio (Un 12/46)	15.00	20.00

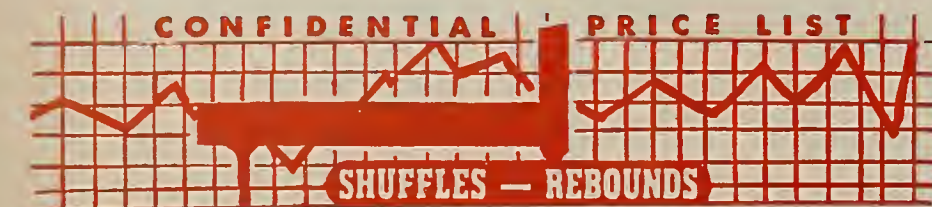
5. Rip Snorter (Ge)	64.50	99.50
6. Riviera	14.50	25.00
4. Rocket (Ge 5/50)	109.50	139.50
1. Rockettes (Got 8/50)	130.00	144.50
1. Rondevo (Un 5/48)	30.00	45.00
1. Round Up (Got 11/48)	19.50	75.00
4* St. Louis (Wm 2/49)	59.50	79.50
5. Sally (CC 10/48)	29.50	54.50
6. Samha	49.50	97.50
6. Saratoga (Wm 10/48)	29.50	59.50
6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
1. Screwball	34.50	55.00
6. Sea Hawk	15.00	22.00
5. Sea Isle (CC 11/47)	14.50	19.50
1. Select-A-Card (Got 4/50)	59.50	85.00
5. Serenade (Un 12/48)	19.50	39.50
6. Shanghai (CC 4/48)	34.50	49.50
6. Shantytown	109.00	119.50
2. Sharpsbooter (Got 5/49)	70.00	105.00
6. Shoo Shoo (Wm 2/51)	135.00	149.50
6. Shooting Stars	19.50	35.00
1. Short Stop	20.00	45.00
4. Show Boat (Un 1/49)	30.00	69.50
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47)	14.50	19.50
6. Singapore (Un 11/47)	19.50	29.50
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
6. Slugger	14.50	19.50
6. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
2* South Pacific (Ge 3/50)	89.50	115.00
6. South Paw	15.00	19.50
6. South Seas	10.00	17.50
2. Special Entry (B '49)	20.00	54.50
6. Speed Ball	14.50	32.50
6. Speed Demon	15.00	29.50
4. Speedway (Wm 9/48)	34.50	49.50
6. Spellbound (CC 5/46)	10.00	14.50
4. Spinball (CC 5/48)	29.50	49.50
4. Spot Bowler (Got 10/50)	115.00	135.00
6. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00





## ROLL DOWNS

4. ABC Roll Down	24.50	49.50	6. Genco Total Roll	19.00	39.50
6. Arrows	15.00	40.00	6. Hawaii Roll Down	10.00	24.50
6. Auto Roll	24.50	35.00	6. Hy-Roll	49.50	69.50
6. Bermuda	20.00	35.00	6. Melody	20.00	35.00
6. Big City	10.00	35.00	6. One World	40.00	49.50
2. Bing-A-Roll	49.50	75.00	6. Pro-Score	25.00	49.50
6. Bonus Roll	25.00	49.50	6. Singapore	10.00	29.50
6. Buccaneer	49.50	64.50	6. Sportsman Roll	10.00	20.00
6. Champion Roll	15.00	29.50	6. Super Score	35.00	49.50
6. ChiCoin Roll Down	19.50	49.50	6. Super Triangle	15.00	35.00
6. Genco Advance Roll	19.00	39.50	6. Tally Roll	19.50	39.50



## SHUFFLES — REBOUNDS

6. Bally Hook Bowler	245.00	275.00	2. Keeney League Bowl	250.00	275.00
4. Bally Shuffle Champ	75.00	89.00	1. Keeney Duck Pins	94.50	145.00
4* Bally Shuffle-Bowler	19.00	44.50	5. Rock-Ola Shuffle Jungle	25.00	39.50
4* Bally Speed Bowler	39.00	79.50	4. Rock-Ola Shuffle-Lane	29.50	39.50
6. California Shuffle Pins	25.00	40.00	4. Un. Dbl. Shuffle	34.50	79.50
5. ChiCoin Bango	15.00	49.50	4. United Shuffle Alley	25.00	39.50
6. ChiCoin Beacon	35.00	49.50	5. Un. Shuffle w/con.	25.00	59.50
1. ChiCoin Bowling Alley	55.00	64.50	5. Un. Shuffle Alley Exp.	55.00	69.50
4. ChiCoin Alley w/con.	39.50	64.50	5. Un. 2-play Express	189.50	199.50
6. ChiCoin Ace Bowl	120.00	149.00	2. Un. Sin. Rebound	149.00	199.50
1. ChiCoin Bowl Classic	115.00	140.00	1. Un. Twin Rebound	215.00	224.50
5. ChiCoin Rebound	35.00	50.00	5. United Shuffle Skill	35.00	44.50
6. ChiCoin Shuffle			1. United Super-Shuffle	25.00	49.50
Baseball	50.00	65.00	2. United Slugger	135.00	154.00
4. ChiCoin Trophy	139.00	149.50	4. United Skee Alley	80.00	189.50
6. Exhibit Strike	69.50	99.50	5. Un. 4-Player	285.00	295.00
1. Genco Bowling League	25.00	35.00	5. Un. Shuffle-Cade	289.50	295.00
5. Genco Glider	25.00	39.50	4. Un. Twin Shuffle-Cade	224.00	275.00
5. Genco Baseball	45.00	99.50	1. Univ. Super Twin	99.50	135.00
4. Gottlieb Bowlette	24.50	69.50	4. Universal Twin Bowler	50.00	89.50
4. Keeney ABC Bowler	25.00	69.50	4. Univ. HiScore Bowler	165.00	175.00
6. Keeney Line Up	22.50	39.50	1. Williams DeLuxe		
6. Keeney King Pin	25.00	85.00	Bowler	20.00	34.50
4. Keeney Pin Boy	19.50	34.50	1. Williams Twin Shuffle	15.00	25.00
6. Keeney Ten Pins	25.00	45.00	4. Williams Single Bowler	20.00	25.00
4. Keeney Lucky Strike	69.00	75.00	4. Williams Dbl. Head	125.00	149.50
6. Keeney Dbl. Bowler	155.00	175.00			



## ARCADE EQUIPMENT

5. Allite Strike 'N Spares	39.50	149.50	6. Keeney Anti Aircraft		
5. Boomerang	45.00	85.00	Br	15.00	25.00
5. Bally Big Inning	185.00	195.00	6. Keeney Anti Aircraft Bl	15.00	50.00
5. Bally Bowler	165.00	189.50	5. Keeney Sub Gun	79.50	95.00
5. Bally Convoy	47.50	95.00	2. Keeney Texas Leaguer	30.00	50.00
5. Bally Defender	50.00	95.00	5. Kirk Night Bomber	75.00	145.00
6. Bally Eagle Eye	39.50	49.50	5. Lite League	50.00	75.00
1. Bally Heavy Hitter	59.50	69.50	5. Mutoscope Ace Bomber	79.50	95.00
6. Bally King Pin	35.00	45.00	5. Muto. Atomic Bomber	95.00	150.00
6. Bally Lucky Strike	45.00	79.50	5. Mutoscope Dr. Mobile	95.00	150.00
5. Bally Rapid Fire	69.00	95.00	5. Mutoscope Photomatic		
5. Bally Sky Battle	49.50	95.00	(Pre-War)	175.00	350.00
5. Bally Torpedo	49.50	95.00	1. Mutoscope Sky Fighter	105.00	125.00
5. Bally Undersea Raider	75.00	95.00	5. QT Pool Table	89.50	100.00
6. Bank Ball	59.50	150.00	5. Quizzer	79.50	125.00
6. Bowling League	35.00	49.50	6. Rockola Ten Pins LD	19.50	49.50
5. Buckley DeLuxe Dig	119.50	149.50	6. Rockola Ten Pins HD	25.00	49.50
5. Buckley Treas Is Dig	95.00	110.00	4. Rockola World Series	39.50	69.50
4. Champion Hockey	40.00	75.00	5. Scientific Baseball	49.50	75.00
4. ChiCoin Basketball			5. Scientific Basketball	59.50	75.00
Champ	159.50	275.00	5. Scientific Batting Pr.	45.00	75.00
1. ChiCoin Goalee	95.00	125.00	5. Scientific Pitch 'Em	150.00	225.00
4. ChiCoin Hockey	59.50	75.00	4. Seeburg Bear Gun	295.00	339.00
2. Chi Midget Skee	135.00	175.00	1. Seeburg Chicken Sam	75.00	109.50
5. ChiCoin Pistol	119.50	150.00	4. Seeburg Shoot the		
6. ChiCoin Roll-A-Score	39.50	75.00	Chute	25.00	95.00
5. Edelco Pool Table	49.50	75.00	5. Skee Barrel Roll	25.00	49.50
5. Evans Bat-A-Score	175.00	225.00	6. Skill Jump	25.00	39.50
5. Evans In The Barrel	30.00	52.50	6. Super Torpedo	25.00	79.50
5. Evans Super Bomber	50.00	95.00	6. Supreme Bolascor	40.00	125.00
5. Evans Play Ball	59.50	75.00	6. Supreme Skee Roll	20.00	75.00
1. Evans Ten Strike '46	39.50	79.50	6. Supreme Skill Roll	20.00	69.50
4. Evans Tommy Gun	49.50	100.00	5. Supreme Rocket Buster	45.00	65.00
4* Exhibit Dale Gun	69.50	85.00	6. Tail Gunner	30.00	49.50
5. Exhibit Rotary Mdsr.	175.00	275.00	1. Telequiz	119.50	145.00
5. Exhibit Silver Bullets	165.00	175.00	4. Un. Team Hockey	100.00	139.50
4. Exhibit Six Shooter	165.00	225.00	5. Warner Voice Record	49.50	69.50
5. Exhibit Merchantman			6. Western Baseball '39	20.00	49.50
Roll Ch Digger	85.00	99.50	5. Western Baseball '40	49.50	85.00
5. Exhibit Vitalizer	69.50	95.00	6. Whizz	15.00	29.50
6. Genco Bank Roll	24.50	65.00	5. Wilcox-Gay Recordio	119.50	175.00
6. Genco Play Ball	29.50	74.50	3. Williams All Stars	95.00	109.50
6. Groetchen Met. Typer	79.50	149.50	4. Williams Box Score	39.50	65.00
6. Hoop-A-Roll	24.50	49.50	5* Williams Star Series	95.00	139.50
5. Jack Rabbit	69.50	109.50	4. Williams Quarterback	49.50	79.50
5. Keeney Air Raider	69.50	125.00	4. Wurlitzer Skee-ball	125.00	150.00

## This Week's Used Market

The used machine market was more active this past week than it has been in many, many months. Instead of sellers, and for the first time in weeks, it was buyers.

Everywhere in the country there were "Wanted-To-Buy" signs hanging up. Many of the want-buyers spending more this past week than they have in years to get equipment.

This again brings to the fore the fact that, as critical materials become scarcer, as the chromium glitter disappears from machines, ops are all of a sudden awakening to the fact that time is growing ever shorter.

Many ops went out searching for new

equipment this past week. This caused much attention on the used machine market.

Prices held. Some went down as distributors tried to unload trade-ins. But, many also went up. More prices went up than down.

On the average this was one of the most bullish weeks the market has known in a long time.

It may mean, as some dared to prophesy: that the beginning of "the new used machines buying era" is under way.

Ops were urged to buy whatever they needed immediately. Time is growing shorter. This jitteriness of the used market will suddenly swing over. Most believe that the swing will be upward in prices.

The following was the most active equipment in this week's used market:

## Most Active Shuffles &amp; Rebounds

Up—Bally Hook Bowler	\$265.00-\$275.00
Up—Bally Shuffle Bowler	19.00- 45.00
Held—Bally Speed Bowler	39.00- 79.50
Held—ChiCoin Bowling	
Alley	50.00- 64.50
Up—ChiCoin Bowl Classic	115.00- 140.00
Up—ChiCoin Trophy	145.00- 150.00
Up & Down—Keeney League	
Bowler	265.00- 275.00
Held—United Shuffle Alley	25.00- 39.50
Up—United 4 Player	285.00- 295.00
Up—Universal Super Twin	115.00- 135.00

## Most Active Arcade Equipment

Down—ChiCoin Goalee	\$ 85.00-\$ 99.50
Held—Exhibit Dale Gun	69.50- 85.00
Held—Exhibit Six Shooter	165.00- 225.00
Up—Seeburg Chicken Sam	75.00- 109.50
Down—Williams All Stars	79.50- 109.50
Held—Williams Star Series	95.00- 139.50

## Most Active Used Pinballs

Up & Down—Champion	\$ 80.00-\$200.00
Held—Citation	50.00- 134.50
Up & Down—College Daze	80.00- 107.50
Down—Flying Saucers	105.00- 129.50
Up & Down—Gold Cup	45.00- 84.50
Down—Hot Rods	75.00- 135.00
Down—Just 21	35.00- 79.50
Down—Photo Finish	70.00- 139.50
Down—South Pacific	89.50- 115.00
Down—Tahiti	80.00- 109.50
Up & Down—Turf King	210.00- 325.00
Up—Winner	145.00- 295.00

## Most Active Used Music

Up—Wurlitzer 700	\$ 57.50-\$ 79.50
Up—Wurlitzer 750E	75.00- 109.50
Up—Wurlitzer 780E	79.00- 89.50
Up—Wurlitzer 1015	199.00- 295.00
Held—Wurlitzer 1100	350.00- 450.00
Held—Seeburg 146M	175.00- 199.00
Up—Seeburg 147M	225.00- 249.00
Up—Seeburg M-100-78	725.00- 789.00
Held—Rock-Ola 1424	150.00- 169.00
Up—Rock-Ola 1422	125.00- 129.00
Held—Rock-Ola 1426	179.00- 195.00

## Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

## AMI, INC.

Model D-40 Phonograph	\$795.00
Model HS-SM Hideaway	\$575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

## BALLY MFG. CO.

Shuffle Line	\$439.00
Futurity	735.00
Bright Lights	545.00
Coney Island	545.00

## BUCKLEY MFG. CO.

Wall & Bar Box	\$ 24.50
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## CHICAGO COIN MACHINE CO.

Horseshoes	\$369.50
Hit Parade Phonograph	299.50
Hit Parade Pedestal	35.00

## COMO MFG. CORP.

Stadium	\$289.50
Hollycrane	795.00

## H. C. EVANS &amp; CO.

Constellation Phonograph	\$795.00
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## THE EXHIBIT SUPPLY CO.

Big Bronco	\$997.50
Gun Patrol	419.50
Pony Express	495.00
Silent Salesman (Card Vendor)	79.50

## GENCO. MFG. &amp; SALES CO.

Shuffle Target	\$379.50
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## D. GOTTLIEB &amp; CO.

Wild West	\$294.00
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## J. H. KEENEY &amp; CO., INC.

All-Electric Cigarette Vendor	\$269.50
All-Electric Cigarette Vendor with Changemaker	287.00
Penny Inserter	119.50

## ROCK-OLA MFG. CORP.

Super Rocket '52-50 Phonograph (Model 1434)	\$945.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

## RISTAUCRAT, INC.

S-45 Phonograph	\$289.50
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## UNITED MFG. CO.

3-4-5	\$525.00
A-B-C	525.00
6 Player Shuffle Alley	469.50

## WILLIAMS MFG. CO.

Hayburners	\$395.00
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## THE RUDOLPH WURLITZER CO.

Model "1400" Phonograph	
Model "1450" Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	



# UNITED'S 6 Player Shuffle-Alley

Larger Group Play for Greater Earnings



**1, 2, 3, 4, 5 or 6 Can Play!**

10¢ PER GAME... EACH PLAYER

**FAST REBOUND ACTION**

(ROLL-OVER SWITCH REBOUND)

**20-30 Scoring**

**DISAPPEARING PINS**

**Easy to Service**

SIZES  
8 FT. BY 2 FT.  
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### FAMOUS "IN-LINE" SCORES

Popular 3-in-line, 4-in-line, 5-in-line score system attracts busy play . . . and takes in up to 3 coins for first 5 balls, as players select 1, 2 or 3 score sections. Player scores only in selected sections, but scores light up in all sections to tantalize and insure repeat play and plenty of triple-section play.

### NEW "EXTRA BALLS" IDEA

After shooting first 5 balls, player may deposit extra coins to play for 1, 2 or 3 extra balls. Extra balls are released on mystery-flash basis . . . 1, 2 or 3 balls. Player may play as many coins as desired for extra balls, but only a total of 3 extra balls are released. Location checks prove players average 2 to 5 extra coins per game to turn near-winners into winners.

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all the profit-proved play-appeal of Turf King  
**PLUS NEW  
FUTURE-PLAY  
SHUFFLE-LINE**  
SHUFFLE-BOWLING ACTION  
PLUS "IN-LINE" SCORING

CONEY ISLAND combines the profit-proved play-appeal and earning-power of BRIGHT LIGHTS with the fascinating new Extra-Balls Feature that insures plenty of extra coins every game. Because every game played is either a winner or a near-winner, players can't pass up the opportunity to clinch a winner with extra balls. Try CONEY ISLAND today. You'll be mighty glad!

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